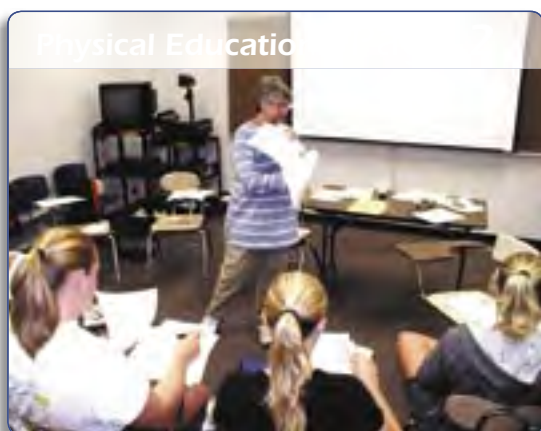


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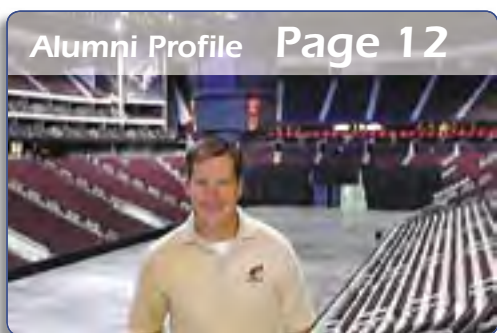
—movement

IN THIS ISSUE

move



Pat Van Volkenberg teaches a physical education class



Steve Weinreich, BA '93, lands his dream job

Energy, Progress, Positive Change.

In all its definitions, the word movement describes the dynamic state of kinesiology today. Movement encompasses the scientific study of human motion, the importance of activity on growth and development, the role of sport in society, the exploration of new directions, and emerging trends. **movement** brings you research findings and thoughtful insights on developments in kinesiology, as well as continuing updates on faculty, students, and your fellow alumni.

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FROM THE DEAN

ment

Welcome to our fall edition of *Movement* magazine.

As we shift from summer into this cooler season, we are reminded that changes in life are inevitable. At the same time, experiencing this sequence also reassures us that change is good. By changing we build on the past and adapt to the present, thus creating a new, more vibrant, and exciting phase of our lives. In our feature story the focus is, similarly, on change and building on the past. We highlight our Physical Education (teacher education academic) program and our activity-based service programs, especially U-Move. In each case, the reputation for quality has been outstanding and sustained over many years. This is true, in part, because our faculty and staff recognize the value in changing to meet the needs of society and take advantage of the latest research to guide their programs. We are proud of the fact that today's graduates with a major in Physical Education are in high demand and our service programs continue to help over 3,000 Ann Arborites annually, from children to older adults, live healthier, more active lives through participating in interesting classes taught by well-trained and dedicated instructors.



In this issue you will also read about one of our entrepreneurial Sport Management students, Ryan Leventhal. Ryan, a fifth-year senior, criss-crossed the country this summer to establish a network of sites that will provide internships in the sport business industry for his fellow SM students. From a current student we shift focus in another story to an alumnus, Steve Weinreich, BA '93. Steve shares with us the path he took to achieve his dream job as legal counsel for a professional sport franchise.

Scattered throughout the magazine you will find information about a host of exciting projects and opportunities on which our students, faculty, and staff have been working. Their energy is amazing and motivating; their contributions to research and service make us all proud—those of us working in Kinesiology at Michigan and those of us who are alumni and friends of this great institution.

I trust you will enjoy reading this issue of *Movement*. Perhaps some of the stories will bring back fond memories while others will provide you with insights concerning the ways we have changed yet maintain our mission of advancing the health and well-being of society and preparing people to work in the sport and activity business sector. Advancing our mission would be a daunting proposition without the help and support of alumni and friends like you. On behalf of everyone in Kinesiology, I want to thank you for your generous contributions of time and dollars. For those of you who have not already done so, please consider making a gift to support Kinesiology. We make a Michigan Difference by maintaining a supportive yet challenging academic environment for our students, conducting valuable research for society, and providing health-promoting service to the community. Please join with us in these efforts by making a donation to our Campaign effort.

With best wishes for a happy, healthy, and active fall,

A handwritten signature in blue ink that reads "Beverly D. Ulrich". The signature is fluid and cursive.

Beverly D. Ulrich
Professor and Dean

MAKING A DIFFERENCE

Physical Education

Robin Adelson Little

Pat Van Volkinburg
instructs students during the
Directed Teaching seminar



IF THE THREE-PART MISSION OF THE UNIVERSITY OF MICHIGAN IS TEACHING, RESEARCH, AND SERVICE, THEN THE PHYSICAL EDUCATION PROGRAM IN THE DIVISION OF KINESIOLOGY IS A SUCCESS ON ALL THREE SCORES. The program is distinguished by strong teaching by motivated, enthusiastic educators who are committed to producing the most-qualified physical education majors, 92% of whom have jobs upon graduation. The research agenda focuses on pedagogy and best practices, and with the addition of Dr. Weiyun Chen last fall, there will be a growing emphasis on training PhD students to meet the demand for a new generation of academics. In terms of service, past and present members of the Physical Education faculty have developed a number of recreational programs that reach out to individuals across the lifespan, from KidSport, U-Go Girls, and U-Meet the Athlete, to Kinesiology Aquatics Camp, U-Move, and Lifetime Fitness (a walking program for seniors at a local mall). With obesity and other health issues making headlines, physical education majors and alumni are making a difference, the Michigan Difference, by encouraging people from childhood onward to adopt healthy lifestyles.

There is absolutely no doubt that the strengths of today's physical education program are grounded and rooted in the history of the Division of Kinesiology, which started as a physical education program. From its early days as the Department of Physical Education, within the School of Education, to an independent Division of Physical Education, to the Division of Kinesiology, alumni should take great pride in the role they have played in the outstanding reputation the Physical Education program has today.

HISTORY REPEATING ITSELF

Training teachers, conducting research on physical fitness, and service to the U-M and larger communities have always been hallmarks of the Physical Education program. It is fascinating, and instructive, to study the history of the program and see how much of the rationale for starting it is relevant today. For example, a U-M President's Report from 1898 states, "It has been found that often those who are most in need of physical education do not take it." Those words could certainly be spoken today, as The President's Council on Physical Fitness

and Sports reports that physical inactivity contributes to some 300,000 preventable deaths a year in the United States. In the years leading up to and including World War I, Michigan was one of twenty-eight states that passed legislation requiring physical education in public schools, mainly as a response to concerns about public health and hygiene as the population moved from farms to urban areas. U-M responded in 1921 by creating a Department of Physical Education, within the School of Education, to help meet the increasing need for physical education teachers.

Physical fitness again became an issue of national importance prior to World War II, when recruits were found to lack upper body strength. The Regents responded again, this time authorizing a non-credit physical conditioning course that conformed to Army and Navy requirements. A graduate curriculum in physical education was added in 1931, with specializations in administration, supervision, and teaching. The Department continued to grow, with more and more students, as well as programs and classes for undergraduates.

The arrival of Dr. Paul Hunsicker as department chair in 1949 marked a shift in the direction of physical education at Michigan. Hunsicker's interest and expertise in physical fitness testing and motor skill development brought a research focus to the department. Through Hunsicker's efforts, the discipline of physical education was broadened beyond pedagogy to include the study of movement. Hunsicker conducted the first national study on the physical fitness levels of American youth in 1957. In 1965, Hunsicker completed his second national study, assisted by Dr. Guy Reiff, whom Hunsicker hired to assist him in this important research.

After Hunsicker died, Reiff continued this national fitness testing in 1975 and 1985. Appalled at the results, Reiff created the Fitness for Youth program. This Michigan-based program was the first to collect data on the fitness of Michigan elementary and high school students. The results were used to set benchmark outcomes for physical education programs in the state of Michigan. The data gathered from 1983–2000 formed the baseline for schools to measure how Michigan students are performing in physical education. Teachers received a regular newsletter that offered suggestions for curriculum. Dr. Charles Kuntzleman (see related article on page 23) who joined the faculty in 1990 and worked with Reiff on Fitness for Youth, described the program as “revolutionary for its time and a dramatic example of the impact U-M had on influencing physical education curricula across the country.”



Kerry Winkelseth instructing students in the Rhythm and Dance Activities class

As in the past with Fitness for Youth, the Division of Kinesiology is again seeking to be a leader in national fitness testing. Funding is being sought for The American Physical Activity Study, proposed as an ongoing, annual study of all types of physical activity engaged in by people in the United States. This would be a longitudinal (“cradle to grave”) national study of school, home, work, and recreational activities. This study will be co-directed by Dr. Richard Luker, adjunct associate professor of Sport Management, and Dr. Bruce Watkins, associate professor of Sport Management.

MISSION

Although physical education is now one of four majors in the Division of Kinesiology, its core mission has not changed. Its purpose is to provide an educational foundation enabling students to develop into successful, professional educators and contributing community members. Cognitive course work, teaching methods, educational foundations, skill acquisition, and practical teaching experiences are just part of the educational process. These experiences, in concert with a basic liberal arts curriculum, afford the individual the opportunity to become a certified K-12 physical educator.

