

Sport Management

2019 – 2020 Sample Program Plan
120 total credit hours

SM Level One (First Year)

FIRST YEAR

SM 100	(2)
Freshman Seminar	
SM 101	(3) (HU)
Public & Small Group Communication	
SM 111	(3)
Hist. & Soc. Issues in Sport & Fitness	
Psych 111 (SS) or Psych 112 (NS)	(4)
Introduction to Psychology	
English 125 or FYWR	(4)
English Composition (or equivalent)	
Stats 250 or SOC 210	(4) (NS)
Introduction to Statistical Reasoning	
SM 203	(3)
Introduction to Sport Management	
Econ 101	(4) (SS)
Principles of Economics (Micro)	
General Elective/Distribution	(3)

Total: 30 cr.

**Apply to Level 2 by February 1st of first year*

SM Level Two (Second, Third & Fourth Years)

SECOND YEAR

SM 217	(3) (HU)
Business Communication	
SM 238	(3) (NS)
Intro to Accounting & Finance (W)	
SM 241	(3)
Intro to Sport Economics & Public Policy (F)	
SM 246	(3)
Principles of Marketing	
SM 249	(4) (NS)
Research Methods	
General Elective/Distribution	(14)

Total: 30 cr.

*** Students will declare a concentration at the end of year 2.*

SM Level Two

THIRD YEAR

SM 332	(3)
Organizational Behavior	
SM/HF 333	(3)
Legal and Ethical Issues in Sport	
SM 403	(3)
Required Internship	
SM Concentration Course**	(3)
SM Concentration Course**	(3)
SM Elective Course	(3)
General Elective/Distribution	(12)

Total: 30 cr.

FOURTH YEAR

SM 499	(3)
Strategy of Sport Organizations	
SM 403	(3)
Required Internship	
SM Concentration Course**	(3)
SM Concentration Course**	(3)
SM Concentration Course**	(3)
SM Elective Course	(3)
General Elective/ Distribution	(12)

Total: 30 cr.