

# Stacy-Lynn R. Sant, Ph.D.

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## **Academic Positions**

University of Michigan, Ann Arbor, MI	2016-Present	Assistant Professor, Sport Management
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## **Education**

University of Alberta Edmonton, Alberta, Canada	2015	Doctor of Philosophy, Physical Education and Recreation (Dissertation: <a href="#"><i>Conceptualizing Legacy in an Olympic Host City: The Case of Vancouver 2010</i></a> )
University of the West Indies St. Augustine, Trinidad & Tobago	2005	Master of Science, Management Studies Specialization: International Marketing (Thesis: <i>Factors Affecting Export Performance in Small to Medium Sized Firms in the Eastern Caribbean</i> )
University of the West Indies St. Augustine, Trinidad & Tobago	2002	Bachelor of Science, Management Studies Minor: Sport Management (First Class Honors)

## **Professional Memberships**

Urban Affairs Association (2016-Present)  
North American Society for Sport Management (2013-Present)  
European Association of Sport Management (2013-Present)  
Travel and Tourism Research Association- Canada Chapter (2012-Present)

## RESEARCH

### Peer-Reviewed Publications

7. **Sant, S.-L.** & Mason, D.S. (In Press). Second-tier Outpost? Negative Civic Image and Sport Infrastructure Development. *Cities -The International Journal of Urban Policy and Planning*.
6. **Sant, S.-L.** & Mason, D.S. (2018). Rhetorical Legitimation Strategies and Sport and Entertainment Facilities in Smaller Canadian Cities. *European Sport Management Quarterly*. Advance online publication. <http://doi.org/10.1080/16184742.2018.1499789>.
5. Mason, D.S., **Sant, S.-L.**, & Misener, L. (2017). Leveraging sport and entertainment facilities in small- to mid-sized cities. *Marketing Intelligence & Planning*, 36(2), p. 154-167.
4. Mason, D.S., **Sant, S.-L.**, & Soebbing, B. (2017). The Peculiar Economics of Sports Team Ownership: Pursuing Urban Development in North American Cities. *Sport, Business and Management: An International Journal*, 7(4), p. 358-374.
3. **Sant, S.-L.** & Mason, D.S. (2015). Framing Event Legacy in a Prospective Host City: Managing Vancouver's Olympic Bid. *Journal of Sport Management*, 29(1), 42-56.
2. **Sant, S.-L.**, Mason, D.S., & Hinch, T.D. (2013). Conceptualising Olympic tourism legacy: Destination marketing organisations and Vancouver 2010. *Journal of Sport & Tourism*, 18(4), 287-312.
1. **Sant, S.-L.**, Carey, K. M., & Mason, D. S. (2013). Media framing and the representation of marginalised groups: Case studies from two major sporting events. *Qualitative Research in Sport, Exercise and Health*, 5(3), 1-21.

Reprinted as: Sant, S.-L., Carey, K. M., & Mason, D. S. (2015). Media framing and the representation of marginalised groups: Case studies from two major sporting events. In R. Schinke, K.R. McGannon, & B. Smith (Eds.), *Community Based Research in Sport, Exercise and Health Science* (pp. 112-132). New York: Routledge.

### Manuscripts in Progress

5. **Sant, S.-L.** Media Framing Theory and Analyses in Sport Management Research: An overview and assessment.
4. **Sant, S.-L.** & Wang, W. Framing Athlete Activism: The Case of the National Football League Athletes' Anthem Protests.
3. **Sant, S.-L.** & Mason, D.S., & Misener, L. Leveraging Sport Events for Tourism Legacies: Insights from Regime Theory.

2. Babiak, K. & **Sant, S.-L.** Good Intentions or Self Serving Behavior? How the Media Frames Professional Athlete Philanthropy.
1. Wang, W. & **Sant, S.-L.** Unpatriotic? Media Framing in the NFL National Anthem Protest.