The faculty who teach in the Physical Education program are motivated, enthusiastic teachers who instill that excitement in the students. The teachers consistently receive outstanding



MAKING A DIFFERENCE



Stretching out before the U-MOVE Fitness class

teaching evaluations. According to Dean Beverly Ulrich, “These are people who work hard and care a lot about teaching well and providing students with really great opportunities. They go out of their way to create constructive and practical learning experiences for the students. They know that all teachers must demonstrate dedication and excitement, but this is particularly important in physical education, especially in middle and high school.”

THE STUDENTS

The enrollment in the Physical Education program ranges from 50–60 students (out of 760 total undergraduates in the Division) and the program has purposely remained small to ensure that the students have jobs when they graduate. According to Assistant Professor Pat Van Volkinburg, the chair of the Physical Education program (and recipient of the 2003 University Educator of the year by the Michigan Association for Health, Physical Education, Recreation and Dance) the Division made a conscious decision to shrink enrollment in the 1980s when cuts were beginning to be made by school districts. The Division wanted to maintain the right balance between physical education majors and the demand for physical education teachers.

U-M students are so well trained and prepared for teaching that administrators call Van Volkinburg requesting students to interview for jobs. And when they go on interviews, according to Kuntzleman, they

impress principals and curriculum coordinators because, “They articulate the language of educators. They are knowledgeable about state content standards, benchmarks, and the relevance of physical education to academics.” Van Volkinburg concurs, adding that “Students go into physical education because they love teaching and coaching. They often have a positive experience as a high school athlete, so that encourages them to go into physical education. In turn, our graduates, once they obtain tenure, call me and ask for student teachers. It’s a great network.”

U-MOVE AND OTHER SERVICE PROGRAMS

When the Regents eliminated the physical education requirement in 1970, an elective program was created, called the Adult Lifestyles Program. This evolved over time into the current non-credit service program called U-Move. One of the outstanding features of the U-Move program is that it provides practical experience and an in-house laboratory for physical education majors. Students are encouraged to take advantage of these opportunities, and many do so. They can choose whether they want to volunteer, be paid, or earn credit.

U-Move, directed by alumna and Instructor Kerry Winkelseth, attracts hundreds of students, faculty, and staff to a wide range of classes. They include traditional courses in swimming, tennis, running, and weight training, along with yoga, Tai Chi, Taekwondo, and classes with catchy names like “Lethal Legs,” “Butts & Guts,” and “Armed & Dangerous.” During Fall Term 2004, more than 70 different classes are available.

There are other service programs directed by Winkelseth. KidSport, a summer camp for children ages 5–12, has become a very popular program for campers and counselors alike and has expanded from a half-day camp to a full-day program. Winkelseth also directs the Kinesiology Aquatics Swim Camp, an eight-week program that offers American Red Cross certifications in water safety instruction, sport safety training, and CPR.

Winkelseth created two new programs recently: U-Go Girls and U-Meet the Athlete. U-Go Girls is a nonprofit organization that offers programs for 6–9 year old girls, teaching them the benefits of participating in sports. The program runs from February through April. The girls receive instruction in basketball, soccer, and softball, with an emphasis on learning and playing in a nurturing environment under the

guidance of positive role models. This builds the self-confidence that is a key component of success in academics as well as sports. U-Meet the Athlete is designed to give children ages 5–12 the opportunity to meet U-M student athletes and participate in sports mini-clinics with them.

Kinesiology alumni are also included in the outreach activities of the Physical Education program. Every year, in early December, the physical education faculty offers a workshop called “Things You Can Use on Monday.” This is a practical, hands-on program that provides continuing education units. Four sessions are offered (see box on page 6 for more detailed information on this year’s event on December 3) and there is a keynote speaker. The proceeds from this event are used to send student teachers to the annual Michigan Association for Health, Physical Education, Recreation and Dance conference.

NEW DIRECTIONS

Following a national search, Dr. Weiyun Chen was hired and joined the faculty in fall 2003 (see *Movement* Spring 2004 for a profile about her). She has brought a new emphasis on pedagogy to the physical education curriculum. Her philosophy of teaching is called constructivist-oriented, which is a learning theory that started in the field of education in the 1980s. This approach engages students in the process of learning as active participants rather than passive receivers of information. The students’ own knowledge and life experiences become part of the learning process. This encourages students to connect what they are learning in the classroom with their experiences as student teachers.

In order to continue and expand her research, Chen would like to recruit PhD students. Another reason to develop a graduate program in physical education is to meet the increasing demand for faculty in physical education programs across the country. Dean Ulrich observes that, “Physical education is an area in which administrators are searching for strong pedagogy faculty. We are hitting a bubble where a lot of people are retiring, so the number of jobs open in pedagogy is high and the competition is intense to hire the best of the group. We’re in a great position at Michigan, with a very strong School of Education and our own faculty in Kinesiology who support physical education pedagogy. I would be excited to have more doctoral students here, who would become the cream of the crop and have their pick of the top jobs.”

INTEGRATING RESEARCH AND PRACTICE

Chen’s current research is in integrating math skills and concepts in physical education settings. She has been collaborating with Dr. Theresa Purcell Cone, who teaches physical education at Brunswick Acres Elementary School in Monmouth Junction, NJ and Dr. Stephen L. Cone, a professor at Rowan University in Glassboro, NJ. Their research has focused on second grade students.



Dr. Weiyun Chen instructs students in basketball teaching techniques during the Secondary Team Activities class

Taking the example of standard measurement, in one study second graders measured the distance they traveled using different movements: walking, skipping, galloping, or running. They created their own movement patterns to travel a set distance and then measured them using a ruler or yardstick. They compared this with non-standard measures, like a piece of yarn, or their feet or arms. As they are measuring they are counting, so they are applying addition, subtraction, and even multiplication skills. Future research will experiment with the concepts of elapsed time and estimation. For example, students will see how far a ball travels when they strike it and how long it takes to

M
KINESIOLOGY
studying movement

MAKING A DIFFERENCE

reach a target. Chen hopes to build relationships with Ann Arbor and Ypsilanti-area elementary schools to continue this interdisciplinary research.

Dr. Dale Ulrich's research on infants and young children with Down syndrome informs his teaching. He teaches two courses that are required for all physical education majors. "Motor Behavior and Developmental Disabilities" provides students with the information and skills for working with children with special needs. In "Fundamental Motor Skills in Children," students learn how to assess motor skills and promote their development. Both classes are also popular with students majoring in Movement Science.

A GREAT FIELD

All of the current and retired faculty in physical education interviewed for this article are enthusiastic advocates for the field as the perfect setting to teach lifelong learning skills. They emphasize that physical education is not about teaching kids how to play games, but rather teaching motor, fitness, cognitive, and social skills that they will have all their lives. Chen asserts that physical education is a unique field that helps students develop lifetime skills to be healthy and relieve stress.

There are challenges for today's physical education teachers. Van Volkinburg notes that they have to address issues such as sexuality, drug and alcohol abuse, violence, and risk management. The physical education faculty is constantly reviewing the curriculum so that students are prepared to deal with these complicated issues when they enter the classroom as teachers. Kuntzleman sees the physical education class as an appropriate setting for these issues. For example, a perceptive teacher will respond to the anger that students display when they lose a game by intervening and suggesting other ways to handle anger, emphasizing cooperation and teamwork.

Dean Ulrich, who was a physical education major and athlete as an undergraduate at East Stroudsburg University in Pennsylvania, sees the Physical Education program as an important piece of Kinesiology's past, present, and future. She is proud of the "integrity, intelligence, effort, work ethic, and caring" that the Physical Education faculty brings to their teaching and their relationships with their students. Ulrich would like the program to expand, as long as there are jobs for graduates, and hopes that with more federal funding to combat health problems, physical education will be valued for the role it can play in encouraging lifelong healthy behaviors for students of all ages.

INNOVATIVE STRATEGIES IN PHYSICAL EDUCATION

Friday, December 3, 2004

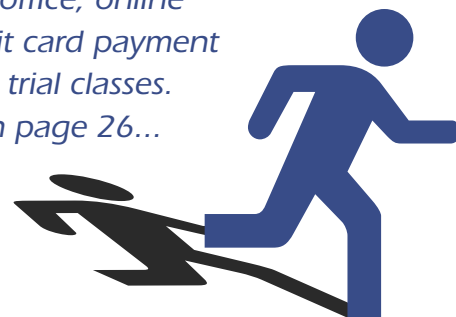
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Workshops include: Adult CPR, Assessing Fundamental Motor Skills in Children With/Without Disabilities, Badminton, Leave No Trace, Child CPR, Basics of the Backcountry, Linking National/State Standards to Curriculum Assessment, Practical Application of Technology in Today's Physical Education Systems, and more. The keynote speaker will be Megan McCallister, U-M Associate Athletic Director, on "How Do We Grow and Prepare High School Student Athletes for a Successful College Career?"

► For more information, call Kerry Winkelseth at (734) 647-2708 or email kebwink@umich.edu.

