Kathryn L. Heinze, Ph.D.

Sport Management
School of Kinesiology
University of Michigan
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GENERAL INFORMATION

Education

Northwestern University, Evanston, IL
Ph.D. in Management and Organizations (minor in Sociology), Kellogg School of Management 2010
M.S. in Management, Kellogg School of Management 2008

University of Michigan, Ann Arbor, MI
B.A. (hons) in Organizational Studies 2005

Academic Positions

University of Michigan, Ann Arbor, MI
Associate Professor, Sport Management 2018-
Assistant Professor, Sport Management 2011-2018

Northwestern University, Evanston, IL
Lecturer, Kellogg School of Management 2009
Lecturer, Pritzker School of Law 2010

Academic Affiliations

University of Michigan, Ann Arbor, MI
Faculty Affiliate, Organizational Studies Program (Literature, Science, & Arts) 2016-
Faculty Affiliate, Center for Positive Organizations (Ross School of Business) 2016-

Honors, Awards, and Distinctions

Administrative Science Quarterly Award for Scholarly Contribution 2014
American Sociological Association Geertz Prize for Best Article 2009
High Honors, University of Michigan 2005
Highest Distinction, University of Michigan 2005
Phi Beta Kappa, University of Michigan 2005

RESEARCH

Peer Reviewed Publications

Soderstrom, S. & **Heinze, K.L.** "From paradoxical thinking to practicing sustainable business: The role of a business collective organization in supporting entrepreneurs," *Organization & Environment*, in press, 2019.

Lu, L.D. & **Heinze, K.L.** "Sport policy institutionalization: Examining the adoption of concussion legislation across states," *Journal of Sport Management*, 2019, 33(6).

Lu, L.D., **Heinze, K.L**., & Soderstrom, S. **"**Playing multiple positions: Student-athlete identity salience and conflict," *Journal of intercollegiate Sport*, 2018, 11(2).

Heinze, K.L. & Heinze, J.E. "Individual innovation adoption and the role of organizational culture," *Review of Managerial Science*, 2018, 1-26.

Lee, S., **Heinze, K.L**., & Lu, D. **"**Warmth, competence, and willingness to donate: How perceptions of partner organizations affect support of corporate social responsibility initiatives in professional sport," *Journal of Sport and Social Issues,* 2018, 42(1).

Heinze, K.L. & Lu, D. "Shifting responses to institutional change: The National Football League and player concussions," *Journal of Sport Management*, 2017, 31(5).

Heinze, K.L., Soderstrom, S. & Heinze, J. "The role of linking institutions: Actively shaping organizational behavior," *Organization Studies*, 2016, 37(8).

Heinze, K.L., Zdroik, J. "School board decision making and the elimination of sport participation fees," *Sport, Education and Society*, 2016, 28(6).

Heinze, K.L., Banaszak-Holl, J., Babiak, K. "Social entrepreneurship in communities: Examining the collaborative processes of health conversion foundations," *Nonprofit Management and Leadership*, 2016, 26(3).

Heinze, K.L. & Weber, K. "Toward organizational pluralism: institutional intrapreneurship in integrative medicine," *Organization Science*, 2015, 27(1).

Heinze, J. **Heinze, K.L.**, Davis, M., Butchart, A., Singer, D., & Clark, S. "Gender role beliefs and parents' support of athletic participation," *Youth & Society*, 2014, 49(5).

Heinze, K.L., Soderstrom, S. & Zdroik, J. "Towards strategic and authentic corporate social responsibility in professional sport: a case study of the Detroit Lions," *Journal of Sport Management*, 2014, 28(6).

Weber, K., Patel, H., & **Heinze, K.L.** The emergence of a new logic: the case of alternative agriculture. In *Research in the Sociology of Organizations*, Institutional Logics in Action, Part B, Vol. 39(B). Emerald, 2013.

Trendafilova, S., Babiak, K., & **Heinze, K.L.** "Corporate social responsibility and environmental sustainability: Why professional sport is greening the playing field," *Sport Management Review*, 2013, 16(3).

Weber, K., **Heinze, K.L.** & DeSoucey, M., "Forage for thought: the movement for grass-fed meat and dairy products," *Administrative Science Quarterly*, 2008, 53(3).