### **Book Chapters and Reports**

4. **Sant, S.-L.**, & Mason, D.S. (In Press). Discourses of Youth Sport Development in an Olympic Bid: Vancouver 2010. *Urban Sports Development*, Edited by Keith Gilbert & Kevin McPherson.
3. Hinch, T., Higham, J., & **Sant, S.-L.** (2014). Taking stock of tourism research. In A. Lew, C.M. Hall, & A.M. Williams (Eds.), *The Wiley Blackwell Companion to Tourism* (pp. 413-424). Chichester: John Wiley.
2. Misener, L., **Sant, S.-L.**, & Mason, D. (2013). Engaging Communities through Sport: Sustainability as a means of Enacting Corporate Social Responsibility. In J.L. Paramio Salcines and K. Babiak, *Handbook of Sport and Corporate Social Responsibility* (pp. 544-575). London: Routledge.
1. Fenton, L., & **Sant, S.-L.** (June, 2013). Professional Development and Certification Audit, Canadian Parks and Recreation Association. Available at:  
[http://s3.amazonaws.com/s3.arpaonline.ca/docs/Professional+Development/June2013\\_PD\\_and\\_Certification\\_Audit.pdf](http://s3.amazonaws.com/s3.arpaonline.ca/docs/Professional+Development/June2013_PD_and_Certification_Audit.pdf)

### **Research Presentations**

Refereed Conference Presentations and Abstracts in Copyrighted Conference Proceedings

14. **Sant, S.L.**, & Wang, W. (2018). *Framing Athlete Activism: The Case of the National Football League Athletes' Anthem Protests*. Paper presented at the European Sport Management Conference, Malmö, Sweden, August, 5-8, 2018.
13. Wang, W., & **Sant, S.-L.** (2018). *Unpatriotic or Activist? Media Framing of NFL Athletes' Anthem Protests*. Paper presented at the Western Economic Association International Conference, Vancouver, Canada, June, 26-30, 2018.
12. Babiak, K., & **Sant, S.-L.** Co-presented (2018). *Good Intentions or Self Serving Behavior? How the Media Frames Professional Athlete Philanthropy*. Paper presented at the North American Society for Sport Management Conference, Halifax, Canada, June, 7-9, 2018.
11. Mason, D.S., & **Sant, S.L.** Co-presented (2018). *The Construction of Detroit's Little Caesar's Arena: Exploring Discourses of Image, Status, and Quality of Life*. Poster presented at the North American Society for Sport Management Conference, Halifax, Canada, June, 7-9, 2018.

10. **Sant, S.-L.**, & Mason, D.S. (2017). *Discursive Dynamics in Arena Development Projects*. Paper presented at the Urban Affairs Conference, Minneapolis, Minnesota, April, 19-22 2017.
9. **Sant, S.-L.**, Mason, D.S., Washington, M., & Chen, C. (2016). *The Invention of Reinvention: Building Popular Support for an Arena Development Project in Edmonton, Canada*. Paper presented at the Urban Affairs Conference, San Diego, California, March 16-20 2016.
8. Mason, D.S., **Sant, S.-L.**, & Chen, C. (2015). *Cities, Status Hierarchies, and Arena Development*. Paper presented at the North American Society for Sport Management Conference, Ottawa, Canada, June, 2-6, 2015.
7. Hinch, T., Holt, N. & **Sant, S. L.** (2015). *Making place through sport tourism events: The case of the Canadian Death Race*. In Wilson, E. & Witsel, M. (Eds.). *Rising Tides and Sea Changes: Adaptation and Innovation in Tourism and Hospitality: Proceedings of the 25<sup>th</sup> Annual CAUTHE Conference*, (pp. 522 – 524). Gold Coast, Queensland, 2-5 Feb 2015, Southern Cross University, Gold Coast, Australia.
6. Hinch, T., Holt, N., & **Sant, S.L.** (2014). *The Production of Place: A Study of the Origin and Evolution of the Canadian Death Race*. Paper presented at the Canadian Congress of Leisure Research, Halifax, May, 21-23, 2014.
5. Hinch, T., Holt, N., & **Sant, S.L.** (2014). *The Canadian Death Race in Grande Cache, Alberta*. Paper presented at the Canadian Sport Tourism Alliance, Sport Event Congress, Edmonton, April 1-3, 2014.
4. **Sant, S.-L.**, & Mason, D. S. (2013). *Framing Olympic Legacy: Newspaper coverage of the Vancouver Winter Olympic Games*. Paper presented at the North American Society for Sport Management Conference, Austin, Texas, May 28-June 1, 2013.
3. Carey, K.M., & **Sant, S.-L.**, & Mason, D.S. (2013). *Legacy planning associated with hosting the of small sport event*. Paper presented at the European Association of Sport Management Conference, Istanbul, Turkey, September 11-15, 2013.
2. **Sant, S.-L.**, Hinch, T., & Mason, D.S. (2013). *Leveraging Sport Events for Long-Term Tourism Benefits: The Vancouver 2010 Winter Olympic Games*. Paper presented at the Travel and Tourism Research Association (Canada), Ottawa, Canada, October 16-18, 2013.
1. **Sant, S.-L.**, Misener, L., & Mason, D. S. (2012). *Creating and managing a legacy organization to foster long-term tourism impacts: The case of Whistler Sport Legacies Society*. Paper presented at the Travel and Tourism Research Association (Canada), Winnipeg, Canada, October 10-12, 2012.