U-Move Fitness offers new classes, locations, a new office, online registration, credit card payment options, and free trial classes. Find out more on page 26...



Thank you for Your Generous Support

Kinesiology Campaign Council
meeting—pictured, left to right:

Back row: Jan Shatusky,
Tim Wadhams, Mike Leoni,
Jim Betts, Ron Tate,
Greg Goss, Jeff Freshcorn;
Seated: Joan Bickner,
Shelly Kovacs, Dick Honig,
Beverly Ulrich



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CAMPAIGN HIGHLIGHTS

- \$1M pledge from Campaign Council member **Joan Bickner** and her husband, Bruce. Joan was featured in the last issue of *Movement*.
- \$25,000 pledge from Campaign Council member **Ron Tate**, BS '66, and his wife, **Kate**.
- \$10,000 pledge from **Kenneth Burnley**, PhD '77; MA '69; BS '64.

We thank alumni, friends, students, staff, corporations, and foundations who have contributed to Kinesiology in so many ways. Please know that your contributions are valued.

Thanks to all of you for helping Kinesiology continue to make a difference.

The 2004 Honor Roll of Donors begins on the following page.

GIVING TO THE ANNUAL FUND IS ONE OF THE MOST IMPORTANT WAYS YOU CAN SUPPORT KINESIOLOGY. Annual fund support allows the Dean to use funds where they are needed most. The cost of higher education continues to rise, and the support of alumni and friends is vital to our growth. Because of your generous contributions, we are able to continue offering the education and facilities that our students need to be the “leaders and the best.” We ask that you consider giving a gift to Kinesiology before the end of 2004. You may use this form, or use the online giving option on our website at: www.kines.umich.edu. You may also telephone the Development Office at (734) 615-4272 for information about giving opportunities.

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Laura Dyer
Julie Else
Deborah and Arnold Engster
Annabel Erskine
Christina and William Eysers
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Dorothy and Carl Fehring
Tracy and Arny Ferrando
Kathleen Hollway Ferrer
Tracy and John Fitzgerald
Joanna Ford
Cheryl Patrice Franks
Vivian and Sidney Friedman
Deborah Furman
Kellie and Joseph Gagliardi
Staci Gall
Julianne and Michael Galletti
Ann and Dave Gandolf
Mary Jane Garlick
Theresa Gartner
Carol and Brian Genson
Mary and James Gilcreast
Angela Gray
Elaine and Joaquin Grech
Sue and Albert Green
Patricia and Michael Greenless
Liana and Guy Grieco
Janessa Grieco
Juanita and James Griffiee
Salvador J.A. Guajardo
Kimberly and Charles Hadlock
Kristine M. Hallisy
Amy and Peter Handley
Kristin B. Hartmann
Judith and Kenneth Haus
Tamie and Dale Hayes
Kimberly Heaman
Maria Heck
Mary Hennigar
Alexander Hetzeck
Elizabeth Heyn
Kathleen and Paul Heyn
Amy Hill
Khalia and Tavaré Hill
Suk and Joel Hoffer
Jonathan Houtzer
Douglas Howard
Kenya Hunter
David Ingram
Anne Irwin
Genevieve and Henry Isaacson
Jennifer and Samuel Jalet
Sara and Samir Jamil

Diane and Sidney A. Jensen
Diane and Tom E. Jobson
Ernest Johnson
John Randall Johnson
Kimberly Johnson
Michael Jolly
Tom Jones
Michelle Kammer
Marni Kanze
Stacey Katlin
Anna Keefer
Carole and Marc Keen
Mr. and Mrs. Thomas Kerr
Jason Kerwin
Jung and Joon Kim
Laura and Daniel Kirwin
Michelle and Brian Klemz
Shelly Kovacs Berman and Harvey Berman
Hal Krenkel
Kathleen and Gerald Krone
Megan Krone
Stephanie and William Kruger
Karen Kubota
Christine and John Kulka
Joan and Robert Kullgren
Barbara and Joel Kuppermith
Jeanine and Christopher Kurpeikis
Melissa Lange
Roberta Langlois
Nancy and Richard Leach
Song and Po-Ping Lee
Connie and Francis LeMire
Paul Lepley
Katherine Lewit
Lifetime Fitness, Inc.
Benjamin Liggett
Anne and Robert Lillie
Sue Ellen Lockwood
Elizabeth and Keith Logie
Hannah Logie
Nancy Lohr
Lani Loken
Andrew Lotts
Carol and Robert Love
Cara Lyons
G. Parcells and Norbert Madison, Jr.
Thomas Malchow
Kimberly and Mike Mallory
Lorraine and Paul Maloney
LuAnne and Robert Mandeville
Melissa Mannor
Ann Mapes
Dana and Scott Marcus
Ann and Paul Marion
Cynthia Marquard
Wendy Marshall
Cathy Martin

Hoke P. Martin
Liz and Dale Mason
Kip McCarl
Kelli and Stephen McCarthy
Amy and Mark Mees
Adele and Wayne Melchiori
Cyndy and Harlow Meno
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Elizabeth and Daniel Minert
Christine and Ronald Mirkovich
Catharine and Georg Mizhir
Catherine Moorehead and
Gregory Henry
Laura Morgan
Deboah and Gregory Moriartey
Alana Morse
Nancy Mueller
Christine and Gerald Mulka
Mr. Dan G. Murphy
Laurie Murphy
Constance and Barry Murray
Cathy Nachman
Patricia and Mario Napolitano
Lawrence Nassar
Susan and W. Neller
Richard Novak
Michelle Obuhanich
Margie Jilbert O'Connell
Herbert Olson
Judith Oppenheim
Kay and Douglas Oppman
Dalit Oren
Karla and Jim Oshanski
Winifred and Richard O'Shaughnessy
David Oxfeld
Christine and Timothy Paske
Patricia and Lawrence Pawlik
Kelli and Tim Peeler
Lee Perez
Virginia and Kenneth Perpich
Megan F. Petersen
Ernest Petoskey
Crystal Pettway
Amy Philbrook
Laura Phy-Daly and Kevin Daly
Mr. and Mrs. Murray Bennett Plotkin
Kenneth Polk
Eugenia Poore
Kelly Raczak
Mr. and Mrs. Michael Rafferty
Barbara and James Rankin

DEVELOPMENT

Dorothy Rapp
Mary and James Reichel
Susan and David Remias
William Richmond, Jr.
Nancy and George Ridout
Katherine Rogers
Melanie and Stephen Rohrig
Charlotte Rose
Adam Rosen
Neil Rosenzweig
Amy Rubenstein
Susan and Stuart Rubin
Carolyn and Jack Ruby
Daniel Rumishek
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Judith and William Saindon
Albert Samarias
Margaret and Peter Sarantos
SBC Foundation
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Lloyd C. Schinnerer
Ruth and Karl Schmidt
Melinda and Joseph Schmidt
Aileen Mengel Schulze
Pamela and Daniel Schwab
Linda Schweizer
Jane and David Seamans
Beverly J. Sebastian
Loretta and Carel Sellenraad
Jane Ellen and Jim Sexsmith
Smita and Shamji K. Shah
Constance Shain
Coren J. Shakarian
Vimla Sharma
Ronnie Silver
Michelle N. Simoff-Krings
Daniel J. Singer
Linda and Loren Singer
Doris A. Slack
Kristin and Charles R. Smith
Alice D. Smyth
Helen and John Snuverink
Frances Sokowicz
Todd J. Sonquist
Brian M. Sopata
Krista K. Soroka
Janet G. Spencer
John Lyman Spring
Virginia and William Stark
Denise and Mark Staudt
Steinhauser Farms
Patricia and David Steinmuller
Judy and William Stern
Emily J. Stevens
Jodi A. Stoddard
Susan B. Street

Shaul Streifler
Stephen M. Swirple
Linda and Gregory Sykes
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Dominick A. Taddonio
Michelle M. Tarrance
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Deborah Teitsman
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Gail P. Timm
Joe E. Tobias
Lynette and Leo Toomajian
Rachael L. Townsend
Claire and Theodore Vassil
Betty Veres Thurston
Richard R. Volk
Karen and Wayne Von Wald
Dennis Wadhams
Katherine Mary Wainio
Amy and James Walsh
James W. Walton
Mr. and Mrs. Ronald R. Wangerin
Michael Watson
Michelle L. Watson
Henry M. Watts
Mary and Thomas Weadock
Diana M. Weber
Philip J. Welch
Brian T. Weldon
Audrey and Thomas Wernholm
Thomas Steven Whinham
Ellen and James Wilhite
Karen Ruth Wilkins
Alfred L. Williams
Betty and Jack Williams
Grace and James Wilson
Judith and William Winkler, Jr.
Terri and Jeffrey Wohl
Harriet R. Woldt
Stephen Wolfe
Douglas R. Wolkon
Thomas N. Young
Craig A. Ziolkowski



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ALUMNI PROFILE

Perseverance and Persistence Pay Off for Steve Weinreich, BA '93

Cheryl Israel



Steve Weinreich inside the Glendale Arena

"I went from a six-figure income to zero so that I could conduct a full-time job search because I realized how important it was to me to have a career that I was passionate about."
—Steve Weinreich

¹**PAT MALOY** lost a courageous fight with cancer on November 28, 2001. He was a Kinesiology faculty member from 1986 to 2001, beloved by his fellow colleagues and students.