Kind, T., **Wheeler (Heinze), K.L**., Robinson, B., Cabana, M. "Do the leading children's hospitals have quality web sites? A description of children's hospital web sites," *Journal of Medical Internet Research*, 2004, 6(2): e20.

Book Chapters

Babiak, K., **Heinze, K.L.**, & Thibault, L. Management concepts and practice in sport organizations. In Pedersen P.M. & Thibault, L. (Editors). *Contemporary Sport Management* (6th Edition), Human Kinetics, 2019.

Heinze, K.L. & Soderstrom, S. Sport venue sustainability: the role of local context and stakeholder management. In Kellison, T. & McCullough, B. (Editors). *The Handbook of Sport, Sustainability, and the Environment*, Routledge, 2017.

Babiak, K., **Heinze, K.L**., & Wolfe, R. Building theoretical foundations for strategic CSR in sport. In Fink, J. & Doherty, A. (Editors). *The Handbook of Theory in Sport Management*, Routledge, 2016.

Babiak, K., **Heinze, K.L.,** Lee, S.P. & Juravich, M. A foundation for winning: athletes, charity, and social responsibility. In Paramio, J.L., Babiak, K., & Walters, G. (Editors). *The Handbook of Corporate Responsibility in Sport: Principles and Practice,* Routledge, 2013.

Conference Presentations

Babiak, K., **Heinze, K.L.,** Banaszak-Holl, J., & Yang, D. "Improving health and well-being: How can sport help (or hurt)?" *Academy of Management Conference*, Chicago, IL, August, 2018.

Heinze, K.L., Babiak, K., Banaszak-Holl, J., Yang, D., & Olthoff, R. "The sport treatment: Examining strategic partnerships between professional sport and healthcare organizations," *North American Society for Sport Management Conference*, Halifax, Nova Scotia, June, 2018.

Choi, W., Heinze, J., **Heinze, K.,** Clark, S. "The effect of family size and gender composition on parents' financial support for children's school sport," *North American Society for Sport Management Conference*, Halifax, Nova Scotia, June, 2018.

Lu, D.L., **Heinze, K.L.** "Moving down the field: The spread of youth sports concussion legislation across states," *North American Society for Sport Management Conference*, Halifax, Nova Scotia, June 2018.

Lu, D.L., **Heinze, K.L**. "The passage of youth sports concussion legislation across states: An institutional, mixed-method analysis," *North American Society for Sport Management Conference*, Halifax, Nova Scotia, June 2018.

Soderstrom, S. & **Heinze, K.L.** "Towards an imagined future: building a diverse collective," *Academy of Management Meeting*, Atlanta, GA, August, 2017.

Soderstrom, S. & **Heinze, K.L.** "Cultivating Detroit: Mobilizing good food entrepreneurs," *Academy of Management Meeting*, Atlanta, GA, August, 2017.

Soderstrom, S. & **Heinze, K.L. "**Cultivating Detroit: Mobilizing good food entrepreneurs," *European Group of Organizational Studies Conference,* Copenhagen, Denmark, July, 2017.

Heinze, K.L., Soderstrom, S. & Lu, D. "Examining student-athlete identity salience: A large-scale survey study," *North American Society for Sport Management Conference*, Denver, Colorado, June, 2017.

Heinze, K.L., Soderstrom, S. & Lu, D. "Examining the effect of status on the salience of college student-athlete identities," *North American Society for Sport Management Conference*, Orlando, FL, June, 2016.

Heinze, K.L. & Lu, D. "A longitudinal analysis of organizational responses to institutional change: the case of the NFL and concussions," *North American Society for Sport Management Conference*, Orlando, FL, June, 2016.

Soderstrom, S. & **Heinze, K.L.** "Movements, markets, and sense of place: Cultivating a diverse collective of entrepreneurs in Detroit," *Alliance for Research on Corporate Sustainability Conference*, May, 2016.

Heinze, K.L. & Weber, K., "Institutional entrepreneurship in integrative medicine," *Academy of Management Meeting*, Vancouver, BC, August, 2015.

Lee, S.P., **Heinze, K.L**., Lu, D., & Cornwell, B. "Partnership portfolios: How perceptions of professional league partners in CSR initiatives influence cause outcomes," *North American Society of Sport Management Conference*, Ottawa, ON, June, 2015.

