

IN THIS ISSUE

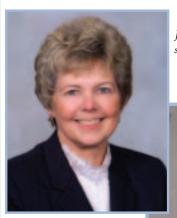
ENERGY, PROGRESS, POSITIVE

CHANGE. In all of its definitions, the word movement describes the dynamic state of kinesiology today. Movement encompasses the scientific study of human motion, the importance of activity on growth and development, the role of sport in society, the exploration of new directions, and emerging trends. Movement brings you research findings and thoughtful insights on developments in kinesiology, as well as continuing updates on faculty, students, and your fellow alumni.

FROM THE DEAN	1
MAKING A DIFFERENCE	2
DEVELOPMENT	
VOLUNTEER PROFILE: JOAN BICKNER	10
DEVELOPMENT NEWS	12
ALUMNI NEWS	
ALUMNI PROFILE: MIKE LEONI	14
ALUMNI REUNION	16
KINESIOLOGY ALUMNI SOCIETY BOARD	17
ALUMNI NOTES	17
FACULTY NEWS	22
DIVISION NEWS	25
STUDENT NEWS	26

SAVE THE DATE:

Homecoming Weekend Activities
Friday, October 8, 2004
CAREER NETWORKING SESSION
3:30 p.m., Kinesiology Building
KINESIOLOGY ALUMNI REUNION
6:15 p.m. Reception and Alumni Reunion
Michigan Union, University Club
Watch your mail for further details



Joan Bickner, see the profile on page 10



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studying movement

PROGRESS AND PROMISE

A few years ago we created a logo we could use as a simple visual representation of who we are and our unique mission in Kinesiology, here at the University of Michigan. The logo consists of a block M underscored with the phrase, studying movement (pictured on the left-hand page). I believe this image symbolizes our piece of the Michigan Difference, which is the theme of the University's current fundraising Campaign. We are the only unit on campus whose core research efforts focus on solving the mobility and health issues impacted by activity, as well as the business of sport and activity. Our instructional emphasis on preparing students to be teachers, corporate leaders, researchers, and health professionals is unique in our curricular approach and quality. We are proud of our progress to date but we have tremendous promise for the future. To get there we need your help. Our fundamental goals are to expand our "people resources" and our "research resources," to teach and continue the important work of solving societal problems.



People are truly our most valuable resource, from our alumni to our faculty and staff, to our current students. In this issue of Movement you will read more about some very special people, our alums and friends of Kinesiology, who have generously volunteered their time and resources to helping us in important ways. You will read about research centers in which our faculty, graduate students, and undergraduate students work together to generate new discoveries and lead the field in creating information that guides educational, therapeutic, and sport business practices. And, you'll learn about some of the exciting ways our current students are giving back and charting their own course for their careers by working together with faculty in our Kinesiology student organizations.

As a recipient of this issue of Movement magazine you are an important member of our Kinesiology family of alumni and friends. I hope each issue of our publication brings back good memories of your time spent at Michigan. I trust also that we continue to make you proud of our history and the progress we have made to date. To achieve the promise our future holds we need your help. Please give to Kinesiology in the upcoming Campaign in the ways you can and to the extent that you are able. Support your alma mater by helping us continue our tradition of being leaders and best!

Best,

Beverly D. Ulrich

Professor and Dean

WELCOME TO OUR MICHIGAN CAMPAIGN MAKING A DIFFERENCE IN KINESIOLOGY

MAKING A DIFFERENCE

MAKING A DIFFERENCE IN KINESIOLOGY

IN THE LAST FIVE YEARS, under the leadership of Dean Beverly Ulrich, the Division of Kinesiology has made giant strides in its quest to become the premier kinesiology program in the United States. State-of-the-art labs, promising junior faculty, who build on existing faculty strengths, substantial new research funding, and the growth of the graduate program all demonstrate today's excellence in the Division. Kinesiology researchers are collaborating with faculty across campus in medicine, business, public health, psychology, and engineering, all Michigan programs that rank consistently in the top ten in the country. By setting an ambitious goal of \$10 million for the Campaign for Michigan, the Division of Kinesiology will be poised to become a full partner with this elite group of Michigan programs, as well as to rank among the best kinesiology programs in the world.

According to Dean Ulrich, "Gifts to Kinesiology's campaign are an investment in the leadership we produce in the field of studying important mobility and health problems, with a common goal to improve quality of life. In studying these problems, our faculty shares this cutting-edge knowledge with the best and brightest students, undergraduate and graduate. We want all our students to leave here having worked with the best people in their respective fields, so that they will be the most marketable and best prepared graduates to enter the work force or go on to graduate training."

There are three key components of Kinesiology's Campaign:

- \$2 million for an endowed professorship
- \bullet \$3 million for four, fully-funded graduate fellowships
- \$5 million to be shared among four research centers: The Center for Motor Behavior in Down Syndrome (CMBDS), the Center for Exercise Research (CXR), the Center for Human Motor Research (CHMR), and the Michigan Center for Sport Management (MCSM).

These components connect in strategic ways. Faculty and students are attracted to the institutions best equipped to help them reach their professional goals, where they can associate with dynamic colleagues and peers. Endowed professors attract other outstanding faculty who want to work with them, promising students, as well as research dollars. Research dollars, in turn, flow more steadily to institutions with topnotch faculty and research facilities. The best students want to study with the best faculty in the best environments. The \$5 million requested for four of our research centers will provide both expendable and endowment dollars. Expendable dollars fund immediate needs, such as student stipends, conferences, and equipment, and endowment income invests in the future, by assuring that support of this work will continue, even when other funds may become scarce.

Gifts to Kinesiology will nourish the work we are doing on issues that involve the health of the nation. As Dean Ulrich stated recently, "We are not talking about better Olympians. The issues addressed by our faculty affect people and their daily lives. We all know someone who has Parkinson's disease, or we know people who are dealing with diabetes, or the obesity that tends to accompany aging. We know people with Down syndrome, spina bifida, cerebral palsy, or heart disease. Kinesiology faculty are working on a comprehensive set of health issues that are both preventative and rehabilitative."

So join us in the Campaign - The Michigan Difference.

ENDOWED PROFESSORSHIP

Endowed professorships are universally recognized as both hallmarks of the stature of an academic unit and a way to honor the most esteemed scholars and teachers. They recognize truly outstanding faculty and help make the University of Michigan stronger. Kinesiology is one of only two units at UM that do not have at least one endowed professor. By providing funds to create an endowed professorship, donors will be making a prominent and permanent investment in the future of the Division. Endowed professorships can carry the donor's name(s), or honor a family member or friend.

According to Dean Ulrich, having the resources to add a worldclass scholar as an endowed professor will truly raise the status of the Division, both internally and among our kinesiology competition around the country. But endowed professors do much more than add distinction and increase visibility. In a more tangible way, they add new and important lines of scholarship, which enhances the course content we can share with our students. They often bring outstanding graduate students or research scientists with them, as well as funding that supports students and expands the scientific productivity of the unit. The impact of such faculty has a remarkable diffusion effect, too. These are senior and well-established faculty who inspire those they work with and engage others in collaborating on goals that benefit the overall success of the program. In short, a gift to establish an Endowed Professorship in Kinesiology would be unique in the breadth and depth of its lasting impact.

FOUR FULLY FUNDED GRADUATE FELLOWSHIPS

Students who choose to pursue graduate school incur enormous personal financial debt in pursuit of their dreams. Many quit jobs to return to school or forego more lucrative incomes to continue their studies. It is absolutely critical that we find ways to help these promising students. Doctoral students provide the insurance that the scientific advances upon which our society so clearly depends will be maintained and expanded. They represent our future teachers and researchers. Without a strong doctoral program, we cannot have strong faculty for the next generation.

We have been fortunate to be able to attract excellent, energetic, and intellectually curious PhD students to our programs, but our resources are limited and the number of opportunities we can support on our own are inadequate. These future professors and scientists take classes, work with their mentors on research and scholarship, and often teach and work with undergraduates in the classroom and laboratory. In return for their work, they receive a small stipend and health insurance. But for most, this just pays the bills (if they live very carefully) for the four to five years they commit to this work.

During 2003-04 we had 41 graduate students, including 20 fulltime doctoral students. Funding currently comes from multiple sources, including research grants from the National Institutes of Health, U.S. Department of Education, Office of Special Education and Rehabilitation Services, the Life Sciences
Corridor Fund, the American Diabetes Association, Rackham Merit and Doctoral Fellowships, and income from the Ruth Harris Endowment Fund. In 1987, Professor Emerita Harris established a graduate endowment fund and she, her friends, and family, have made significant contributions over the ensuing years to support this cause. Dr. Harris recognizes that graduate fellowships are important to attract the brightest students by allowing them to study and conduct their research without undue financial hardships. We need to build on Dr. Harris's lead and raise the funds to fully support four graduate students.

RESEARCH CENTERS

Research is an integral part of what makes Michigan great and what makes an education at Michigan so valuable. It is not apart from, but part of, the knowledge our faculty shares with students. For the Campaign, the Division is focusing on four of our centers. Centers are particularly valuable because they bring together multiple faculty members, graduate students, and undergraduate students, and address a range of overlapping issues in ways that create important synergies. The whole is clearly more than the sum of its parts. Some of the centers' needs are similar: support for pilot research projects, student internships, seminars conducted by visiting scholars, and conferences. Other needs are unique. We have set an ambitious goal of \$5 million for funding these centers, but we are confident that with your help we can reach this mark. Faculty and students continue to work tirelessly to solicit support from foundations and corporate sponsors for assistance in their projects.

Three of these centers, the Center for Motor

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Behavior in Down Syndrome, the Center for

Exercise Research, and the Center for Human Motor

Research, deal with major issues related to the health of the nation. Kinesiology research focuses on both prevention and rehabilitation for diseases such as diabetes and heart failure, movement disorders such as Parkinson's disease and spina bifida, and chronic issues such as Down syndrome.

KINESIOLOGY

MAKING A DIFFERENCE

Faculty members in the fourth center, the Michigan Center for Sport Management, study the sport industry, the 11th largest industry in the United States. Even in difficult economic times, Americans spend considerable money (approximately \$300 billion annually) to attend sporting events, watch broadcast events, participate in sports, and buy equipment, memorabilia and paraphernalia. Yet despite the sport industry's importance and influence on Americans' leisure time and culture, there is a paucity of research on managing and marketing this major business.

