

Sport Management

2018 – 2019 Sample Program Plan
120 total credit hours

SM Level One (First Year)

FIRST YEAR

| | |
|---|----------|
| SM 100 | (2) |
| Freshman Seminar | |
| SM 101 | (3) (HU) |
| Public & Small Group Communication | |
| SM 111 | (3) |
| Hist. & Soc. Issues in Sport & Fitness | |
| Psych 111 (SS) or Psych 112 (NS) | (4) |
| Introduction to Psychology | |
| English 125 or FYWR | (4) |
| English Composition (or equivalent) | |
| Stats 250 or SOC 210 | (4) (NS) |
| Introduction to Statistical Reasoning | |
| SM 203 | (3) |
| Introduction to Sport Management | |
| Econ 101 | (4) (SS) |
| Principles of Economics (Micro) | |
| General Elective/Distribution | (3) |

Total: 30 cr.

**Apply to Level 2 by February 1st of first year*

SM Level Two (Second, Third & Fourth Years)

SECOND YEAR

| | |
|--|----------|
| SM 217 | (3) (HU) |
| Business Communication | |
| SM 238 | (3) (NS) |
| Intro to Accounting & Finance (W) | |
| SM 241 | (3) |
| Intro to Sport Economics & Public Policy (F) | |
| SM 246 | (3) |
| Principles of Marketing | |
| SM 249 | (4) (NS) |
| Research Methods | |
| General Elective/Distribution | (14) |

Total: 30 cr.

*** Students will declare a concentration at the end of year 2.*

SM Level Two

THIRD YEAR

| | |
|--------------------------------------|------|
| SM 332 | (3) |
| Organizational Behavior | |
| SM/HF 333 | (3) |
| Legal and Ethical Issues in Sport | |
| SM 403 | (3) |
| Required Internship | |
| SM Concentration Course** | (3) |
| SM Concentration Course** | (3) |
| SM Elective Course | (3) |
| General Elective/Distribution | (12) |

Total: 30 cr.

FOURTH YEAR

| | |
|---------------------------------------|------|
| SM 499 | (3) |
| Strategy of Sport Organizations | |
| SM 403 | (3) |
| Required Internship | |
| SM Concentration Course** | (3) |
| SM Concentration Course** | (3) |
| SM Concentration Course** | (3) |
| SM Elective Course | (3) |
| General Elective/ Distribution | (12) |

Total: 30 cr.