Breitbarth, T., Heere, B., **Heinze, K.L.,** Kellison, T., Walker, M. & Round table: "Corporate Social Responsibility in Sport," *North American Society of Sport Management Conference*, Ottawa, ON, June, 2015.

Heinze, K.L., Soderstrom, S, & Zdroik, J. "Towards strategic and authentic corporate social responsibility in professional sport: a case study of the Detroit Lions." *Academy of Management Meeting*, Philadelphia, PA, August, 2014.

Heinze, K.L., Soderstrom, S. & Heinze, J. "The role of linking institutions: Actively shaping organizational behavior*," Academy of Management Meeting*, Philadelphia, PA, August, 2014.

Heinze, K.L., Banaszak-Holl, J. & Babiak, K. "Wellness foundations as social entrepreneurs*," European Group on Organizational Studies Conference*, Rotterdam, Netherlands, July, 2014.

Heinze, K.L., Soderstrom, S. & Zdroik, J. "Towards strategic and authentic corporate social responsibility in professional sport: a case study of the Detroit Lions." *North American Society of Sport Management Conference*, Pittsburg, PA, June, 2014.

Patel, H., **Heinze, K.L.** & Weber, K. "Theorizing an emergent field: the case of alternative agriculture," *European Group of Organizational Studies Conference*, Montreal, QC, July, 2013.

Heinze, K.**L**., Soderstrom, S. & Heinze, J. "A community coalition approach to wellness promotion: examining one community foundation's approach." *Association of University Programs in Health Administration Conference*, Monterey, CA, June, 2013.

Heinze, K.L. & Zdroik, J. "Pay to play and school board decision-making," *North American Society of Sport Management Conference*, Austin, TX, June, 2013.

Patel, H., **Heinze, K.L.** & Weber, K., "Theorizing an emergent field: the case of alternative agriculture," *Organizing Institutions Conference*, Banff, AB, June, 2012.

Lee, S.P. & **Heinze, K.L**., "A portfolio of partners for good?: Examining how perceptions of sport organizations' CSR partners affects willingness to donate to CSR initiatives," *North American Society of Sport Management Conference*, Seattle, WA, June, 2012.

Heinze, K.L., "Institutional entrepreneurship in integrative medicine," *Academy of Management Meeting*, San Antonio, TX, August, 2011.

Heinze, K.L., "Institutional intrapreneurship: cultural and structural change in the context of integrative medicine," *European Group of Organizational Studies Conference*, Gothenburg, Sweden, July 2011.

Lee, S.P., Babiak, K. & **Heinze, K.L**., "Athlete philanthropy: motives, drivers, intentions," *North American Society of Sport Management Conference*, 2011.

Heinze, K.L. & Weber, K., "Institutional logics and alternative agriculture," *Academy of Management Meeting*, Chicago, IL, August, 2009

Heinze, K.L. & Weber, K., "Field work: The creation and contestation of new institutional logics in alternative agriculture," *University of Alberta Conference on Institutions, Innovations, and Space*, Edmonton, AB, June, 2009.

Heinze, K.L. & Weber, K., "The creation and contestation of new institutional logics in alternative agriculture," *Academy of Management Meeting*, Anaheim, CA, August, 2008.

Heinze, K.L. & Gulati, R., "'Charting' to their full potential? Exploring physician adoption of electronic health records," *Academy of Management Meeting*, Anaheim, CA, August, 2008.

Jee, S.H., **Heinze (Wheeler), K.L**., Cabana, M.D. "Indices for continuity of care: A systematic review of the literature," *Pediatric Academic Societies Meeting*, Seattle, WA, May, 2003.

Invited Presentations

<u>2019</u>
Center for Positive Organizations, Positive Business Conference, Ross School of Business, University of Michigan

2018
Center for Positive Organizations, Positive Links, Ross School of Business, University of Michigan

2015
Interdisciplinary Committee on Organizational Studies (ICOS), University of Michigan
Barger Leadership Institute Workshop, University of Michigan
Community of Social Innovation Workshop, Ann Arbor, MI

2014
Erb Institute Colloquium, University of Michigan
Center for Positive Organizations Incubator, University of Michigan
Economic Sociology Workshop, University of Michigan

2013
Management & Organizations Department Brown Bag, Ross School of Business
Barger Leadership Institute Workshop, University of Michigan
MCubed Program Symposium, University of Michigan

2012
Management & Organizations Department Brown Bag, Ross School of Business, University of Michigan
Center for Positive Organizations Incubator, University of Michigan

2011
Erb Institute Colloquium, University of Michigan

Funded Research

PI: **Heinze, K.L.**; Co-Investigators: Babiak, K. & Banaszak-Holl, J. *Professional sport and healthcare organization strategic partnerships*. University of Michigan, MCubed program. Amount: $16,000. March, 2017.