CENTER FOR MOTOR BEHAVIOR IN DOWN SYNDROME

KEY FACULTY_

Rosa Angulo-Barroso, PhD, Kinesiology, Director of Research

Rita Ayyangar, MD, Physical Medicine and Rehabilitation, Research Scientist

Joseph Hornyak, MD, Physical Medicine and Rehabilitation, Research Scientist

Beverly D. Ulrich, PhD, Kinesiology, Research Scientist Dale A. Ulrich, PhD, Kinesiology, Director

The Center for Motor Behavior in Down Syndrome (CMBDS) is the national leader in studying the underlying movement problems faced by infants and children born with this genetic disorder. Their work has led to a therapeutic intervention with infants, supported practice stepping on a motorized treadmill, that not only improves the lives of infants with Down syndrome (DS), but is also now being pursued for its potential to help babies with other congenital disorders. The results of two funded clinical trials have demonstrated the benefits of treadmill intervention. CMBDS is unique in that the focus is on evidence-based early intervention research and parent training. Parents are desperately seeking information they can use at home to help their child achieve his or her maximum potential. Now that the lifespan of Down syndrome adults has increased to about 55 years of age, there is a great need for ongoing studies of physical, social, and emotional health and methods of promoting improved development early in life.

With funding from both federal (U.S. Office of Special Education and Rehabilitation Services) and private foundations (e.g., Blue Cross/Blue Shield Michigan and Steelcase), and collaborations with faculty in the Department of Physical Medicine and Rehabilitation, CMBDS is currently conducting research with other groups of infants who walk very late, including babies with spina bifida, cerebral palsy, and blindness.

The \$1 million raised from the Campaign will support three goals: (1) CMBDS seeks to be recognized as a national center that produces evidence-based early motor interventions and developmental disabilities (Down syndrome, cerebral palsy, spina bifida, and blindness); (2) CMBDS wants to increase funding for research and community outreach activities. This includes their very popular web site, publications, continuing professional education, parent training activities, and an annual parent conference; and (3) CMBDS would like to increase the number of undergraduate students who assist in research and parent training activities. Students who work in the Center learn a great deal and use this experience to help them succeed in graduate school (medicine, physical therapy, occupational therapy) and their future professional careers. Currently, the CMBDS has 10-12 students working on various projects. The goal is to double this number of students.

CMBDS seeks support of \$1 million in five areas:

- (1) Pilot projects: One of the most tangible and significant benefits from increased support will be to fund pilot projects prior to submitting major research grant proposals. One pilot project currently being conducted is a study of foot orthoses that are inserted into the shoes of infants with DS to help stabilize the foot and ankle during early walking. Federal funding is often dependent on demonstrating success in pilot projects. Currently the funding for pilot projects comes out of general operating funds, which are very limited. (\$300,000)
- (2) Evaluation: Funding is needed to evaluate how our innovative early intervention programs improve the cognitive, social, and language development of infants and young children with disabilities. It will also allow us to monitor the physical activity levels of children with disabilities over many years and seek methods for increasing their activity level and quality of health. (\$150,000)



(3) Implementation of one large conference for parents of children with DS each year and an increase in community outreach activities: Parents are constantly seeking new information on methods to use in promoting their child's health and education. Funds would be used to invite professionals to make presentations on topics of interest to parents. An example of an outreach program that is in high demand is to organize a summer program to teach children with DS to ride a two-wheel bicycle. A national training program exists that has a 90% success rate in teaching children with DS to ride a standard bicycle in one week. (\$75,000)

(4) Undergraduate students: Expendable gifts will be used to pay stipends to undergraduate students working in the CMBDS who are interested in medicine and pediatric therapies. We would like to pay students after they have volunteered for one year. (\$175,000)

(5) Visiting scholars: Increased funding would allow us to recruit and hire one scholar each year. CMBDS gets requests from productive researchers who would like to conduct a research project dealing with DS. One example is a professor from England who directs a very large Down syndrome educational center and who is interested in our treadmill training program. She would like to spend time working with us before taking our program back to England to implement with a large group of infants there. (\$300,000)

CENTER FOR EXERCISE RESEARCH

KEY FACULTY___

Marvin Boluyt, PhD,

Director of the Laboratory of Molecular Kinesiology

Katarina Borer, PhD,

Director of the Exercise Endocrinology Laboratory

Gregory Cartee, PhD,

Director of the Muscle Biology Laboratory

Jeffrey Horowitz, PhD,

Director of the Substrate Metabolism Laboratory

The Center for Exercise Research (CXR) conducts multidisciplinary studies on the effects of exercise on

human physiology and health. Regularly performed exercise is perhaps the most effective first-line treatment and/or preventative approach for many chronic diseases, such as Type II diabetes, cardiovascular disease, and obesity. CXR members seek to understand the biological relationships between physical activity and disease, collaborating with faculty in the School of Public Health, the Life Sciences Institute, and the Department of Internal Medicine.

Current funding sources include the National Institutes of Health, American Diabetes

Association, Michigan Diabetes Research Training Center, American Heart Association, Astra-Zeneca, Scios, Inc., and the Michigan Life Science Corridor. Research projects include the influence of the timing of meals (before or after exercise) on hormonal responses and energy metabolism in postmenopausal women; the effect of acute physical activity on

KINESIOLOGY

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MAKING A DIFFERENCE

blood lipid profiles and cardiovascular health; identification and understanding of molecules that regulate the response of the heart to exercise; testing the efficacy of novel drugs to treat heart failure; and the effects of exercise and diet on insulin sensitivity and glucose metabolism, which are the primary factors involved in the development of Type II diabetes.

CXR has five major goals: (1) Conduct basic research at the whole-body and molecular level to better understand why physical inactivity is so unhealthy; (2) Develop approaches to use exercise in the treatment and prevention of disease;

- (3) Perform studies that will investigate the impact of physical fitness, diet, and aging on metabolic and cardiovascular health;
- (4) Disseminate information to researchers, clinicians, and the general public about the impact of physical activity on human health; and (5) Educate and train Kinesiology students to become scholars in Exercise Physiology.

CXR seeks support of \$1.5 million in three areas:

- (1) An endowment fund to provide support for graduate student research. Exercise Physiology graduate student research is often limited by the availability of funds to support new initiatives, which can serve as the foundation for the students' research career. Providing support for some graduate student research projects on a yearly basis will facilitate the development of top scholars in Exercise Physiology from the University of Michigan. (\$750,000)
- (2) An endowment to support interpretation and distribution of exercise and health information to the general public: Too often important findings from research studies remain in professional journals and are only discussed among researchers, with little or no opportunity to interpret this information for the people who could use it to improve their daily lives. Currently, it is very difficult to sift through the contradictions and misinformation about exercise and diet that are most widely distributed to the general public. CXR is seeking support to improve the dissemination of scientific information to non-scientific audiences. This would be accomplished by several different methods, including: (i) the development and maintenance of an interactive website with the latest information about exercise and health, (ii) an annual symposium for the general public focusing on the latest information about exercise, diet, and health, and (iii) speaking tours for health experts to go to schools and community centers to bring important exercise and diet information to children and their parents. (\$500,000)

(3) Postdoctoral training and visiting scholar support: This fund will be used to help recruit and support outstanding young investigators and distinguished scholars from around the world to work in CXR on a rotating basis. This will provide students and faculty the opportunity to interact and collaborate with leading researchers in the field of exercise physiology. (\$250,000)

CENTER FOR HUMAN MOTOR RESEARCH (CHMR)

KEY FACULTY___

Rosa Angulo-Barroso, PhD, Motor Development Lab
Susan Brown, PhD, Motor Control Laboratory
Daniel Ferris, PhD, Human Neuromechanics Laboratory
Melissa Gross, PhD, Movement Dynamics Laboratory
Rachel Seidler, PhD, Neuromotor Behavior Laboratory
Beverly Ulrich, PhD, Motor Development Laboratory
Dale Ulrich, PhD, Motor Development Laboratory

The Center for Human Motor Research (CHMR) is comprised of faculty and students whose overall research focus is the control, adaptation, and learning of voluntary movement in healthy individuals and those with motor disorders. The research conducted by CHMR faculty is interdisciplinary, combining knowledge in the areas of neurophysiology, biomechanics, psychology, biomedical engineering, and developmental and clinical disciplines. Current research with a clinical focus includes the effectiveness of exercise intervention programs in children with cerebral palsy, rehabilitation of spinal cord injury, sensory facilitation of movement in Parkinson's disease, motor adaptation to botulinum toxin injections in cerebral palsy, and the role of sensorimotor input on nervous system development in spina bifida. Other areas of research include age-related changes in motor skill learning using neuroimaging techniques, and the biomechanical bases of emotion in healthy individuals and those with psychiatric disorders.

An impressive range of government and private foundations, including the National Institutes of Health, the National Science Foundation, the National Institute on Disability Research and Rehabilitation, and the Christopher Reeve

Paralysis Foundation, have funded the research conducted by CHMR faculty. Seed money has been obtained from a variety of UM sources including the Rackham School of Graduate Studies, the Office of the Vice President for Research, and Mott Children's Hospital.

The money raised from this campaign will help CHMR faculty with three goals: (1) Opportunities for basic science and clinical faculty across campus to engage in cutting edge, interdisciplinary research aimed at developing more effective models of improving motor performance in a variety of clinical conditions. These will include state-of-the-art movement evaluations of various mobility conditions affecting locomotion, hand function, and balance, which is critical in monitoring recovery and determining the efficacy of new treatment protocols. (2) Unique, multidisciplinary training opportunities for doctoral and post-doctoral students and unequalled internship opportunities for undergraduate students, and (3) Transferring research knowledge into the community through evidence-based educational and physical activity programs for special populations.

CHMR seeks support of \$1 million in four areas:

- (1) Funding for pilot projects: Even the most promising research must be able to demonstrate its significance to federal funding agencies, particularly in the area of rehabilitation. Contributions will support innovative research ideas (see goal 1) involving collaboration across several disciplines aimed at the development of new therapeutic strategies through evidence-based research. Several one-time pilot grants would significantly strengthen the success of future large-scale grant submissions. (\$300,000)
- (2) Hands-On Classroom: One of the strengths of our undergraduate program lies in the neurorehabilitation focus of several of our courses. The benefits of improving laboratory experiences for our undergraduate students in the area of movement assessment would put us in the forefront of preprofessional health education. Resources needed for the classroom include new workstations, computer software, equipment, and a part-time teaching lab manager. (\$200,000)
- (3) Summer Undergraduate Program: CHMR laboratory experiences for undergraduates are in high demand because of the opportunity for students to gain experience in clinically relevant research areas. Funding for summer internships would

not only enhance the undergraduate educational experience, but would also contribute to a variety of research projects during the summer months. (\$100,000)

(4) Equipment: New equipment, such as three dimensional motion analysis systems, would facilitate research and provide students with state-of-the-art training facilities. (\$400,000)

MICHIGAN CENTER FOR SPORT MANAGEMENT (MCSM)

KEY FACULTY AND RESEARCH FOCUS.