STEVE WEINREICH, BA '93, CAN COUNT HIMSELF AMONG A PRIVILEGED GROUP OF PEOPLE. According to the results of a Conference Board survey reported in the November 2003 issue of *Business Week*, only 49% of Americans are satisfied in their positions. Steve is at the top of the job satisfaction level chart in his position as Legal Counsel for the Phoenix Coyotes Hockey Club and Glendale Arena.

The job offer came at the end of an intense job search that was fueled by Steve's strong determination to use his law degree in the sports field. His career had been financially successful since graduating from Washington University Law School in May 1996. He worked for two national law firms in Chicago—first, at Sonnenschein, Nath & Rosenthal in commercial litigation and then at Vedder, Price, Kaufman & Kammholz in equipment finance and corporate transactions. He then went on to Heller Financial, Inc., which was later acquired by GE Capital (GE). It was a lucrative position, but Steve needed more. After careful consideration and planning, he left GE to pursue his career dream.

"I went from a six-figure income to zero so that I could conduct a full-time job search because I realized how important it was to me to have a career that I was passionate about," said Steve.

It was a passion that began when Steve was about five years old, sitting with his father, watching professional sports on television. Steve began playing baseball when he was eight, and went on to run track, play hockey, volleyball, and softball and run in five marathons. He currently runs five miles a day, Tuesday through Sunday, taking Monday off to recharge his body.

Because Steve has always enjoyed participating in sports, he was drawn to a career in the business end of the sports field. During a career studies experiment in sixth grade, when his classmates were pondering the question, "What could I do with my life?" Steve remembers asking questions such as, "How can a non-athlete become involved in professional sports?"

The questions persisted, and Steve credits his Michigan Kinesiology training in helping him form the answers. "I had very little grasp of the career opportunities that were available or how a person with a college degree could fit in," said Steve. While at Michigan he learned about potential professional sport careers, and enhanced his analysis and problem solving skills. He began to "better know himself."

Steve's interest in law was sparked through Pat Maloy¹, a professor of Sport Management, whose lectures on sports law were fascinating. Pat Maloy also shared his personal experience as a trial lawyer in Indiana, and how he left a lucrative practice to teach at the University of Michigan. Steve remembers Maloy's rhetorical question that asked, "You can make a lot of money, but how many people can say that they do what they love doing?" When Steve

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asked himself a similar question, he analyzed his situation, counted his savings, and left GE to begin an intense job search.

THE JOB SEARCH STRATEGY

Steve's strategy involved an extensive networking process, one in which he invested over sixty hours a week. "I am a big believer that you get out what you put into something," he said. The plan was specific and detailed, wherein he:

- Conducted research to obtain the names, addresses and phone numbers of team executives;
- Contacted the executives via letter or e-mail;
- Requested informational interviews;
- Communicated clearly that he did not expect a position as a result of the interview;
- Followed up on written communications with e-mail correspondence and phone calls;
- Developed a rapport with the executive assistants during phone contacts;
- Thanked people for their help with a follow-up handwritten letter;
- Scheduled a face-to-face contact with team executives who responded, whenever possible.

"I made the job search my life," said Steve "and I always thanked people with a handwritten letter, because I knew how much that would mean to me." He contacted his peers and he made cold calls to introduce himself. He came across people who knew Michigan and Kinesiology, which opened doors for him. He met several people who worked in professional sport franchises who explained the difficulties and what they had to do to make their careers happen. "The people that I talked to were dedicated and committed, and they encouraged me to continue to pursue my dream," said Steve.

THE ROLLER COASTER

Professional sports organizations tend to run lean on staff, and it is difficult because there are so many people applying for so few jobs. The job search was rocky, but Steve was able to appreciate the highs and negotiate through the lows, while keeping his eye on the ultimate goal.

There were several influences in Steve's life that made him well equipped to handle the emotional aspects of the job

search. "I have been blessed in that I have always had unconditional support from my mother and she has always supported my goals and encouraged me to be the best I could be," Steve said. "My mother is a strong person who believes in me and taught me to believe in myself, and I had great support by other people who encouraged me in the belief that I could achieve what I wanted to achieve." As an only child he was also used to striking out on his own with no one to follow—being the first to take a step, then walk, and then run.

GIVING BACK

Steve is very grateful to all of the people who took the time to help him, spend time with him, and serve as mentors during his job search. "I found that people are more willing to talk to you if you let them know you don't expect a job, and I will always make time to talk to people who contact me with that in mind," he said. On average Steve talks to one person a month—to share information and brainstorm ideas.

Steve advises people who are involved in such a search to remember that leads can come from anywhere. "There are many resources that people forget to tap," he said, "and they should make as many contacts as they can." He strongly emphasizes the need for follow up: "Be persistent—pleasantly persistent, but persistent," he said.

PERSISTENCE AND PERSEVERANCE PAY OFF

Steve's training in Kinesiology, legal credentials, and early life learning all contributed to his confidence in the outcome of his job search. His confidence was justified—before accepting his current position he found himself negotiating with two other organizations.

He made his choice, and now as Legal Counsel for the Phoenix Coyotes Hockey Club and Glendale Arena, Steve works hand in hand with team executives, sponsors, suite-holders and vendors of the team and handles all contractual matters for the arena. Steve manages all the day-to-day legal transactions for both organizations, which include sponsorship agreements, suite licensing agreements, contracts for the building, and contracts for all events that come to the building.

Steve achieved his career in the business end of sports, as he had dreamed. And, he loves it. "You spend so many hours a week at work, and if you can go home and say you enjoy it, then that's a great thing," he said.



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Professor Dale Ulrich and Dr. Beverly D. Ulrich, Professor and Dean, on the University of Michigan Alumni Association trip, cruising Norway's North Cape and Russia's White Sea aboard the M.S. Andrea.



HOMEcoming WEEKEND ACTIVITIES

"The career networking session and the alumni reunion were wonderful events, and we thank everyone who participated."

—Shelly Kovacs, Director of Alumni Relations
Director of Student Services

The spring issue of *Movement* will contain pictures and more detailed information about the 2004 homecoming activities.

FROM THE KINESIOLOGY ALUMNI SOCIETY BOARD

The Kinesiology Alumni Society Board welcomes Elise Buggs and John Paciorek as new board members.



Elise Buggs, BA '98, has her MBA with a concentration in strategic management from Davenport University in Dearborn, MI. She works in the insurance industry in casual claims, handling issues that range from commercial to personal injury. She is the president of a community-based nonprofit organization created to help individuals in transition identify opportunities in the community to help them become productive citizens.

John Paciorek, BA '95, is the Route Sales Manager for Oberweis Dairy in North Aurora, IL. Oberweis does traditional home delivery of glass bottled milk and wholesale delivery. Oberweis has 32 ice cream stores and is in a high growth period, with sales having grown over 600% in the past six years. John coordinates the wholesale deliveries and the intra-company deliveries to the ice cream stores. Prior to working for Oberweis, John was with Foot Locker, where he was a manager trainer and manager. During his time there he received awards for manager of the year, outstanding performance, rookie of the year, and sales leadership excellence. John is married to Darlene and they have two children—Colin and Quentin.



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Ann Arbor Alumni Working Together:

Lauren Dolmyer, BA '03, **Mike Farrell**, BA '03, and **Kevin Barlow**, BA '04, work with the Leisure Intelligence Group (LIG) in Ann Arbor. LIG is a sport and leisure consulting and intelligence firm, based in Ann Arbor and is co-owned by **Dr. Richard Luker**, MA '84, PhD '86; and **Donte' Scott**, BA '01. Dr. Luker, in conjunction with the Division of Kinesiology, and LIG, is spearheading efforts to launch a national study that measures the physical activity of Americans entitled the *American Physical Activity Study*.

Beth Aparo, BA '99, received her master's degree from the University of New Hampshire, where she is the assistant gymnastics coach.

Brian Aparo, BS '99, was inducted into the Victor High School Hall of Fame. He is still with Driving Force and coaches the wrestling team at the University of New Hampshire.

Sherry Barrett-Mignon, BA '00, is practicing law in Chicago, specializing in employment discrimination law. Her husband, Jamie, is also an attorney. Sherry entered Loyola University this fall to pursue her master's degree in political science with an emphasis on international relations. "I couldn't be more excited and hope to some day play a part in our nation's security apparatus, keeping us all safe so our kids can attend Michigan and get their Kinesiology degrees," she said.

Benjamin Bassin, BS '98, is in his last year of medical school at the University of Michigan. He plans to go into emergency medicine.

Brian Berryman, BA '02, is active in the UM Club of Greater Detroit, and was recently elected to the Board of Governors. He works for the Hylant Group in commercial insurance.

Ron Bitman, BA '00, is now with Rumberger, Kirk & Caldwell in Orlando doing commercial litigation. He was recently published in the *Federal Communications Law Journal*.