## **Funded Research**

PI: **Sant, S.-L.**; Investigator Wang, W. *Bridging the Qualitative-Quantitative Divide in Media Framing Studies: A Mixed-Methods Analysis of the NFL's Anthem Protests*. University of Michigan, School of Kinesiology Pilot Research Grant. Amount: \$7,500. January, 2018.

## **Grant Submissions (Unfunded)**

PI: Rosentraub, M.; Investigator, **Sant, S.-L.** *Creating a Palestinian Research Hub*. United States of America, Department of State. Amount requested: \$999,969. June, 2017.

## **Research Workshops**

Writing a Competitive Research Grant Proposal, University of Michigan, Advance Program, attendee, December 2017

## **Invited Lectures and Presentations**

SM100, Freshman Seminar, University of Michigan, November, 2017

Kinesiology Alumni Society (Board of Directors Meeting), University of Michigan, October 2016

RLS 263, Principles of Tourism, University of Alberta, September, 2015

PERLS 350, Advanced Analysis of Sport and Leisure Organizations, University of Alberta, October, 2014

RLS 463, Issues in Tourism Development, University of Alberta, March, 2013

PERLS 204, Leisure & Sport in Canadian Society: Historical Perspectives, University of Alberta, November, 2012

## **TEACHING**

### **Courses**

#### **University of Michigan**

Sport Tourism (Upper level undergraduate elective)	2016-Present
Sport, Business, and Contested Spaces (Global Study Abroad Program)	Spring 2016
Sport Media ( <i>scheduled</i> )	Winter 2019

#### **University of Alberta (*Sessional Instructor*)**

Leadership in Recreation and Leisure Organizations	2015
Introduction to the Administration of Sport, Physical Activity, and Recreation Programs	2013

**School of Business & Computer Science (Lecturer)** 2006-2008

Principles of Marketing  
Organizational Behaviour  
Business Communication

**Trinidad & Tobago Hospitality and Tourism Institute (Sessional Instructor)** 2006

Introduction to Sport Tourism

### **Student Advising**

Natasha Nielsen, Daniel Soares, Danielle Sarns – Undergraduate Research Opportunity Program (UROP) Advisor, University of Michigan, 2016-2017

### **Teaching/Mentoring Workshops**

Great Expectations: Mentoring Graduate Students, University of Michigan, Advance Program, attendee, November 2017

Lunch & Learn Series, Intercultural Awareness, University of Michigan, School of Kinesiology, attendee, November 2017

A Thousand Cuts: Responding to Climate Concerns, Centre for Research on Learning and Teaching, attendee, February 2017

Teaching and Learning in Kinesiology (TALK), University of Michigan, attendee, May 2017

Health Sciences Teaching Academy, University of Michigan, Centre for Research on Learning and Teaching, attendee, August 2016

Leveraging Group Work and Teams to Enhance Student Learning (New Faculty Orientation Workshop), Centre for Research on Learning and Teaching, attendee, August 2016

Graduate Student Mentoring: New Faculty Workshop, University of Michigan, Rackham Graduate School in co-operation with the Advance Program, February 2016

## **SERVICE**

### **Journal Reviewing**

Journal of Urban Technology (2018- present)

Managing Sport and Leisure (2017-present)

Marketing Planning and Intelligence (2017-present)

Journal of Contingencies and Crisis Management (2017-present)

Journal of Sport Management (2015 -present)

Sport Management Review (2015-present)

Journal of Sport and Tourism (2013-present)

Event Management - formerly Journal of Event Management (2013-present)

Leisure/Loisir: Journal of the Canadian Association for Leisure Studies (2013-2015)

**School of Kinesiology**

Graduate Program Review Committee (Fall 2017- Present)

Sport Management Faculty Recruiting Committee, Data Analytics (Winter/Spring 2017)