Kathy Babiak, PhD, Strategic Alliances within Sport; Community Influence of Professional Sport

Rich Luker, PhD, Sport, Physical Activity and Leisure Research; Strategic Business Development

David Moore, PhD, Consumer Behavior in Sport; Sport Marketing

Bruce Watkins, PhD, Sport, the Media, and Media Policy

Jason Winfree, PhD, Sport Economics; Influence of Leadership on Team Performance

Richard Wolfe, PhD, Director; Sport Strategy; Performance in Undergraduate Athletics

The faculty in the Michigan Center for Sport Management conducts research on organizations in the sport industry. These organizations include professional and amateur teams; manufacturers and merchandisers of sport equipment, sportswear, and apparel; media; services (e.g., agents and events managers), sponsors, public relations and marketing firms, and advertisers.

Current projects include: assessing managerial efficiency in Major League Baseball; studying corporate social responsibility within professional sports; developing a comprehensive

Index of Intercollegiate Athletics Performance; research on image matching (the extent to which a sponsored sport property and a sponsoring corporation project congruent images); developing an approach to successfully recruit student-athletes who have exceptional academic as well as athletic ability; and

MAKING A DIFFERENCE

investigating the justification for investing public funds in professional sport facilities.

MCSM seeks to become the pre-eminent center for conducting such research and disseminating state-of-the-art knowledge concerning sport management. This will be accomplished with the following goals: (1) Attract high quality, cross disciplinary teams to collaborate on sport management research; (2) Pursue academic and professional enrichment through seminars, executive education, lectures, and conferences; and (3) Promote the undergraduate and graduate sport management programs by supporting experiential education through on-site internships and team projects.

MCSM seeks support of \$1.5 million in six areas:

- (1) Industry partnership initiatives: Teams of students, faculty, and executives from corporate partners will be formed. Each team will work on a problem or opportunity that the corporate partner identifies. These partnerships will ultimately develop research projects and create internship opportunities for undergraduate students, and job opportunities for undergraduate and Master's students. Examples of past team projects include partnerships with the Detroit Grand Prix, General Sport and Entertainment's Academy, Palace Sports and Entertainment, and the Detroit Lions/Ford Field. (\$200,000)
- (2) Workshops: MCSM organizes workshops for leading scholars and executives involved with sport. Examples of successful workshops include "Sport and Organizational Studies: Exploring Synergy" (November 2000), attended by leading business and sport scholars from the U.S. and Canada, and "Sport Management: Benchmarking Excellence" (July 2002), attended by the executive management team of Palace Sport and Entertainment, Inc. Future workshops will follow-up on these two and expand the topics covered to include recent developments such as the new, sophisticated use of statistics in sport, variable price ticketing, and customer relationship management. (\$200,000)
- (3) Visiting faculty/senior executive position: Support is requested for visiting academics and sport management executives who will share their expertise with faculty and students. (\$300,000)

- (4) Administrative and travel support: Expendable funds are needed for day-to-day operations of MCSM and for faculty and students to travel to professional conferences and to visit corporate partners on site. (\$250,000)
- (5) Student internship support: For many students, internships provide the key to opening career opportunities. But, there are costs (housing, transportation, etc.) that make these difficult for some students to manage. We would like to help students by providing Internship Fellowships on a need-based basis. (\$250,000)
- (6) Graduate student scholarships: As for all graduate students, the cost of "not working at a paying job" and paying for tuition and housing is difficult to manage. Scholarships for highly qualified students would help them to succeed and help us to recruit the best and brightest to Michigan. (\$300,000)

THE TIME IS NOW

The faculty and staff of the Division of Kinesiology have been working hard to provide excellence in teaching and research and to prepare for the Campaign. We would very much like to hear from you. Tell us what you think about our Campaign goals and what areas of need resonate with your personal values and interests. Director of Development Jeff Freshcorn is available to meet with you and talk with you further. He can be reached at (734) 615-4272 or via email at freshco@umich.edu. He is also ready and eager to show you in an "up close and personal" way the work we are doing today. We invite you to come for a tour and see for yourself! You can

make a difference - The Michigan Difference.

– Robin Adelson Little



LET US HEAR FROM YOU!

We love to hear from Kinesiology alumni and hope that you will take the time to complete and mail this form to tell us about your recent activities. We will share your news with other alumni through Movement Magazine. You can also contact Cheryl Israel at (734) 647-2689 or via email at cisrael@umich.edu or contact Shelly Kovacs at (734) 647-2696 or via email at skovacs@umich.edu. Name: Home Address:__ State: Zip:_____ Year of Graduation: Email address: ___ Work Phone:___ Home Phone: Please let us know of any changes in your life or career: Send this form to: Cheryl Israel, Communications Associate Division of Kinesiology 401 Washtenaw Avenue Ann Arbor, MI 48109-2214

DEVELOPMENT

JOAN BICKNER, A VALUED VOLUNTEER

THERE IS A GENRE OF SELF-HELP BOOKS that urges readers to scale back, do less, practice saying "no."

Fortunately for Kinesiology, this advice is lost on Joan Bickner, who has always been more interested in finding time to do more. In her hometown of Sycamore, Illinois, she has made volunteer work her livelihood. From leading bible studies for some 50 preschoolers, to buying for the Kishwaukee Hospital gift shop, she chose activities that were meaningful and fun - and, that did not interfere with shuttling three very sports-minded youngsters to 6 a.m. swim practice and afternoon soccer.

Though the kids were grown when Kinesiology approached her to serve on its new fundraising advisory board, Joan didn't exactly have time on her hands. Eight years later, she is the longest-serving member of the Kinesiology Campaign Council. Since her youngest child, Julie, graduated in '98, her interest has grown from parental to personal.

"I've enjoyed getting to know and working with Bev, and Dee Edington before her, as well as the other board members," Joan says. "But probably most important, I am intrigued with the research that is going on, due both to my medical background (as a registered nurse) and my personal concern about the increasing mobility problems many of us experience as we grow older. We are living longer and want to continue leading active lives, and the key to that is movement. Preventing injuries and learning to live with disabilities is the key to maintaining a high quality of life," she continues. "That's why Kinesiology is so important."

"Joan has been exceptionally generous and supportive," Dean Beverly Ulrich comments. "She is a thoughtful listener who considers the issues, asks good questions and remembers the important details. I truly believe she cares about Kinesiology, not as an institution, but as a group of people. Joan is also a dedicated wife, mother, and friend. Nothing makes her eyes light up more than talking about her family. Sharing family news and experiences, she enables those around her to feel welcomed into her life."

IOWA FARM ROOTS

Fundamentally, that life is not too far removed from that of her childhood. Growing up on a farm in Dayton, Iowa, Joan developed a love of sports, nature, and an independent spirit. Her close-knit rural farming community placed a high value on family, faith and helping others.



"My grandparents emigrated from Sweden and eventually got into

farming. It was a hard life during the Depression," Joan relates. "My father quit school at 13 to help out on the farm. As a teenager, he went off to North Dakota and harvested wheat to support his parents and siblings. There were no machines," she points out. "Everything was done by manual labor."

But Arvid Johnson loved farming. By his mid-20s he was married and had land of his own, growing mostly corn and soybeans and raising livestock. As the middle daughter with two brothers, Joan had her fair share of domestic chores as well as gathering eggs and cleaning the milking machine. ("That was the one job I hated!") By the age of 10, she was making her own clothes and helping prepare the family meals. Her mother, Naomi, was a 4-H leader and sure enough, Joan won lots of blue ribbons for her sewing and baking. But in high school, her chief interests were math and physics. She was also a cheerleader, played basketball, and pitched softball for a team that reached the state finals.

"My father, with only an eighth grade education, was president of the school board when I was in high school. That always impressed me," Joan said. She became one of three in her high school class who went to college, knowing she "did not want to stay home, marry at 18, and have kids like nearly all of my classmates."

She chose North Park University, a small school affiliated with the Evangelical Covenant Church. "But it was in Chicago! I had done some research and found out Chicago had more people in it than the entire state of Iowa!" said Joan. Entering as a math major, Joan quickly decided against the prescribed path of becoming a math teacher.

Nursing intrigued her, and after the pediatric rotation, she knew she had found her calling. "The children were so sick, and so anxious to be out of the hospital. Your heart just went out to them," she said.

She was an R.N. at North Park's Swedish Covenant Hospital when she met Bruce Bickner, a native Chicagoan and U-M law student who convinced her to move to Ann Arbor. "He figured if the relationship was going to work, we needed to spend more time together," she explains. Within two years they were married, and Joan was head pediatric nurse at University Hospital. "Then we moved to Illinois. Bruce was traveling a lot with his new law practice; our sons Brian and Kevin were born. Returning to work would have meant evening and weekend shifts, and putting the boys in day care. It wasn't the life we wanted," said Joan.

CAREER VOLUNTEER

Instead, Joan created a life around family, church, and volunteer work. They settled in Sycamore after Bruce joined DeKalb Genetics, ultimately becoming its chairman and CEO. But Joan was no stay-at-home mom. She became increasingly active in her church, chairing its Christian Education and Deacons boards, and singing in the choir. She often spent 25 hours a week at the hospital gift shop, growing its inventory from cards, candy and trinkets to a boutique of unique decorator items. During her 24 years as buyer, the shop grew from raising \$5,000 per year to nearly \$80,000 for the hospital. "People come to the hospital just to shop," Joan reports. "The medical staff and volunteers are our best customers."

But family came first. Ski trips and summer vacations were always family-centered, says Brian, now senior coach for the DeKalb County Swim Team, adding that the "family" was often expanded to include friends. She was "mom" to the entire neighborhood. "She was never strict, but she was in charge," Brian continues. "The number one thing I learned from my parents is to be accessible and supportive; to always be involved in my children's lives."

"My Mom was always there for us," sums up Kevin, a business operations manager at EMC Corporation. "There," meant

monitoring homework, baking triple-sized "monster cookies," helping with merit badges, and sewing memorable Halloween costumes. During the Star Wars craze, Julie was turned into a furfaced ewok. Her brothers went trick-or-treating as ears of corn.

All three kids were swimmers, which meant 18 consecutive years of swim meets and practices, ending when Julie finished high school. "She'd be timing the races, or printing names on the medals, or running the concession stand," Kevin said. "She is a behind-the-scenes person; she never seeks the limelight. The other word I'd use to describe her is 'brave.' She never backs down from a challenge. Whatever she does, she does to the nth degree."

"She insisted we try things - like piano, which I hated - but she let us follow our own path," says Julie, '98, whose path led to Kinesiology. Julie worked in sports management, earned a master's degree, and now teaches third grade in California. "My mom taught us to discover and go after what makes us happy."

Since retiring from the gift shop (where her volunteer slot is now a paid position), Joan has become active on the boards of the DeKalb County homeless shelter, and advocacy groups for abandoned pets called TAILS, (Taking Animals Into Loving Society). Bruce likewise serves on a number of health care and higher education boards, including serving as chair of the U-M Law School Campaign Committee.