Ambyr Godboldo-Brooks, BS '04, entered Southern Illinois University this fall to pursue her master's degree in sociology. After her Kinesiology graduation she worked at the New City Independent School in St. Louis, MO.

"I am always proud to say that I am a University of Michigan alum."

—Krista Soroka, BA '94

Lisa Brooks, MS '92, is the manager of health and safety regulatory affairs at International Papers. She also serves on the National Advisory Committee for Ergonomics (NACE) which was established by the Assistant Secretary of Labor for Occupational Safety and Health to advise the Secretary of Labor on ergonomic guidelines, research, and outreach.

Dana LaKritz,
BA '96,
Kinesiology
Alumni Society
Board member,
with her son,
Ethan



Colleen Brophy, BS '01, is a graduate assistant strength and conditioning coach at the University of Michigan, under Coach Mike Gittleson. She started Leenfitness, a sports specific training company in Ann Arbor, and she is a second year master's student studying exercise physiology at Eastern Michigan University.

Kristin Hartmann Burda, BS '97, works for NovaCare Rehabilitation in Chicago as a manager of clinical operations and oversees three physical therapy clinics. Her patient case load is primarily comprised of marathon runners, and her goal is to get them to the starting line for the Chicago Marathon in October. She married **Scott Burda** last June.

Sarah Camhi, BS '99, entered the University of Maryland this fall to pursue her PhD in exercise physiology. Her research interest is in studying exercise effects in obese and type 2 diabetic adolescents.

Cara Cimilluca, BS '01, graduated last July with an MS in Physician Assistant Studies from the Philadelphia College of Osteopathic Medicine, and she is now working as a physician assistant in spine surgery in Irving, TX.

Jackie Concaugh, BS '96, received her master's degree in health science in 2003. She is a physician assistant at Prince William Hospital in the emergency room. She was previously a full time professional firefighter and paramedic with Fairfax County and continues to volunteer for them. She still runs competitively.

Laura Phy-Daly, BS '92, is a PE/health teacher at Center Line High School. Last July she and her husband, Kevin, welcomed their first child into the world—Margaret Kelli Phy-Daly.

Tim Debr, BA '01, entered the Parker College of Chiropractic in Dallas, TX to pursue his Doctor of Chiropractic.

Dorothy Myhre Donahue, BS '59, continues to work at Toms River Fitness and Aquatics as a trainer and enjoys



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meeting people there of all ages and stages of life. She enjoyed ice skating with her granddaughter in Steamboat Springs, CO last winter.

Robb Dunn, MS '94, was promoted to associate athletics director for facilities and operations at the College of William and Mary. He has administrative responsibilities for the athletic infrastructure, including facilities, game operations, equipment, summer camps, and capital projects, and he supervises the baseball, men's soccer, and men's and women's gymnastics programs.

"Kinesiology laid the foundation for the success I've had thus far in my career, and I'd like to help current and past Kinesiology students in any way that I can."

—Sarah Grow, BS '02

Erica Dyresen, BS '03, entered the Yale University Physician Assistant Program.

Matt Elliott, BA '01, is a product manager in orthopaedic trauma for Zimmer, the world's largest orthopaedic implant manufacturer. He and his wife, Kristin, gave birth to a daughter last January—Abigail joins brother, Maxwell, 4. The family lives in Warsaw, IN.

Joe Gagliardi, MA '03; BA '97, is the executive director of the Euclid Family YMCA in Euclid, Ohio. He and his wife, Kellie, BSN '98, have two children—Ella Marie and Grace (who have expected graduation dates of 2025 and 2022, respectively).

Michele Gershwin, BA '97, is working for Citi Habitats, one of the largest real estate firms in New York City. Prior to that she worked in television production, where she specialized in sports events and worked for NBC at the Olympics. She and her husband, Todd Gershwin, BA '97, live in Manhattan.

Geoff Godo, BA '00, recently finished his fourth season as the director of junior golf for the South Florida Section PGA in Coral Springs, FL. He and his wife, Jennah, celebrated their first anniversary in August.

Chris Gregory, BA '02, is working for an executive search firm in Tampa, FL that places accounting and finance professionals.

Steve Grialou, BA '00, attends Central Michigan University, and is completing his student teaching this fall. He is the junior varsity basketball coach for both the girl's and boy's teams at Farwell High School and plans to coach JV baseball in the spring.

"My wife Carrie (Zarse) and I cherish our time in Ann Arbor and try to visit there once or twice a year."

—Frank Velasquez, Jr., BS '93

Sarah Grow, BS '02, is at Grand Valley State University in the physician assistant (PA) studies program. She writes that becoming a licensed PA will allow her to do what she wanted to do in the healthcare field when she entered Kinesiology.

Deodge Hill, BS '99, is a physician assistant in general surgery at Sanai Grace Hospital in Detroit. She is married to Patrick Hill and they have two children—Donovan, 8; and Lauren, 3. The family lives in Detroit, MI.

Hanit Kalo, BS '99, completed medical school in Tel Aviv, Israel, and is now doing her residency in pediatrics at New York University Hospitals. Hanit says that living in New York City has been interesting, but that she is a true "Michigander" at heart!

Shirit Kamil, BS '02, is in her second year of graduate school at Northeastern University in Boston. She is studying clinical exercise physiology.

Lauren Kamm, BA '03, is a production coordinator at CBS Sports. She will work on shows such as the *National Football League Today* pre-game, half-time, and post-game shows and the studio shows of the NCAA men's basketball tournament and the final four.

Karyn Colbert Kampfer, BS '82, is a senior sales specialist in neuroscience for Eli Lilly and Company pharmaceuticals. She and her husband, Bruce, celebrated their twentieth anniversary this year. Their daughter, Kristin, is a freshman at Bowling Green State. Their son, Steven, is a junior in high school, and represented the USA in Germany at the Five Nations Cup hockey tournament.

Marni (Rosenberg) Kanze, BS '97, is a physical therapist for the Medical Rehabilitation Centers of Pennsylvania. She and her husband, Jonathan, live in Lafayette Hill, PA.

Marliese Kimmerle, PhD '91, is an associate professor in the Department of Kinesiology at the University of Windsor, in Canada. She is continuing her academic interests in motor learning and motor development. Her research deals with laterality issues in skill acquisition, both in hand skills in rehabilitation and lateralized foot skills in dance. On the applied side, Marliese still kicks up her heels, most recently as a dancing chorus girl in Grosse Pointe Theatre's production of *Will Rogers Follies*.

Nicole Leyton, BA '99, has her master's degree in childhood education and is teaching in Manhattan.

Newt Loken, MS '46, reports that the University of Michigan men's gymnastic gym has been renovated and renamed the Dr. Newt Loken Gymnastic Training Center, and a plaque outside the entrance names Newt as a Kinesiology professor from 1947 to 1983. Newt is deeply flattered and thanks Kurt Golder and his staff for the honor.

Laura Melvin, BS '90, is president of the Letterwinners M Club for the 2004–2005 year. This fall she began her fourteenth year as a PE teacher for the Northville Public School District.

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Karen Mincavage, BS '89, accepted the position of senior vice president and senior deputy general counsel of UBS Financial Services, Inc. She was previously a partner at the law firm of Wilmer, Cutler, Pickering, Hale and Dorr, LLP.

Devon Newman, BS '00, received her master's degree in physiology, and she is now in her second year at the Chicago Medical School. She previously worked in adult cardiology, and she has conducted clinical research in the area of chronic pain.

Frank Nunez, MS '95, has his own company, the UNICUS Performance Training Company, in Lisle, IL. UNICUS has over six divisions of services that include personal training, corporate wellness, fire/police fitness initiatives, and sports specific training.

Sarah (Roach) Plum, BS '97; BA '97, completed her master's degree (MEd) in health education at Wayne State University. She is in her sixth year of teaching elementary physical education and health in the Livonia Public Schools.

Andrew Pudduck, BA '96, has merged his consumer-based marketing company, ESP, with a Seattle-based events company, Passage Events. Andrew's clients compliment Passage's client base of fortune 500 companies, such as Starbucks and Ameritrust.

Bryce Ralston, BA '01, married **Jana Holme** last June, and they live in Bellevue, WA.

Jessica Rose, BS '04, is teaching sixth grade health and physical education at Donegal Middle School in Marietta, PA. She will also serve as the head Varsity field hockey coach.

Terri Barbour (Sanders), BS '02, graduated from the UM School of Public Health in health management and policy. She began a health care management fellowship at Blue Cross Blue Shield Association last June.

Dr. Jennifer A. Schaufler, BS '99, received her doctor of chiropractic from the Northwestern Health Sciences University. She opened Horizon Chiropractic in Algonquin, IL, with her partner, Dr. Ryan J. Hallum. Their practice will focus on chiropractic care, exercise rehabilitation, physical therapy, and healthcare education.

Brian Schwartz, BA '94, completed his MBA and works for RBC Capital Markets in the investment banking area. Last April he sold his sports marketing company, Pyramid Sports Leagues.