The family's 1997 gift, naming Kinesiology's Bickner Auditorium, marked the beginning of their commitment to Kinesiology rather than the culmination.

"Joan brings a unique perspective to our current council because she has been involved in our fundraising from the start," says Alumni Relations Director Shelly Kovacs. "She understands the science of Kinesiology through her medical background, and the academic issues through her kids' experience in sports management."

"Joan keeps the council members grounded.

Studying movement
Whenever a conversation begins to get
sidetracked, she seems to bring us back on course," says
Director of Development Jeff Freshcorn. "She rarely misses a
meeting, and never fails to return email or phone calls. Her
commitment is absolutely without question. Joan is a volunteer
I can count on."

– Pat Materka

KINESIOLOGY

DEVELOPMENT

DEAR KINESIOLOGY ALUMNI AND FRIENDS:

I am proud to announce the Kinesiology campaign theme: "Making a Difference in Kinesiology."

Movement is the defining word for Kinesiology, and from its beginning as the Division of Physical Education over 100 years ago to the formation of the Division of Kinesiology in 1984, to the current status of Michigan Kinesiology, we have been moving forward.

This is a special moment in Kinesiology history, when we are making a difference as a leader in movement science research; when we are making a difference teaching in the areas of athletic training, movement science, physical education and sport management; when we have the leadership, faculty and staff to move to the forefront of our field. It is an exciting time to be part of the Kinesiology family, when we have the opportunity to achieve unprecedented success.

There is, of course, a financial cost associated with success. As one of the smallest schools on campus, we contain costs with frugal spending, but there is a limit to how much we can conserve while we continue to enhance our programs. Many alumni and current students comment on the Kinesiology environment --- enjoyment of the small classes, the family feel, and the friendships with faculty and other students. We are striving to hold all of that in place as we move to accomplish several goals.

Our goals to enhance the student environment include providing:

- additional scholarship support,
- a continued high level of faculty expertise, and
- state-of-the-art facilities.

As you will see in the Alumni Notes section of Movement, our alumni are frequently recognized as leaders, and we plan to give each incoming class a greater and greater chance for a high level of success.

Our goals to enhance the faculty environment include providing:

- endowed faculty positions,
- additional resources for continued faculty learning, and
- state-of-the-art technology and equipment.

The Kinesiology faculty has devoted teachers and researchers, and we plan to help them reach their highest level of achievement.

Our overall goal is to bring Kinesiology to the forefront, as one of the "leaders and the best" so that you, our alumni, will always be proud to point to your Kinesiology degree; and so that you, our friends, will always be proud of your association with us.

Those are lofty goals, and the Kinesiology campaign will play a critical role by providing the financial assistance we need to achieve those goals. We have an excellent beginning, and I am proud of the \$3.6 million in campaign contributions to date, but we are far from achieving the total financial need to support our plans for the future.

We ask you, our alumni and friends, for your support as we enter this important phase. Over the next several months, even years, we will be discussing the campaign and the Michigan Kinesiology goals. You will receive contribution requests, and we will keep you informed of our progress in every issue of Movement. We appreciate your past contributions that helped to make Kinesiology great, and we look forward to your help in bringing Kinesiology to an even greater future.

Thank you for your loyalty and commitment to Kinesiology, and for being part of the Kinesiology family.

Thank you for helping Kinesiology to make a difference.

Sincerely,

Jeffrey R. Freshcorn

Director of Development

Kinesiology

If you would like to discuss your contribution options, please contact Jeff Freshcorn at (734) 615-4272.



Making a Difference in Kinesiology Campaign Notes:

Official Campaign Kickoff: May 14, 2004

Kinesiology Campaign Goal: Ten Million Dollars

\$3.6 million was raised during the silent phase of the campaign

Official Campaign Closing: December, 2008

RECENT GIFTS

American Diabetes Association gave \$410,000 to support Center for Exercise Research (cXr) by Dr. Jeff Horowitz.

Bob Lyons contributed \$25,000 for unrestricted support.

Ravitz Foundation contributed \$50,000 as a dollar for dollar match, with proceeds going to the Center for Motor Behavior in Down syndrome (CMBDS).

Christopher Reeve Foundation contributed \$150,000 to support Spinal Cord Research by Dr. Dan Ferris.

National Spinal Cord Foundation contributed \$150,000 to support Spinal Cord Research by Dr. Dan Ferris.

Giving to the annual fund is one of the most important ways you can support Kinesiology. Annual fund sup-

Steelcase Foundation contributed \$150,000 to support CMBDS.

SUPPORTING KINESIOLOGY



ALUMNI NEWS

MIKE LEONI, BA'88, A VALUED ALUMNI & VOLUNTEER

Mike Leoni, BA '88, with his energetic enthusiasm, creative ideas, and drive to succeed, is a first class public relations representative and fundraiser. He has a philosophy of giving back, and has used his skills to assist several organizations. He worked with the Miami Project, which benefits people with spinal cord injuries, and he has worked with the Star Commonwealth Schools for children and teens at risk. He was chair of the Washtenaw County Special Olympics and he has been involved in the organization's fundraising drives for many years.

As a member of the UM Kinesiology Campaign Council, Mike

"Mike is the very definition of volunteer. His support and counsel to Kinesiology and me is invaluable."

Jeff Freshcorn, Director of Development

is actively involved in assisting Dean Beverly Ulrich and Development

Director Jeff Freshcorn to implement campaign strategies. He founded the first Kinesiology Movement for Life Golf Outing fundraising event that was held at the University of Michigan Golf Course on August 11, 2003, and he was the key person to gather the items that were auctioned at the end of the day to benefit the Kinesiology movement sciences division.

"Directly or indirectly we are all affected by the audience that Kinesiology serves," said Mike.

PERSONAL EXPERIENCE

Mike's awareness about movement skills has a personal meaning. His five-year-old son, Nicholas Leoni, was born with cerebral palsy. When Nicholas wakes up in the morning, he doesn't get out of bed immediately -- it takes him awhile. He grabs the covers and hangs on tight, lowering himself to the

floor. Dressing, brushing his teeth, and combing his hair are typical daily tasks that present a challenge for him. To put it subtly, he struggles harder than most children his age.

Diane and Mike Leoni give Nicholas as many advantages as they can to help their son conquer his physical difficulties. Nicholas receives lots of attention from Diane and Mike - as do his twin sister, Olivia, and brothers Dominic and John.

Nicholas attends five physical therapy (PT) sessions a week to practice and enhance his movement skills. He is fitted once a year for leg braces that he wears sixteen hours a day to help with his muscle imbalance. Most recently, Nicholas went to the Euro-Peds Clinic in Pontiac, MI to participate in a therapeutic program that was initiated in Poland. He wore what is called an Adeli Suit, which is made of the same thin material as worn by astronauts in the Russian space program. Rubberized bands are placed on the suit, and because the participants are properly aligned they are able to resist against the bands. The resistance action, combined with the compression on the joints, gives a higher sense of the body in space and emanates a greater sensation. Messages are sent to the brain that may not always be received without wearing the Adeli Suit. Nicholas participated in the program for two weeks, and wore the suit four hours a day, five days a week. Almost sheepishly Mike states that he is in a better position than many to give Nicholas the best chances possible. "Nicholas was born into the right family," he said.

Mike's movement skills played a major role in his university life. He was an offensive tackle for the U-M football team from 1976-1979, and his brother, Patrick, BS '80, was a tailback. "We were like a couple of Irish twins," said Mike. He sat at his desk with his hands crossed, and looked at the Big Ten football ring on his finger. "My father had a necklace made for my mother out of Big Ten ring replicas," he said proudly. Mike's charisma and motivational skills led many



Diane and Mike Leoni with Olivia, Nicholas (seated) Dominic and John

people to tell him that he would be an excellent teacher and coach. He would have been, but he followed tradition and went into the family business.

USING HIS ENTREPRENEURIAL SKILLS

Charles J. Rogers, Mike's grandfather, opened the doors of his transportation business in 1935, and it has remained in operation for over 65 years. The transportation service company today serves the needs of the automotive, steel and building industries. Although proud of his background, Mike is quick to point out that it doesn't mean things were simply handed to him. "My father once told me that the only time you start at the top is when you are digging a hole," he said. Mike is now at the top of a successful company as President of the Four Star Transportation Company, but as his father's analogy illustrates, that isn't where he started.

Mike learned the business from the bottom up, observing and working at a wide variety of jobs. He took over the trucking company in the 1980's, when interest rates were 22%, and they couldn't afford to pay him a salary. Mike used his entrepreneurial skills to grow the company and by 1994 he founded Four Star Transportation. Four Star makes over 50,000 shipments per year, and has authority in 48 states and Canada.

At one point Mike learned that the trucking requirements for the steel industry were changing. "I was scared of losing business, and you run faster when you're scared," he said. He invented a special trailer that would meet the demands for the delivery of cumbersome or irregularly shaped materials, master coils, and exposed steel blanks (the outside of the car). He came up with a three-compartment design, when others were limiting their ideas to two compartments. He named it the Armadillo, giving a visual image for the trailer that was built to handle difficult loads and better obstruct the effects of dirt and bad weather. Mike holds an eleven-year patent on the design.

COMMUNICATION SKILLS

Mike recognizes that people are his greatest company asset. "He is really good to his employees," said Marie Tobiczyk, Quality Manager. When he funded the purchase of a score-board for the Star Commonwealth Schools, Mike had a plaque inscribed dedicating the board to his Controller, Pete Kearney, for his loyal service. He places a great importance on the role

of the Four Star truck drivers in portraying the image of the company. "Our name is out there, on the side of the trucks that they drive," said Mike, as he pointed out his office window.

The Four Star drivers are a culturally diverse group, which can present a unique set of communication issues. "For example, we have to make sure that when they get on the highway they understand that it is named I-94, and that the sign doesn't mean they can drive 94 miles an hour," said Mike. He meets with the drivers four times a year to talk about quality improvement

"Mike Leoni is a wonderful asset to Kinesiology because he is a model for our students. He has used his Michigan education wisely to become a successful businessman; he is a devoted husband and father, and he contributes countless hours and significant financial resources to giving back to the community. He devotes an enormous amount of time and energy to raising funds for Kinesiology, his church, and Special Olympics. He is truly a leader yet he is humble and inclusive in his style, making people gravitate to him and his causes naturally. They see in him the importance and value of giving and following his lead. We are truly fortunate to have Mike Leoni as one of our graduates and playing a pivotal role in our fundraising efforts in our Campaign for Kinesiology."