Elise Sharp, BA '99, is a quality engineer at Lear Corporation, working with electrical wire harnesses for DCX programs.

Kristine Smith, BS '01, received her master's degree in kinesiology from Indiana University last June. She is working as a certified athletic trainer with AthletiCo in the Chicago area.

Krista Soroka, BA '94, is now the film commissioner for Tampa, FL. Her role is to secure film productions for the Tampa area (feature films, commercials, infomercials, etc.). She has closed her business, Wonder Events, after three successful years.

"Little did I know that my degree from the University of Michigan would only be a beginning of my true education in the life and experiences of love, laughter, compassion, leadership, flexibility and taking a stand for people I believe in. I am forever grateful."

—Sue Ward, BS '69

Josh Stoler, BA '98, is an account coordinator at Monster Media Advertising Company.

Eric Swihart, BS '00, is the health educator and head of the Health Education Committee for Woodland Park Middle School in Colorado. He was with Hanover-Horton for six years, where he taught and coached track and field. During his six years as coach the track and field team won three conference titles, two regional titles, and one state championship, and Eric received a Coach of the Year Award.

Frank Velasquez Jr., BS '93, is the strength and conditioning coordinator for the Pittsburgh Pirates baseball club. Prior to that he was with the Texas Rangers for seven seasons; four as an athletic trainer and three as a minor league strength coordinator.

Sue Ward, BS '69, has been involved with Special Olympics since 1969. She recalls her first special education class, where she made her own ribbons and other students and teachers were "huggers." She served as the area director of Jackson County Special Olympics in southern Oregon, and served as a board member for the Oregon Special Olympics. Now, in 2004, she volunteers as a coach for athlete ambassadors, who speak on behalf of the Special Olympics.

Shanta Williams, began law school at Wayne State University this fall, after working with the Detroit Lions for four years as a coaching staff assistant.

Shavannia Williams, BA '98, is now with the Washington Wizards (NBA) and Washington Mystics (WNBA) in sales. He plans promotions, designs marketing materials, and creates theme nights that publicize the teams and encourage new fans.

Kim Willis (Bolzman Clark), BA '96, received her MA in English literature from Bradley University last May. She has been employed at Bradley University for the past 6 1/2 years—in information resources and technology for the first six years and now for the Office for Teaching Excellence and Research Development. She married **Enrico Willis** last May, and they live in Peoria, IL.



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STUDENT NEWS

Honors Reception 2004



Honors reception



Pat Van Volkinburg with Kimberly Plaushines



Pat Van Volkinburg with Stacey Fedewa



From left to right:
Back row: Shelly Kovacs, Dean Beverly Ulrich, Pat Van Volkinburg, Pete Kempf; Middle row: David Rogers, Joe Lillie, Katie Skala; Front row: Kimberly Keen, Ana Gjesdal, Jennifer Kreinbrink

THE 2004 KINESIOLOGY HONORS RECEPTION CELEBRATION INCLUDED ENTHUSIASTIC STUDENTS, PROUD PARENTS, FAMILY FRIENDS, AND KINESIOLOGY FACULTY AND STAFF. The spirits were high as Dean Beverly Ulrich commended the awardees on their achievements, and she received an enthusiastic response from the audience when she asked the parents of the students to stand and be recognized.

Pete Kempf, chair of the Kinesiology Alumni Society Board, gave the opening remarks. **Shelly Kovacs**, Director of Alumni Relations and Director of Student Services recognized the University Honors, Branstrom Award and Angell Scholar recipients. (see picture below)

Pat Van Volkinburg, Academic Program Coordinator and Physical Education Chair, began the Kinesiology award ceremony, stating that "the members of the Kinesiology Award Committee are delighted to have this opportunity to give public recognition to these exceptional students." The following awards were presented:

Katie Skala received the Laurie Campbell Award, presented to an outstanding woman majoring in Physical Education. Dr. Campbell taught in the Department of Physical Education for Women from 1929–59. Her former students established the award in honor of her 100th birthday. Dr. Campbell passed away at the age of 106.

Kimberly Plaushines received the Phyllis Ocker Scholarship, named for Assistant Professor Phyllis Ocker, associate director of athletics for women, 1978–90. It is presented to a female varsity athlete who has distinguished herself in academics and athletics.

Kimberly Keen received the Phebe Martha Scott Achievement Award, established in 1996 by Virginia Crafts, a physical education teacher and administrator at Illinois State University, in honor of her friend and colleague, Phebe Martha Scott, a 1944 Physical Education graduate. It is given to outstanding women who are outgoing, friendly, helpful, involved in campus and sport activities, and beginning their senior year in physical education or a related field.

Stacey Fedewa received the Lucile M. Swift Honor Award. Lucile M. Swift, BS '39, created this award to recognize superior scholarship and professional promise in an undergraduate or graduate student. Ms. Swift passed away in 2003 at the age of 86.

Pete Kempf, chair of the Kinesiology Alumni Society Board, recognized **Ana Gjesdal**, **Jennifer Kreinbrink**, **Joe Lillie**, and **David Rogers** with the Stan Kemp Award, which was established in 1994 by friends of the late Stanley S. Kemp, BS '67, football official and business and civic leader. It is designated for students who display Mr. Kemp's dedication, integrity, and idealism.



A group photo of the many award recipients



Dean Ulrich
congratulates
the graduates.

STUDENT NEWS

Commencement 2004

THE KINESIOLOGY COMMENCEMENT CEREMONY WAS SPECIAL—BECAUSE OF THE 106 GRADUATES, AND BECAUSE OF THE ELEGANT SETTING AT HILL AUDITORIUM, WHICH WAS RECENTLY RESTORED TO ITS ORIGINAL 1913 DESIGN. Dean Beverly Ulrich, before conferring the degrees said to the graduates, “The sadness of watching you go is tempered by our pride in your accomplishments and the confidence that we have contributed in meaningful ways to enable you to be successful.”

Shelly Kovacs, Director of Student Services and Director of Alumni Relations, presented the names and degree recognitions.

Thomas Templin, PhD '78, Chair of the Kinesiology Department at Purdue University, during his commencement address, spoke about the value of a Michigan degree. **Jessica Rose**, student speaker, spoke about the pride of having a Michigan degree, and her appreciation of the support she received from faculty, fellow students, and her family.

Pat Van Volkinburg, Academic Program Coordinator, served as Master of Ceremonies, and recognized the student award recipients. **Elizabeth Sibilsky** was presented with the Stephen J. Galetti Award and **Scott Bukstein**, **David Remias**, and **Simon Schenk** were presented with the Paul Hunsicker Award.

Associate Professor **Bruce Watkins** introduced Nora Maloy, who presented the Bernard Patrick Maloy Award for Writing Excellence to **Tyler Grim**.



Above: Graduates line up for graduation.
Below: left to right: Simon Schenk, David Remias and Scott Bukstein



Nora Maloy
congratulates
Tyler Grim



Shelly Kovacs
congratulates
Jake Streepy on
receiving his
doctorate



Thomas Templin, PhD '78



Pat Van Volkinburg
with Elizabeth Sibilsky



KINESIOLOGY
studying movement

STUDENT NEWS

A Great Way to Learn About Business

Cheryl Israel



Ryan Levanthal with Corey Shakarian,
BA '94, Director of Premium Sales, Giants

"The Sport Management Program is a great way to learn about business through practical applications, in addition to theory. The professors are always willing to talk and take extra time with the students in a way that makes an enormous university small."

—Ryan Levanthal

THE KINESIOLOGY SPORT MANAGEMENT PROGRAM, UNDER THE DIRECTION OF DEAN BEVERLY ULRICH, IS WELL ON ITS WAY TO ACHIEVING ITS ULTIMATE GOAL—BECOMING THE PREMIERE UNDERGRADUATE PROGRAM IN THE WORLD BECAUSE OF ITS UNIQUE CURRICULAR EMPHASIS ON THE BUSINESS ASPECT OF SPORT MANAGEMENT.

The faculty has enhanced the program, instituting a two-tier admissions process and a three-credit internship program. The curriculum, which focuses on the business of sport, offers a liberal-arts base combined with courses in sales, marketing, advertising, public policy, economics, finance, law, and human resources.

Ryan Levanthal, currently a senior in the Sport Management program, and vice president of the Kinesiology Sport Business Association, knows there are many benefits to the program. "The Sport Management Program is a great way to learn about business through practical applications, in addition to theory. The professors are always willing to talk and take extra time with the students in a way that makes an enormous university small," he said.

Ryan also knows there are difficulties. Internships in the sport industry are scarce and extremely difficult to obtain. They are usually unpaid and given to applicants with the most influential connections. The same is true of paid positions, with too many people applying for too few positions.

As business majors are trained to do, Ryan came up with an idea to reduce these difficulties. His plan was to strengthen and create relationships with alumni and friends of Kinesiology in the sport industry that would lead to greater awareness on a national level. "I really hope that alumni will get more involved in the program over time and help create our network and increase our national visibility," said Ryan.