Beverly D. Ulrich, Ph.D., Professor and Dean

issues. Much of what he learned about communicating with different ethnic groups occurred while Mike was at the University of Michigan, where he met and studied with students from a broad variety of cultures. He states that his roommate was from Saudi Arabia. "Nowhere else in the world can you get a degree like at the University of Michigan," said Mike.

KEEPING HIS EYE ON THE TARGET

Mike is a savvy businessman, and he "keeps his eye on the target" with a large white board on his office wall that displays company data. "I could use a spreadsheet, but I like to look at it displayed like that," he said. He also likes to keep things in perspective. His office is filled with pictures of sporting events



that hold significance for him, and of those he holds most dear - his family. He continues to evaluate ways to bring Four Star to the forefront, and he is currently looking into construction and land for his next entrepreneurial endeavor. Mike Leoni, entrepreneur, inventor, fundraiser and devoted family man, is not one to sit still.

- Cheryl Israel

ALUMNI REUNION

2003 ALUMNI REUNION FESTIVITIES

OVER 100 PEOPLE attended the Kinesiology Alumni Reunion on October 17, 2003 at the Michigan Union University Club. Dean Beverly Ulrich gave the welcome remarks and Shelly Kovacs, Director of Alumni Relations, served as master of ceremonies.

The 2003 awards were given by Kinesiology Alumni Society Board members Catherine Serrin Niekro, Vice Chair; Jerry Meter, Patty Donohue-Ebach and Pat Bubel, Award Sub-Committee members.

Joyce Lindeman, Kinesiology Associate Professor Emerita, received the 2003 Lifetime Achievement Award, which is given to individuals whose service to Kinesiology has enhanced and changed Kinesiology over their lifetime.

Reggie McKenzie, President and Chairman of the Board, Reggie McKenzie Foundation; President, Reggie McKenzie Industrial Materials, Inc, and R. C. Construction Management, Inc. received the 2003 Career Achievement Award, which is given to Kinesiology alumni who have shown outstanding professional and personal achievement in their chosen field and/or public service in any field.

Nu-Step Executive Officers *Mark Hildebrandt*, Vice President of Research and Development; and *Steve Sarns*, Vice President

of Sales and Marketing received the 2003
Achievement within Ten
Years of Graduation Award, which is given to Kinesiology alumni who have excelled in a field related to Kinesiology.



Pictured, l to r: Kinesiology award winners Mark Hildebrandt, Joyce Lindeman, Steve Sarns and Reggie McKenzie



Shelly Kovacs, Director of Alumni Relations, with Kinesiology Alumni Society Board member Chris Parker



Dean Beverly D. Ulrich



FROM THE KINESIOLOGY ALUMNI SOCIETY BOARD

THE KINESIOLOGY ALUMNI SOCIETY BOARD, at its January 13, 2004 meeting, voted in Pete Kempf as Chair and Catherine Serrin Niekro as Vice Chair.

The Board welcomes new members Elise Buggs and John Paciorek. The next issue of Movement will feature their profiles.

KINESIOLOGY ALUMNI AWARD NOMINATIONS: Would you like to nominate someone for a Kinesiology Alumni Award? (Self-nominations are also accepted). Please e-mail Shelly Kovacs, skovacs@umich.edu or telephone her at (734) 647-2696.

CONNECTKINES: ConnectKines is a career network of Michigan Kinesiology graduates that offers current students and graduates the opportunity to contact alumni who are working in career fields of interest. If you are willing to volunteer to talk to current Kinesiology students, serve as a guest speaker for career pathway programs and/or provide information about internships and graduate school opportunities, please sign up for ConnectKines using the on-line volunteer form available in the Alumni section of the Kinesiology web site, www.kines.umich.edu/ If you have questions about the program, please contact Shelly Kovacs at (734) 647-2696 or skovacs@umich.edu.

ALUMNI NOTES

Seth Ader, BA '94, is the Director of Marketing for ESPN, and he received a screen credit on the Original Dramatic Series, PLAYMAKERS. Seth and his wife, Dawn, have a baby girl - Frankie Berk.

Brian Aparo, BS '99, is the Head Wrestling Coach for the club team at the University of New Hampshire. His company, Driving Force, continues to be successful.

Phil Balyeat, BS '40, writes that, at 88, he still plays golf twice a week. He states that his interest in sports began while he was at the University of Michigan, and he feels it plays a large part in his longevity. Phil ran on Michigan's track team in 1939 and 1940, and his one mile-relay team won four medals for setting new Big Ten records.

Judith Bischoff, PhD '79, has retired after 26 years at Northern Illinois University, the last thirteen of which she served as the Department Chair of Kinesiology and Physical Education. She enjoys assisting with the local Habitat for Humanity and Hospice. And, she said that there is always time for golf.

Michael Borkin, BA '04, will enter the Wayne State Medical School program in the fall of 2004.

Tom Bouman, BA '95, is now a partner at the law firm, O'Connell & Bouman, P.C. His firm specializes in estate planning and asset protection for high net worth clients. He and his wife, Priscilla, recently had their first child on December 4, 2003 -- Jenna Suzanne Bouman.

Andrew Brandner, BA '93, and Heather (Lowman) Brandner, BA '93 (LS&A), live in Westchester County, New York. They had their their first child, on December 5, 2003 -- Scott Mateer. Scott weighed a whopping 10-pounds, and Andrew says that he is in early preparation for his position on the Wolverine's offensive line in the mid '20's.

Krista Callaghan, BS '97, completed a joint-degree (MPH/JD) at the University of

Michigan. She is now a health care attorney in Los Angeles at Foley & Lardner, where her practice focuses on representing public hospitals or other safety net providers to help them obtain adequate health care funding to provide health care to their main demographic (which is usually the indigent and the working poor). Krista plans to marry Dan Goldman in August.

KINESIOLOGY

studying movement

ALUMNI NEWS

Doug Daugherty, BA '90; MS '92, is the Vice President and Alliance Director for Trammell Crow Company, which services Lear Corporation, a world leader in automotive interiors design and production. Doug oversees the management of the Lear real estate portfolio including over 300 facilities worldwide. He and his wife, Dr. Michelle Klotz Daugherty, have two children - Madeline, six; and Hunter, one year.

Jared Drinkwater, BA '98, will complete his MBA at the Northwestern Kellogg School of Management in June and will then begin his position in brand management at Frito-Lay, in Dallas, TX.

A.J. Duffy III, BS '80, has been the Head Athletic Trainer and Physical Therapist at Widener University in suburban Philadelphia for the last 13 years. He is also an adjunct faculty member at Temple University, and he teaches in their approved undergraduate athletic training program. He is the President-elect for the Pennsylvania Athletic Trainers' Society, and he was the past president of the Eastern Athletic Trainers' Association (EATA). He recently won the Cramer Award, the EATA's highest honor. He and his wife, Monica, have two children - Joseph, 13; and Connor, 12.

Patty Donohue-Ebach, BS '85; MS '86, after fifteen years in the field of health & fitness management, is pursuing a graduate certificate in Complementary Medicine and Wellness at Oakland University in Rochester Hills, MI. She is an active member of the Kinesiology Alumni Society Board, and she is busy with the activities of her three children.

Scott Doyne, BA '96, graduated in May of 2003 with an MBA in Strategic Marketing from the Emory University's Goizueta Business School. He is the Manager of Subscription Services at NASCAR.com, a division of Turner Broadcasting in Atlanta. He and his wife, Aimee, BA '97, gave birth to a baby boy on January 14th -- Brandon Noah Doyne. (Brandon's expected graduation year from Michigan is 2023.)

Pat Edwards, BS '59, is a Loaned Executive from the C. S. Mott Foundation for the past seven years as the Associate Executive Director of the National Center for Community Education, located in Flint, Michigan. Pat plans and implements community and afterschool workshops throughout the United States.

Matthew J. Epstein, BS '03, recently began work for Northwestern Mutual Financial as a financial representative in New York City.

Christina (Chapski) Eyers, BS '97, was appointed as a co-chair of the Student Athletic Trainer's Committee through the Michigan Athletic Trainer's Society (MATS). She is the Clinical Education Coordinator and Faculty member in the Athletic Training Education Program at Central Michigan University. The family lives in Saginaw, MI. Christina and her husband, William, are awaiting the arrival of their second child in June, as is sister Rilegh.

Maura Fox (Granito), BA '90, welcomed her son, Christopher, into the world on July 15, 2003. He joins his sister - Isabella.

Melissa Frasco, BS '02, is in her first year of the Physiology PhD program at the University of Illinois in Chicago. Melissa says that she still loves the university life, and always will.

Todd Gershwin, BA '97, is the co-founder, partner and Chief Officer of Operations of the Worldwide Marketing and Media Group, a sports and consumer marketing and media firm. His clients include the Yankees, Mets, Nike, CBS, Villanova, St. Johns, and All State.

Aaron C. Gordon, BS '52, retired in 2000, but he has returned to duty until the end of the 2004 school year as the Senior AJROTC Instructor at the McCormick County, South Carolina High School, a program that Aaron helped to activate.

Chris R. Gregory, BA '02, is in Tampa, FLA working as an account representative for Evan Thomas Associates, an executive search firm.

Malcolm Gregory, MS '91, owns Forte Personal Fitness in Austin, Texas. He and his wife, Karen, have three children -- Brittany, 10; Lauren, 6; and David, 3.

Sarah Grow, BS '02, works for Biotronic (Calder Development), where she provides Intraoperative Neurophysiologic Monitoring during Orthopedic and Neurologic Surgery. She has been a Neurophysiologist since graduation. She hopes to attend Physician Assistant school in the fall. Sarah says that "Kinesiology is a wonderful program and does a GREAT job at preparing students for all the challenges of life. I'm very grateful for the education I received in Kinesiology."

Kristi Hallisy, MS '92, is a Physical Therapy faculty member at the University of Wisconsin-Madison. Kristi states "I find my education and years at the UofM a valuable asset to my career."

MaryLee (Teneyuque) Huerta, BA '91, lives in Midlothian, Virginia with her husband, who works for the Pentagon. They have a son - Mateo Camilo, 1; and they are expecting their second child soon.

Marc Jacobson, BA '92, is the first Vice President of Investments at Legg Mason Wood Walker. He and his wife, Lisa, live in St. Petersburg, FL, with their two sons - Jordan 5; and Eric, 1.

Michael Jamison, BA '98, obtained his MBA in 2002 and his MS in Finance in 2003 from the University of Virginia and the University of Wisconsin, respectively. He now has a commercial banking position with Wachovia in Philadelphia.

David L. Johnson, MS '78, is the Director of Aquatics for the North East Independent School District in San Antonio, Texas. He directs two facilities that are used by six high schools and the whole North East community, which includes 62 K-12 campuses. He serves as Chairman for the United States Swimming Open Water Committee, which oversees all Open Water for USA Swimming.

Kristin Kaltenbach, BA '03, is attending Arizona State University to obtain her masters degree in Sports Psychology. As a graduate assistant, she teaches undergraduate classes. She is a basketball coach, and she is on a basketball and softball team.

Laura Kaznecki, BS '03, is in the Physical Therapy Doctoral Program at Oakland University, and plans to graduate in December of 2006. She races competitively in downhill skiing.

Marliese Kimmerle, PhD '91, is an associate professor in Kinesiology at the University of Windsor, where she's been on faculty since 1970. She has continued her research interests in lateralization of hand skills by examining dominance transfer in injured workers. She recently co-authored a book, "Teaching Dance Skills: A Motor Learning and Development Approach," a university textbook for future dance educators.

Janet R. Kittell, PhD '84; MA '73, is an Associate Director of Athletics at Syracuse University.

Brandon Kornblue, BA '99, is now a math teacher at Boca Raton High School, his alma mater, where he had been a substitute teacher for two years.

Casey Kurth, BA '99, is a sales representative with Eli Lilly and Company, and will be married this month to Jill Platko.

Julia (Granito) LaBant, BS '97, obtained her Doctorate of Physical Therapy in May 2003 from Simmons College in Boston, and she is a physical therapist at Brigham and Women's Hospital in the inpatient neuro/neurosurgery and oncology departments.

Samantha Lander, BA '03, is working at Moonshine Records and BPM magazine in Hollywood and she is a DJ at the Knitting Factory and Club Deep.

Laura (Molnar) Lancaster, BS '95, is a Physical Therapist at Cedars-Sinai Medical Center in Beverly Hills, and ran in her first marathon last March. She and her husband, Chris, live in Los Angeles, CA.

Chris LeMaster, BA '01, works for Campbell-Ewald traveling throughout the United States managing a promotional marketing tour for General Motors/XM Satellite Radio.

David Lohrmann, PhD '81; MA '75; BS '70, was installed as President of the American School Health Association last October for a two-year term.

Andy Lotts, BS '99, is the Head Mens High School JV Basketball Coach and Assistant to the Mens Varsity Team at the Buckley School in Sherman Oaks, CA. He also teaches third, fourth, fifth, and middle school physical education. He and his wife, Terry, are celebrating their daughter Emma's first birthday this month.

Paul Miller, BS '88, received tenure and promotion to Associate Professor at Elon University.

Steve Miller was promoted to Director of Sales of the new DeVos Place convention Center in Grand Rapids, and has responsibility for a 162,000 sq. ft. exhibit hall, a 40,000 sq.ft. ballroom, and a 2,400 seat theater.

Susan Carter Millner, BS '99, teaches special KINESIOLOGY education in Highland Park, IL, and she studying movement recently married another Michigan alumnus, Jason Millner, who graduated from the UofM Business School in 1999.

Eric Namesnik, BS '94, and his wife, Kirsten, had their second child on July 25, 2003 -- Madison Tatiana. She joins her brother, Austin.

ALUMNI NEWS

Jill Nicholson, BS '98, is the Assistant Strength Coach at the United States Military Academy. She works with baseball, men's golf, men's and women's soccer, softball, sprint football, swimming and diving. She also assists with football and wrestling. Jill lives in Highland Falls, New York, and she would love to hear from alumni living in the area.

Denise Baron Parr, BS '74, teaches Physical Education in the Birmingham Schools. Her daughter, Emily Parr, is now a freshman in Kinesiology. Denise says, "It's nice to keep the energy for health and fitness in the family."

Mark Peterson, BS '00, will complete his Masters Degree at Arizona State University in the Exercise and Wellness Department, and he will then enter the PhD Program in that same area. He has established and plans to continue his line of research pertaining to muscular strength development in athletes. Last October he and two colleagues presented research at the VIIth IOC Olympic World Congress on Sport Sciences, in Athens, Greece. His research was nominated for a Prince Alexander de Merode Research Award.

Megan (Farabee) Petersen, BS '99, is an Elementary Physical Education teacher in Hamilton Community Schools, and lives in Holland, MI. She leads several after school programs like Girls on the Run, as well as swimming lessons and seventh grade Volleyball.

Pete Kempf, MS '95; BFA '76, is conducting Human Factors and Ergonomics analyses for Ford Motor Company's Customer Service Division looking at serviceability issues for new vehicle programs.

Andrew Pudduck, BA '96, is the founder of ESP Quick Strike Marketing, a marketing company that works with corporations and foundations to showcase their service or product directly to consumers. He has worked with several well known companies, and he recently completed projects promoting NIKE's collegiate football initiatives throughout the United States.

Kelly Raczak, BS '99, is a Senior Sales representative for Eli Lilly & Company. Kelly lives in Ann Arbor.

Richard Ray, BS '79, was appointed Chair of the Department of Kinesiology at Hope College in July, 2003. He has served as a faculty member and athletic trainer at Hope since 1982.

Shawn Regan, BS '95, is the Director of Sales and Marketing for Rhythmlink International, LLC. Shawn says that the company is gearing up to release its second product to the neurodiagnostic accessory field. Shawn and two partners founded Rhythmlink in January of 2003.

Rebecca Richardson, BS '91, is a Clinical Specialist for Roche Laboratories. She and her partner, Patti Pepper, live in San Juan Capistrano, CA, and Rebecca gave birth to twin girls -- Shea Ellen, and Ally Marie.

Ronald Rolak, BS '73, recently retired from his administrative post at Powers Catholic High School after thirty years of service as a teacher, coach, and the last 17 years as Development Director. He is President of the UofM Club of Greater Flint and he has served as an officer and board member for the club for the last seven years.

Karen Roos, BS '98, is a Trainer and Physical Therapist at the University of California at Irvine.

William Roose, BA '03, is the Associate Athletic Director at the Detroit Catholic High School League (CHSL). The CHSL consists of 35 member schools in four counties, including Washtenaw. William was previously a sports writer at the Detroit Free Press for fifteen years. He and his wife, Lynn, are expecting their second child in July.

Sarah Schreiber, BA '03, is attending the University of Denver College of Law. She plans to study law in London for 8 weeks this summer.

Megan Sellenraad, BS '02, expects to complete her Masters of Science in Occupational Therapy at Western Michigan University this December. Her graduate project is on post-intervention resiliency in children and adolescents who have been abused.

Jared Sender, BS '94, graduated Summa Cum Laude from SUNY Downstate Medical School with an M.D. degree, and then, he says "his career took a strange twist." Instead of doing his residency, he went to work at Merrill Lynch in their equity research department analyzing Large Cap Pharmaceutical stocks and then went on to manage his own healthcare portfolio at a hedge fund called Exis Capital in NY. He is currently co-head of healthcare at Exis, and oversees the management of all biotechnology and pharmaceutical related securities. He and his wife, Leslie, live in New York City.

Melissa Shuch, BS '97, was recently promoted to Senior Physical Therapist at NYU Medical Center - Rusk Institute for Rehabilitation in Manhattan, NY. She plans to marry this month.

Jeff Singer, BA '00, is the Assistant Director of Baseball Operations for USA Baseball.

Corey Slutsky, BA '00, is pursuing his master's degree in broadcast journalism at the University of Southern California Annenberg School of Journalism, and expects to graduate in May of 2005. Prior to entering graduate school, he was the lead singer in a professional band, Streetnix, and toured across Canada with the band for eight months.

Chuck Smith, BA '92, and his wife, Kristin, had a son last October - "RJ."

Greg Stern, BA '00, is working for HBO Sports in New York. Last April he won an Emmy Award as an Associate Producer for HBO's "Inside the NFL." The show was voted "Outstanding Studio Show Weekly."

Samson Stevens, MS '01, is a lieutenant and Human Factors Engineer for the U.S. Coast Guard at headquarters in Washington, D.C. He obtained his CSCS and teaches a weightlifting class to employees.

Asher Stoller, BA '94; MS '96, is an attorney in Omaha, Nebraska, and he is President of the UofM Club of Omaha. He and Sara Gordon became engaged while they were on the UofM Rose Bowl trip last December.

Kristin Stoops, BS '02, is a physical education and health teacher in the L'Anse Creuse Public Schools. She plans to begin her masters degree in health education at Wayne State University this month. She lives in Livonia, MI.

Pat Swanson, BS '46, and J. Elmer Swanson, BS '47, are busy with golf and grandchildren. J. Elmer is still active in Track and Field as an Official.

Andrew Taber, BS '98, obtained his Masters in Physical Therapy from the University of Wisconsin in 2002, and he is a sport and spine specialist for Bellin Hospital and the Green Bay Packers. Prior to that he was the Clinical Director of Outpatient Rehabilitation for a private practice clinic.

Gail Tait, MS '86, has been with the College of DuPage for six years, and she is now an Assistant Professor and Assistant Director of Physical Education. She teaches health, swimming and yoga classes. She is also in charge of curriculum development and the part time faculty.

Andrew Tran, BA '99, graduated from law school in 2002 at the University of California, Los Angeles. He is now a second year associate with the Bingham McCutchen Law Firm in San Francisco.

Angelique Vega-Santana, BA '96, is working on her MBA at the University of San Francisco. She and her husband, Kenneth Santana (Residential College '97) relocated to San Francisco from Battle Creek, MI.

Jeffrey Wank, BA '01, is working for a film finance and production company in Los Angeles, which will begin production on a recently purchased high school comedy this summer. Jeffrey and a group of Michigan alumni from Los Angeles and New York have reorganized the UofM Entertainment Coalition (UMEC), a networking group for Michigan alumni in all aspects of the entertainment industry. Jeffrey is the mentorship co-chair, and he invites all alumni to participate, and visit the UMEC website at www.uofmentertainmentcoalition.com.

Heidi Wegmueller, BA '03, works in the Public Relations Department of the Professional Golfers' Association of America (PGA of America) in Palm Beach Gardens, FL. Prior to that she was the Director for the Special Olympics Golf National Invitational Tournament, which was held in Port St. Lucie, FL.

Stefani Wiener, BS '99, is a pediatric occupational therapist in Chicago, IL.

Marlon Wright, BA '97, is a Baseball Sports Marketing Executive/Partner at ESPN1000 in Chicago.

KINESIOLOGY

studying movement

Craig Wrisberg, PhD '74; MA '73, co-authored the third edition of *Motor*

Learning and Performance (Human Kinetics, 2004) with Richard Schmidt, a former UofM faculty member. Richard was Craig's mentor during his doctoral program at Michigan in the early 1970s.