Ryan discussed his ideas with Dean Beverly Ulrich, and was awarded a grant of \$5,000 to promote the Sport Management Program throughout the United States. His specific goals were to:

- Increase national awareness of the program;
- Increase alumni involvement and campus visits;
- Develop relationships with alumni and friends in the sport industry that would ultimately lead to:
 - Internships for Sport Management students;
 - Positions for Kinesiology Sport Management graduates.

Ryan spent his own summer internship traveling the country, meeting with leaders in the sport industry, with the goal of developing a referral database for internships. This will be available to Sport Management students and staff in Kinesiology's Office of Student Services. He started his internship by creating and printing a brochure for distribution that provides the highlights of the program.

STUDENT NEWS

He used references from Shelly Kovacs, Director of Alumni Relations and Director of Student Services, and Jeff Freshcorn, Director of Development, to introduce himself to alumni. He also made several cold calls, requesting appointments with alumni and friends across the United States. He was able to schedule several meetings within a short period of time, and says, "I became aware of the many doors that being affiliated with Michigan can open."

Ryan met with several leaders in the sport industry and people who worked for organizations that included media, sports teams, and sports-related companies. The alumni and friends that he met held a broad range of positions that included law, media, advertising, and marketing promotions. His travels took him to the East Coast (New York and Washington, D.C.), West Coast (San Diego, San Jose, L.A., and San Francisco) and to other cities (Chicago, Grand Rapids, and Phoenix).



Steve Weinreich, BA '93, with Ryan Levanthal, Senior, Kinesiology Sport Management

During the meetings Ryan discussed the Sport Management Program and shared his enthusiasm about the Sport Business Association that he helped organize. He highlighted the new curriculum the faculty developed and the goal of creating internships for students. He explained what graduates of the program have to offer to employers and then turned to a discussion of what the organization could offer Kinesiology, what the organization's needs are, and how the Sport Management graduates could best meet their needs. He also encouraged people to visit Kinesiology and speak to the students.

The trip wasn't all business—Ryan toured several ballparks, went to a Padres game with tickets that were "ten rows behind home plate," and enjoyed the beauty of the coast while driving from L.A. to San Diego. Neither, was it all fun—"I lived out of a suitcase for two weeks when I was on the West Coast," he said. "I almost ran into the hurricane, and I had to cancel a flight and reroute."

PERSONAL LEARNING EXPERIENCE

The networking project has been a valuable learning experience for Ryan. He gained experience in evaluating, problem solving, analyzing, and presenting. He improved his ability to define a meeting agenda, and to express his ideas more clearly, effectively, and persuasively. He learned the importance of follow-up, and that a simple thank you goes a long way with people. There were also intrinsic values. Ryan says that he gained self-confidence and poise while meeting with leaders.

THE FUTURE

There are specific outcomes that will occur as the result of the project. Those include:

- Continuing to develop the database documenting:
 - Contact names and organizations in the sport industry;
 - Required skill sets necessary to work with those organizations;
 - Previous internships held by students.
- Sending the Student Business Association Newsletter to everyone listed in the database;
- Creating a "black book" publication detailing the database information about job and internship contacts.

Ryan plans to mail brochures and contact some of the sport industry executives that he did not get to visit personally. And, this fall he will travel to Denver and Houston to meet with additional business leaders.

One hope for the future is that the number of alumni and friends associated with sport management will continue to grow and flourish. "I hope that Kinesiology will continue to nurture relationships in the sport industry and further build a national reputation," said Ryan, "and that my efforts will contribute to increased opportunities for Sport Management students."

Note: Ryan's expected graduation date is May 2005. He plans to work in the sport business industry. He is also considering graduate school in the future.



KINESIOLOGY
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DIVISION NEWS

KINESIOLOGY WELCOMES FACULTY MEMBER RIANN PALMIERI

DR. RIANN PALMIERI JOINED THE KINESIOLOGY FACULTY THIS FALL AS AN ASSISTANT PROFESSOR AND DIRECTOR OF ATHLETIC TRAINING. She comes to us from the University of Virginia in Charlottesville, where she received her PhD in sports medicine. Palmieri received her master's degree in athletic training from the Indiana State University in Terre Haute, and her bachelor's degree in athletic training from the California University of Pennsylvania.

Palmieri has played sports all of her life and frequently interacted with athletic trainers. She began playing softball when she was five years old, and she played both junior high and high school volleyball. "I had elbow and knee problems, and the therapy allowed me to return to do what I love to do," she said. That is where her interest in athletic training began. Her research focuses on neuromuscular consequences of joint injury relating to arthrogenic muscle inhibition (AMI). More specifically, she is interested in understanding the involvement of the neural networks in arthrogenic muscle inhibition and the role of traumatic knee injury in the development of degenerative joint disease.

Palmieri has received several recognitions for her work. She received the Outstanding Doctoral Student Oral Presentation Award and the Outstanding Master Student Award in 2004 from the National Athletic Trainers' Association, the Graduate Award in 2002 at the 6th Annual Undergraduate/Graduate Research Showcase, and the Outstanding Student Award in 2000 from the Athletic Training Department at Indiana State University. She was named a Presidential Scholar in 1998–1999 by the California University of Pennsylvania.



Palmieri will begin teaching in the Winter Term 2005. While at the University of Virginia and Indiana State University, she taught undergraduate and graduate classes as an Assistant Professor and Doctoral Fellow, respectively. "I love to teach and to see the light turn on when students begin to understand the subject," she said.

Her research has been published in the *British Journal of Sports Medicine*, the *Clinical Journal of Sports Medicine*, the *American Journal of Physical Medicine and Rehabilitation*, the *Journal of Sport Rehabilitation*, the *International Journal of Neuroscience*, the *Journal of Athletic Training* and *Neuroscience Letters*. Her research has been funded by the University of Virginia General Clinical Research Center and the University of Virginia School of Medicine.

Palmieri lives in Ann Arbor, and she enjoys outdoor activities such as running, hiking, and mountain biking.

DIVISION NEWS

CHARLIE KUNTZLEMAN “MOVES ON”

KINESIOLOGY FACULTY AND STAFF WISH DR. CHARLES (“CHARLIE”) KUNTZLEMAN CONTINUED SUCCESS AS HE LEAVES THE DIVISION AFTER TEN YEARS AS AN ADJUNCT ASSOCIATE PROFESSOR IN THE PHYSICAL EDUCATION DEPARTMENT. Kuntzleman initially came to Kinesiology to work with the Fitness for Youth Program, served as the Program Director from 1991–1994, and for many years maintained and increased the funding for the project through Blue Cross Blue Shield of Michigan.

Kuntzleman thrived on the opportunities offered at Michigan. He loved helping students pursue life-challenging questions and seeing their interests expand in physical activity, wellness, and health promotion. The feeling was mutual, and in 1996 he received the Kinesiology Teaching Excellence Award. “Teaching is the cat’s pajamas,” Kuntzleman says. “It is very, very special to talk to students, to reach them, and to watch the light turn on. It was a difficult decision to give it up.”

The “r” word is not in Kuntzleman’s vocabulary—he is quick to point out that he is not retiring, just shifting his priorities. He will spend more time at Fitness Finders, Inc., a company that he co-owns with his wife, Beth. Among other things, the company provides a Mileage Club program that recognizes and emphasizes the benefits of walking to elementary students in more than 6,000 schools across the United States. “It is time for me to honor what Beth has done with Fitness Finders over the past ten years to make it flourish,” he said.

As Chair of the Governor’s Council on Physical Fitness, Health and Sports, the Michigan Fitness Foundation, and the state-wide Exemplary Physical Education Curriculum, Kuntzleman said that he is “wired to give back.” He used to worry that all the problems would be solved by the time he was an adult and leave him with nothing to do to help. Little did he know that public health issues such as obesity and physical inactivity would become prime concerns in which he would be involved, and include his publication of 70 books and 150 articles on fitness and health.

Kuntzleman has been recognized with several awards, which include the Healthy American Fitness Leader’s Award (1985) from the U.S. Jaycees and President’s Council on Physical Fitness and Sports, the Michigan Association of Health, Physical Education, Recreation and Dance Honor Award (1997), and the Gold Star/State Council Member of the Year Award (2001), which was given by the National Association of Health and Fitness (the Network of State and Governors’ Councils).

Although Kuntzleman will leave his appointment in Kinesiology, this isn’t goodbye. We will continue to hear from him through his service at the state level and through his work with Fitness Finders, Inc. We wish him well as he continues to make an impact on fitness and health issues.



“Over the years of his involvement with this unit, Charlie has brought distinction to it by his many and varied efforts on behalf of children and physical education programs statewide.

Students past and present laud Charlie for his dedication and his ability to motivate them to be the best teachers they can be, as well as the best individuals they can be. He is truly an inspiration for us all.”

*—Dr. Beverly Ulrich,
Professor and Dean*



DIVISION NEWS

STAFF ANNOUNCEMENTS

At the October 8, 2004 alumni reunion, Dean Beverly Ulrich commended the Kinesiology staff, which has many new faces, as a group that is "so enthusiastic and energetic, that it makes it just plain fun to be in Kinesiology."