FACULTY NEWS

KINESIOLOGY WELCOMES DR. GREGORY CARTEE

Dr. Gregory Cartee joined Kinesiology in January as a member of the movement science faculty. He holds a PhD from the University of Texas at Austin, an MS from Florida State University and a BS from the University of Georgia. He

comes to
Kinesiology
from the
University of
WisconsinMadison, where
he served as the
Department
Chair of
Kinesiology
from 2001-2003.
Dr Cartee
began his work
there in 1989,



and became a professor in 1994. He previously served as a Researcher Instructor for Internal Medicine at the Washington University School of Medicine, in St. Louis, MO.

His research focuses on the cellular mechanisms whereby exercise and calorie restriction lead to improved insulin sensitivity in skeletal muscle. He is also interested in the influence of age on glucose metabolism in skeletal muscle. He has found that either exercise or reduced calorie intake can make skeletal muscle more sensitive to insulin's effects on glucose metabolism, and these benefits can be achieved in youth and old age. Dr. Cartee states that a major reason he came to the University of Michigan Kinesiology is "because the university and the division provide an outstanding environment for conducting research and training future practitioners and researchers."

He has been an invited presenter for such organizations as the American Aging Association, American Physiological Society, National Institute on Aging, American College of Sports Medicine, the International Union of Physiological Societies, and the American Federation for Aging Research. In 2002 he spent five months at the Karolinska Institute in Stockholm, Sweden as a Wenner-Gren Center Visiting Scientist. "It was a wonderful experience to live and do research in another country. The lab that I worked in included researchers from nine different countries, so that in addition to the exciting science, I learned a great deal about other cultures," he said.

His scholarly activities include authoring and co-authoring over 55 articles, which have appeared in such publications as the American Journal of Physiology, Journal for Applied Physiology, Journal of Biological Chemistry, Journal of Gerontology, and Diabetes. He is a former Associate Editor for the Journal of Applied Physiology, and he is currently an Associate Editor of Exercise and Sports Sciences Reviews. He also serves as a member of the "Skeletal Muscle Biology and Exercise Physiology" study section that reviews grant applications for the National Institutes of Health.

Dr. Cartee has been recognized with several awards. He received a Research Fellowship from The Japan Society for the Promotion of Science in 2003; he became an American College of Sports Medicine Fellow in 1998 and he received a National Research Service Award from the National Institutes of Health and National Institute of Diabetes and Digestive and Kidney Disease in 1987. He is the Principal Investigator for a National Institutes of Health grant, "Aging, Calorie Restriction, and Insulin Signaling," and he has served as Principal Investigator and Co-Investigator of numerous other grants since 1990.

The accomplishments speak to Dr. Cartee's devotion to his work, but does he find time to work in his own exercise regimen? "There is a line that asks 'are you an exercise physiologist or a sedentary physiologist?" he jokes. Dr. Cartee attempts to stay in the former category. During his first winter in Ann Arbor, he enjoyed cross-country skiing, and now that it is spring, he looks forward to hiking in Michigan's parks.

Dr. Rosa Angulo-Barroso presented at the 37th Annual Gatlinburg Conference on Mental Retardation and Developmental Disabilities in San Diego in March, 2004 at a symposium, "Motor behavior in neurodevelopmental disabilities: Theory, modeling, and evidence-based intervention." Her paper was entitled "Motor Activity and Adaptive treadmill stepping patterns in infants at risk for cerebral palsy." Rosa is working with the University of Michigan Center for Human Growth and Development on the Minority International Research Training to study Motor Development and Iron Deficiency in China and Africa. She was published in Physical Education and Exercise Science in March, 2004. She was invited to present at the School of Physical Therapy, Universidad Internacional de Catalunya in Barcelona, Spain, in May 2003; her presentation was entitled "Bases neurofisiologicas del control motor (Neurophysiological bases of motor control)." She taught a Neuropediatrics course for the Physical Therapy Department at the Universidad Internacional de Catalunya in Spain in spring, 2003.

Dr. Marvin Boluyt, was published in the *American Journal of Physiology* in August of 2003 and in October of 2003. He was invited to present at the American College of Sports Medicine San Francisco meeting in June of 2003; his talk was entitled "Searching for new players in cardioprotection: A proteomic approach."

Dr. Katarina Borer published a monograph, Exercise Endocrinology (Human Kinetics Press), which received a very favorable review in Trends in Endocrinology (March, 2004). Katarina's doctoral students have presented their research findings at the Endocrine Society meeting, the American College of Sports Medicine annual meeting and the Society for the Study of Ingestive Behavior. Katarina was invited by the Journal of Sports Medicine to write a review on how exercise prevents and ameliorates osteoporosis.

Katarina participated in the 2003 Michigan Road Scholar (MRS) educational tour along with other Michigan faculty from a cross-section of disciplines. In Katarina's words, the trip was "totally awesome." The tour included site visits to the State Capitol, Project Hope in Detroit, a correctional facility in Muskegon, a model community school in Grand Rapids, and the Kellogg Center in Battle Creek. The MRS program seeks to develop faculty awareness of issues that are unique and distinct to Michigan, and to promote interaction among faculty across disciplines. "One of the goals was to get us personally engaged in state problems so that we can use our professional experience to help address those needs," said Katarina.

Dr. Susan Brown attended the 2003 Society for Neuroscience meeting in San Diego, where four of her students presented research papers.

Dr. Dee Edington was published in the American Journal of Health Promotion, the Journal of Occupational and Environmental Medicine, Health Promotion International, and he wrote a chapter for the book, Practical Approach to Occupational and Environmental Medicine. He gave several national and international presentations with talks entitled "The Business Case for Worksite Health Promotion," "New Ways to do Health Care in America," "Disease Management as a Serious Business Strategy," and "Health Management as a Serious Economic Strategy for the State of Michigan."

Dr. Dan Ferris published an article in Spinal Cord entitled "Muscle activation during unilateral stepping occurs in the non-stepping limb in humans with clinically complete spinal cord injury." He received international recognition from several publications for his article on the research, and he was interviewed by the American Association for the Advancement of Science for their Science Update Page; Michigan Radio, the Michigan NPR affiliate; and the Australian Broadcasting System. He presented a paper at the XIXth Congress of the International Society of Biomechanics in July, 2003 in Dunedin, New Zealand entitled "An improved ankle-foot orthosis powered by artificial pneumatic muscles." Several of the students from his laboratory also presented their research at the conference. He was invited to present on "Robotic Exoskeletons for Human Locomotion" at the School of Biomedical Engineering & Sciences, Virginia Tech-Wake Forest University, in April, 2003; the Department of Kinesiology, University of Toledo, as a keynote lecturer for their Graduate Research Day, in May, 2003; at the MedRehab Physical Therapy Section, University of Michigan Health System, in May, 2003; and at the Department of Biomedical Engineering, University of Michigan, in October, 2003.

Dr. Jeff Horowitz published research papers in Trends in Endocrinology and Metabolism and the Journal of Applied Physiology. He was one of four speakers invited to present at a symposium at the annual Canadian Society of Exercise Physiology meeting in Ontario, Canada in October, 2003 with a talk entitled "Diet and the control of substrate selection." He also presented at the University of Illinois Kinesiology Seminar Series in Champaign, IL in December, 2003 and the American College of Sports Medicine has invited him to speak at a featured symposium entitled "Regulation of Skeletal Muscle Fat Metabolism at Rest and During Exercise" at their annual meeting in Indianapolis this June. Students from Jeff's laboratory have presented their research at several regional, national, and international conferences, including: The annual Ontario Exercise Physiology Meeting (Jan 2003; Barrie, Ontario, Canada); Experimental Biology annual conference (April 2003, San Diego, CA); and the annual American College of Sports

FACULTY NEWS

Medicine meeting (June 2003; San Francisco, CA). In November 2003, Jeff was featured in an article published in *Diabetes Forecast*, a national publication subscribed to by clinicians and individuals with diabetes.

Dr. Rachael Seidler was invited to present "Neural substrates for encoding and expression of implicit learning" at the Motor Learning and Plasticity NCM meeting in Barcelona, Spain in March, 2004; "Skill Acquisition in Older Adults" at the Arizona State University Motor Control Laboratory, in Tempe, AZ in November, 2003 and the University of Michigan Institute of Gerontology in October of 2003; "Separating Motor Learning from Performance Change: An fMRI investigation" at the University of Michigan Biopsychology Colloquium in December, 2003; "Functional Neuroimaging of Human Motor Skill Learning" at the University of Michigan Advanced Rehabilitation Research Training Program Seminar Series for the Department of Physical Medicine and Rehabilitation in August of 2003; "Sensorimotor Plasticity in the Elderly" at the LIFE Spring Academy-a collaborative graduate study program between the Max Planck Institute for Human Development, Berlin, the Humboldt-University in Berlin, the Free University of Berlin, and the University of Michigan, in May, 2003; and "Neural Substrates for Encoding and Expression of Implicit Learning" at the University of California, Irvine, Cognitive Sciences Department colloquium in March, 2003.

Dr. Beverly Ulrich, Professor and Dean, published a paper in the Research Quarterly for Exercise and Sport and, along with her postdocs and doctoral students, presented four research papers at national and international conferences, including the North American Society for the Psychology of Sport & Physical Activity and the Congress on Motor Control. She was invited to present a workshop at the University of South Carolina, titled, "Developing motor skills: From theory to evidence to intervention," and to serve on the Executive Board of the Research Quarterly for Exercise and Sport. She also served on the external review committee for the Department of Exercise Science at Iowa.

Dr. Dale Ulrich was the keynote speaker at the International Federation of Adapted Physical Activity meeting in Seoul, Korea in August of 2003, where he presented on "The Science of Early Motor Intervention." He presented a workshop at the University of Illinois-Chicago Physical Therapy Department for their continuing education program for pediatric therapists. His paper was entitled "Innovative Early Locomotor Experiences for Infants with Down Syndrome and Other Developmental Disabilities." He also presented at the 37th Annual Gatlinburg Conference on Mental Retardation and Developmental Disabilities in San Diego in March, 2004, where he presented a paper entitled "The effects of longitudinal

practice of treadmill stepping on walking behavior in infants with Down syndrome." Dale was invited as a keynote speaker to present at a Pediatric Rehabilitation Conference in Jerusalem on information related to "Early Motor Training in Infants with Down syndrome and Cerebral Palsy."

Pat Van Volkinburg was selected as the 2003 University Educator of the Year by the Michigan Association for Health,

Physical Education, Recreation and Dance (MAHPERD) for her contributions to the teaching profession. The award is given to individuals who, among other qualities, serve as a positive role model, provide innovative learning opportunities, and epitomize personal health and fitness, sportsmanship, and enjoyment of activity. Pat received the award at the MAHPERD Awards Celebration at the Grand Traverse Resort in Traverse City in October. Pat is the past President of MAHPERD, and she is frequently published in the MAHPERD Journal.



Pat Van Volkinburg with her 2003 Michigan Association for Health, Physical Education, Recreation and Dance University Educator of the Year Award

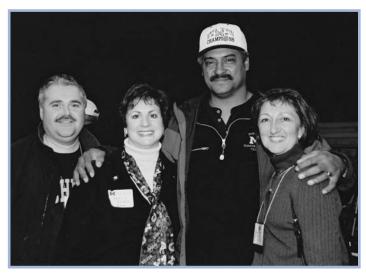
Pat also received the 2004 Health, Physical Education, and Recreation Academy Honor Program award. The award recognizes outstanding professional achievements of distinguished Western Michigan University graduates from the Health, Physical Education, and Recreation Departments. The categories considered include professional accomplishments, leadership roles in professional organizations, and professional/community service. She was recently presented with an athletic letter for field hockey, (she played in the 1960s) from Western Michigan University.

Pat was a panelist at the American Alliance for Health, Physical Education, Recreation and Dance (AHPERD) annual meeting in Philadelphia in April, 2003. She and several other college/university faculty discussed the topic "Promotiong the Physical Activity of Children Beyond Regular Class Time - How Physical Educators can Help." She has continued to work on several committees for MAHPERD, AAHPERD, the Michigan Department of Education and the University of Michigan.

Dr. Richard Wolfe was published in *European Sport Management* in September, 2003.

DIVISION NEWS

Shelly Kovacs, Director of Student Services and Alumni Relations, received an award at the 2003 Honorary "M" Award luncheon and award ceremony in October, 2003. The honorary University of Michigan Athletic letter is presented to individuals who did not earn a letter at Michigan, but have demonstrated outstanding service to the Athletic Department. This award grants them the opportunity to join the Letterwinners "M" Club. Shelly was presented with the award because she has been involved in many aspects of supporting the education of student athletes over the years (since 1977), including serving on various committees, helping athletes complete their degrees, and recruiting new athletes. She developed the original model for the academic testing of student athletes, and she was instrumental in creating the original plan for the Athletic Department Academic Success Program.



Pictured, l to r: Jeff Freshcorn, Shelly Kovacs, Jim Betts and Dean Beverly Ulrich at the 2003 Honorary "M" Award Luncheon in October.

2004 PHYSICAL EDUCATION WORKSHOP

Pat Van Volkinburg states that the 2004 Physical Education Workshop was a huge success. Approximately 120 physical educators spent the day networking and participating in the workshop. Proceeds are used to help send physical education majors to the annual Michigan Association for Health, Education, Recreation and Dance convention.



Paul Schmidt, PE Workshop Keynote Speaker and Pat Van Volkinburg



STUDENT NEWS



Pictured, l to r: Dr. Jeffrey Horowitz and doctoral student Simon Schenk

Doctoral student Simon Schenk received a Rackham Graduate School Predoctoral Fellowship, which is one of Rackham's most prestigious awards. It is the second such fellowship received in Kinesiology's history. "Simon is extraordinarily bright, an extremely hard worker and he has an excellent ability to synthesize and integrate information," said faculty mentor, Dr. Jeffrey Horowitz. Simon's research projects focus on understanding the role of exercise and diet on the regulation of lipid metabolism in obesity and obesity-related metabolic disorders, such as diabetes.



Pictured, front to back: Brianna Lupu and Brittany Lupu

Sisters Brianna Lupu, BS '03, and Brittany Lupu both had a role in the 2003 Kinesiology commencement ceremony. Brianna walked across the Michigan Theater stage as a graduate and Brittany walked out on stage to sing "The Star Spangled Banner" solo. Brittany later led the audience in the closing songs -- "The Yellow and the Blue" and "The Victors." Brianna is now a Kinesiology alumna, and Brittany is a current Kinesiology student.

STUDENT ORGANIZATIONS

The Kinesiology student organizations are part of the heart-beat of Kinesiology, and are another reflection of the passion Kinesiology students have for their careers. Participation in these organizations is not part of a course requirement, and there is no extra credit for the extra hours that are involved. The students volunteer their time to come together and enhance their Kinesiology learning experience, reach out to other students, organizations, and the community. Below are highlights of some of their activities.

KINESIOLOGY STUDENT GOVERNMENT

The Kinesiology Student Government (KSG) is an organization that reaches out -- to current Kinesiology students, to potential Kinesiology students, and to the community. This year KSG sponsored several activities, including a student panel discussion on Martin Luther King Day, which discussed racial bias from several cultural perspectives. They sponsored the Apparel Program and they formed the Ambassador Program, which



Pictured, l to r: Emily Weiss, Katie O'Connor, Emily Herman, Elizabeth Godek, Sara Higley, Lindsay Pudavick, Keri Kirk, Allison Elenbaas

Faculty Mentor: Kerry Winkelseth
President: Emily Herman
Vice President: Allison Elenbaas
Secretary: Sara Higley
Treasurer: Elizabeth Godek
Sport Management Representatives:
Alex Cummins, Lindsay Pudavick,
Aaron Seabron, Jennifer Vassil
Movement Science Representatives:
Keri Kirk, Emily Weiss
Athletic Training Representative:
Katie O'Connor

reaches out to prospective Kinesiology students to answer questions and address issues from a student perspective. They reached out to help a needy family during the holidays, and they staffed a booth at the Kid's Fair for Health Awareness. "All of the students involved in Student Government are extremely committed and are continually working to enhance the Division of Kinesiology," said Emily Herman, KSG President.

Organization for Athletic Training Students (OATS)

The Organization for Athletic Training Students was formed in the fall of 2003. Their goal is to further enhance the athletic training experience and professional growth of athletic training



Pictured, front, l to r: Ivan Burquette, David Rogers, Edgar Tabila, Lindsay Cook, Matt Duma, Latriece Brown, Kate O'Connor, Mary Jo Green

Pictured, back, l to r: Randell Humphries, Sara Samanski, Kate Mallie, Angela Merzriak, Brett Turi, Greg Hawthorne

Faculty Mentor: Brian Czajka President: Greg Hawthorne Vice President: David Rogers Treasurer: Edgar Tabila Secretary: Sara Samanski

Public Relations: Matt Duma

Members: Laura Bertrand, Latriece Brown, Ivan Burquette, Lindsay Cook, Mary Jo Green, Ashley Heard, Randell Humphries, Kate Mallie, Angela Merzriak, Kate O'Connor, Brett Turi students. Members of the club recently attended the Great Lakes Athletic Training Association conference. Their future plans include hosting presentations about the athletic profession, and assisting with recruiting activities.

PHYSICAL EDUCATION CLUB

Several Kinesiology physical education majors attended the Michigan Association for Health, Physical Education, Recreation and Dance convention in Traverse City in November, 2003 (see picture below). Three of the students (Sara Hocking, Jessica Rose and Katie Skala) are Physical Education Club members.

Kerry Winkelseth, mentor for the Physical Education Club, said that she is proud of the club members because they serve as valuable role models to younger students with their participation in two programs. They volunteer for an after-school program where they lead and teach a variety of physical educa-



Pictured, front l to r: John-Peter Demsick, Naomi Davis, Melinda Moulden, Robert Bobeda, Heidi Merrill

Pictured, back, l to r:
Kerry Winkelseth (Kinesiology Student Government and Physical
Education Club mentor); Roberta Langlois, Megan Krone,
Brianna Lupu, Katie Skala (Physical Education Club Member),
Jessica Rose (PE Club Member), Sara Hocking (Physical
Education Club Member); Vickie Etter

Mentor: Kerry Winkelseth

Members:

Betsy Boudreau

Janet Hauck

Sara Hocking

Jennifer Reynolds

Jessica Rose

Katie Skala



STUDENT NEWS



Katelyn Cecchini



Pictured, l to r: Janet Hauck, Jennifer Reynolds, Betsy Boudrou

tion activities. U-Go-Girls is a program that meets on Sunday afternoons and introduces girls to a variety of sports hoping to get them started and excited about future participation opportunities. "These activities relate to the PE profession, and the students work the volunteer activities into their busy schedules, giving up their free time to work in the community," said Kerry.

SPORT BUSINESS ASSOCIATION

The Sport Business Association members are committed to furthering the personal and professional development of students that are interested in careers in sport. They are committed to spreading the word about Kinesiology's unique curriculum and level of expertise, and to assist students with their preparation for the future. They are involved in several activities that extend beyond Kinesiology, such as reaching out to collaborate with other units, including the Business School and LS&A. They collaborated with the Career Planning and Placement Office to conduct a career fair, and four presenters spoke about the sport industry. They held a Graduate School Fair with Kaplan, to discuss preparations for graduate school, and they held an interview workshop for role-play practice and resume review. They also staffed a booth at the Michigan Union to promote the Detroit Pistons Career Fair, and hosted recruiting efforts for Goldman Sachs on campus. Their future plans include holding a larger career fair, and scheduling additional meetings and networking with companies and organizations to enhance out-ofclassroom experiences, and to develop a local presence.



Pictured, back, l to r: Tony Karman, Jon Mraunac, Ryan Leventhal, Katie Krembs

Pictured, front, l to r: Lauren Gegg, Tracey Yipp, Kari Czekat, Michelle Sarb

Faculty Mentor: David Moore

President: Jon Mraunac

Vice President: Ryan Leventhal

Secretary: Tony Karman

Treasurer: Tracey Yipp

Operations: Bianca Bonny, and Anna Gjesdal

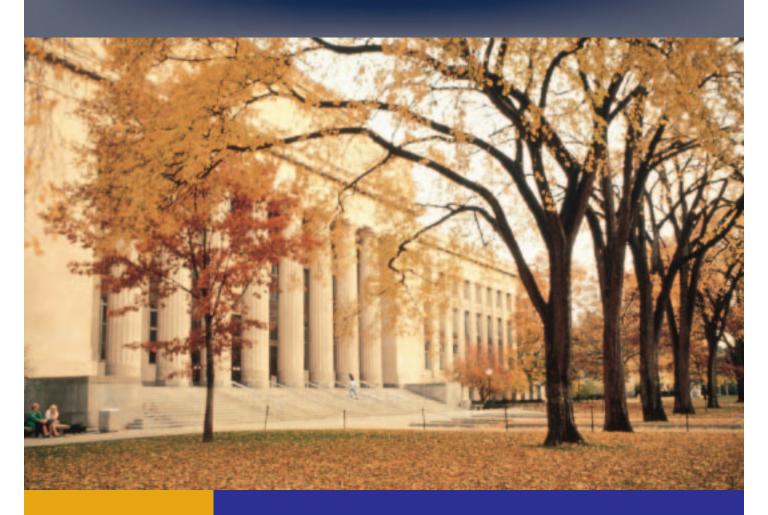
New Member Recruiting: Ryan Eckert

Marketing and Events: Katie Krembs, Lauren

Gregg, Kari Czekat, Michelle Sarb



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