Below is a listing of new staff by office category:

The Dean's Office

Marsha Lewis joined Kinesiology as the executive assistant to the dean and supervisor of secretarial support. Marsha's responsibilities include assisting the director of development and the administrative manager. Marsha was previously the district director in Representative Lynn River's office. "It is interesting to work in Kinesiology and take a new direction—the people here are great, and the research is really interesting," said Marsha.

Erin Willsie joined Kinesiology as an administrative assistant II in human resources in the Dean's office, reporting to Kim Kiernan, administrative manager. Erin's responsibilities are regular faculty and staff appointments, and student scholarship and fellowship awards. Erin came to Kinesiology from Radiology at the UM Hospital. She has been with the University for four years. "It has been wonderful joining Kinesiology. I have met so many great people and have learned so many new things," said Erin.

Faculty Office Staffing

Allison Alt joined Kinesiology as an academic services secretary III. Allison's responsibilities include faculty support, curriculum support, and class override forms. "Kinesiology has given me the opportunity to work with devoted faculty, caring staff, and motivated students that have a passion for their chosen program," said Allison.

Nahariya Faulkner joined Kinesiology as an academic secretary III. Nahariya's responsibilities include faculty support, plant operations requests, facility and classroom equipment requests and class override forms. Nahariya comes to Kinesiology from Washtenaw Community College. She holds a BS in business management from Eastern Michigan University. "Working in Kinesiology has been better than I could have imagined. I enjoy working with everyone and look forward to further career development within the Division," said Nahariya.

Gary Smith joined Kinesiology as the grants coordinator. Gary's responsibilities include grant application coordination and monitoring and grant budget preparation. Gary has been with the university for three years, and previously worked at the School of Nursing. "I am excited about the opportunity to work with Kinesiology faculty, staff, and students and look forward to making a positive contribution to the Division's continued growth and development," said Gary.

Information Technology

Brian Ralph joined Kinesiology as the systems administrator and KIN-help supervisor. Brian has an MBA from Ohio State and a BBA from Ohio University. Brian was previously the network administrator for Ohio State in the College of Arts and Sciences. Brian's responsibilities include handling information technology decisions about all of Kinesiology's hardware and software. "We are working toward making Kinesiology a state-of-the-art organization in the area of technology," said Brian.

DIVISION NEWS

Student Services

Shelly Kovacs is the director of student services and the director of alumni relations. During her presentation at the Kinesiology Alumni Reunion on October 8, 2004, Dean Ulrich commented, "If there is anyone in this room that everyone knows, it is Shelly Kovacs. Last March I twisted Shelly's arm to take the director of student services position, and congratulate her in her new position."

"Our Office of Student Services is a very exciting place these days. The staff is energetic, enthusiastic, and eager to take on new initiatives that were on hold during our transition period. We continue to take pride in our excellent service to students, while the new staff also develop relationships with you, our alumni, through our networking and career programs."

—Shelly Kovacs, Director of Student Services

Kim Elliott joined Kinesiology as the recruitment coordinator and academic advisor. Kim holds an MA in guidance and counseling and a BS in communication and marketing from Eastern Michigan University. She spent the majority of her career at Eastern Michigan University, where she began as a graduate assistant for AmeriCorps and later became the director of credit programs. Kim has also worked as a weather anchor, reporter, and associate producer for NBC in Toledo. "I am looking forward to building relationships with the Kinesiology students and helping them achieve their dreams," said Kim.

Brenda Hampton joined Kinesiology as the recorder II. Brenda's responsibilities include scheduling advising appointments, and handling degree procedures, lists and audits. She also has responsibility for maintaining and submitting grade sheets, CRLT evaluations, and supplementary grade reports. "I really enjoy working with the students, and the other people in Kinesiology," said Brenda.

Jennifer Knapp joined the Office of Student Services as the administrative assistant. She was previously the academic services secretary. Jennifer's responsibilities include handling undergraduate student issues, class lists, and enrollment tracking. Jennifer has been with the U-M for five years.

Martha Reck joined Kinesiology as an academic advisor. Martha holds an MA from Eastern Michigan University in leadership and counseling/college student personnel and a BA from Michigan State University in human resource management. Martha was previously the career resource center coordinator at the University of Tennessee in Knoxville, TN, where she was responsible for coordinating career planning events and workshops. She assisted students with their career planning process with mock interview practice sessions, and resume development. While at Eastern Michigan University, Martha was a graduate assistant in the Holman Learning Center, where she taught study skills and worked with students on academic probation. "I enjoy helping students with both academic and career issues," said Martha.

U-Move Fitness

Danielle Vincent joined Kinesiology as the assistant director of U-Move Fitness, KidSport, U-Meet the Athlete, and the Kinesiology Aquatics Camp. Danielle previously worked as the director of the YMCA in Grand Rapids, and as an oncology rehabilitation supervisor in Boston. She holds a bachelor's degree in movement science from Grand Valley State University. Danielle's responsibilities include daily program administration, training and supervision, and financial operations. As a fitness instructor she teaches Pilates, yoga, water aerobics, spinning, and step. "Any class where people are excelling becomes my favorite class," said Danielle.

"We are pleased to have Danielle with U-Move Fitness. She brings a fresh approach to the program that is always good to have."

—Kerry Winkelseth, U-Move Fitness director



KINESIOLOGY
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ON THE MOVE



U-Move Fitness is moving forward...

...OFFERING NEW CLASSES, NEW LOCATIONS, NEW OFFICE, ONLINE REGISTRATION, CREDIT CARD PAYMENT OPTIONS, AND FREE TRIAL CLASSES. In 2003 U-Move Fitness served over 3,553 participants. 79% of the participants were students of the University of Michigan, with over 25% of those students being former and current Kinesiology students. Kinesiology students, faculty, and staff are offered one free U-Move Fitness class per semester.

A WHOLE NEW DIMENSION IN RUNNING

In addition to the 147 classes offered last year, U-Move Fitness now offers Running with **Monica Joyce** (1984 Olympian) and **Matt Holappa** (owner Tortoise & Hare running stores). This class teaches students how to run—first, within their aerobic limits, and then in ways that challenge those limits; and, it teaches techniques on how to reduce the risk of injury, all to reach the ultimate goal of building a strong foundation for a life of enjoyable running. New and experienced runners alike are surprised by how refreshed and invigorated they feel after running utilizing these principles. It's a whole new dimension, shattering the misconceptions commonly held about group exercise, running, and its effects on the body.

EXPANDED CLASSES IN THE ARTS

Popular classes are offered such as Pilates, Iyengar Yoga, and Taekwondo with **Master Hwa Chong** (1988 US Olympic Team Manager, 1981 US Coach of the Year). New to U-Move in Fall 2004 is Tai Chi Chuan with **Richard Miller**. Richard is one of the few Tai Chi practitioners with excellent credentials and exceptional talent in the Midwest. He brings over twenty years of experience in training and teaching traditional Chinese martial arts to U-Move Fitness. He has trained with great martial artists such as **Shifu Gao Dao Shan** and **Shifu Adam Hsu**. Many practitioners of Tai Chi attest to its health benefits, such as improved strength, coordination and concentration as well as a more relaxed state of being.

SAMPLE U-MOVE FITNESS CLASSES FOR FREE

Mark your calendar for the first week of winter classes—all U-Move Fitness classes will be free, in all facilities. Everyone, from University of Michigan students to community members, can try out our classes to determine which classes and instructors best suit their needs.

THE COST EFFECTIVE WAY TO KEEP VARIETY IN YOUR EXERCISE ROUTINE

If you want to register for several classes, U-Move Fitness offers semester passes for \$250. With a semester pass you can attend almost any class as often as you wish (visit the U-Move Fitness website for restrictions). This is a flexible, fun, and cost effective way of keeping variety in your exercise routine. You can stick with the tried and true classes such as Step Aerobics, Cardio Blast, and Swim Conditioning and mix it up with the variety of BOSU Ball, Super Circuits, and FitBall.

COMING IN 2005

Winter 2005 will offer easy and convenient online registration, as well as credit card payment options. The U-Move Fitness website will have a new look for the new year! Feel free to browse the current website at www.umich.edu/~umove or stop by our office at 1256 CCRB. And don't forget to watch this winter for more new classes such as BOSU Pilates, Core Training, and total body conditioning classes.

— Kerry Winkelseth, Director

LET US HEAR FROM YOU!

We love to hear from Kinesiology alumni and hope that you will take the time to complete and mail this form to tell us about your recent activities. We will share your news with other alumni through Movement Magazine. You can also contact Cheryl Israel at (734) 647-2689 or via email at cisrael@umich.edu or contact Shelly Kovacs at (734) 647-2696 or via email at skovacs@umich.edu.

Name: _____

Home Address: _____

City: _____ State: _____ Zip: _____

Business Address: _____

City: _____ State: _____ Zip: _____

Year of Graduation: _____ Email address: _____

Home Phone: _____ Work Phone: _____

Please let us know of any changes in your life or career:

Send this form to:

Cheryl Israel, Communications Associate

Division of Kinesiology, 401 Washtenaw Avenue, Ann Arbor, MI 48109-2214



How one little letter changed your life.



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