PI: **Heinze, K.L**. *Shifting responses to institutional change over time: the case of the NFL and player concussions*. University of Michigan, Rackham Graduate School. Amount: 0.50 GSRA. April, 2016.

PI: Soderstrom, S.; Co-Investigators: **Heinze, K.L.**, Wayne, B. *Local food businesses in Detroit: collaboration and capitalism.* University of Michigan, MCubed program. Amount: $60,000. November, 2013.

PI: **Heinze, K.L.**; Co-Investigators: Banaszak-Holl, J. & Babiak, K. *Social entrepreneurs of wellness: examining how leaders of community wellness foundations promote a new model of health*. Barger Leadership Institute, UM. Amount: $6,000. March, 2013.

PI: **Heinze, K.L**.; Investigator: Lee, S. *Portfolio of partners: exploring the effect of sport league partnerships on support for league social initiatives*. Office of the Vice President for Research (OVPR) Faculty Grants and Awards, UM. Amount: $2,850. November, 2011.*

PI: **Heinze, K.L**.; Investigators: Heinze, J. and Clarke, S. *Who will pay for girls to play?* Sports, Health and Activity Research Center (SHARP) Grant, UM. Amount: $15,000. May, 2011.

PI: Babiak, K.; Investigators: Lee, S.; **Heinze, K.L**.. *Athlete philanthropy: motives, drivers and intentions*. Center for Ethics and Public Life Grant, UM. Amount: $11,000. October, 2010.*

Health Industry Management Program Grant for dissertation work, Northwestern University, $2,450. Spring, 2010.

Media

My research has been featured in the following outlets:

- *Crain's Detroit*
- *Academic Minute*
- *Inside Higher Ed*
- *WJR*
- *Chicago Tribune*
- *The Intersector Project*

TEACHING

Courses

University of Michigan, Ann Arbor, MI

Organizational Behavior and Human Resources (graduate required course)	2014-
Strategy of Sport Organizations (undergraduate required course)	2011-
Organizational Behavior in Sport (undergraduate required course)	2011-

Northwestern University, Evanston, IL

Leadership in Organizations (MBA core class in the Kellogg School of Management)	2009
Decision-Making, Leadership, and Teamwork (JD class at Northwestern Law School)	2010

Student Advising

Michigan Women Empowerment in Sport and Entertainment (MWESE) student group – Faculty Advisor, University of Michigan, 2016-

Kevin Michael Corbett – Undergraduate Honors Thesis Advisor, University of Michigan, 2017-2018

Traci Carson – Undergraduate Honors Thesis Advisor, University of Michigan, 2014-2015

Mark Zheng – Undergraduate Research Opportunity Program Advisor, University of Michigan, 2013-2014

Doctoral Committees

Di Lu - Doctoral Committee Chair and Faculty Advisor, University of Michigan, 2014-2019

Jen Zdroik - Doctoral Advisory and Dissertation Committees, University of Michigan, 2012-2016

Mary Marzec - Doctoral Dissertation Committee, University of Michigan, 2010-2013

Brian Mills - Doctoral Dissertation Committee, University of Michigan, 2011-2012

SERVICE

Profession

Editorial Boards
Journal of Sport Management, 2017-
Academy of Management Discoveries, Special Issue, 2018

Journal Reviewing
Academy of Management Discoveries, 2018-
American Sociological Review, 2016-
Sport Management Review, 2016-
Administrative Science Quarterly, 2014-
Journal of Business Ethics, 2014-
Journal of Sport Management, 2014-
Organization Science, 2009-
Organization Studies, 2009-

Conference Reviewing and Mentoring
Academy of Management Meetings, 2007-
North American Society for Sport Management Conference, Faculty-Student Mentorship Initiative, 2017
Organization Science, Dissertation Proposal Competition, 2014
North American Society for Sport Management Conference, 2011-

University

University of Michigan Bicentennial Feast of Ideas Speaker, 2017
Organizational Studies Program (Literature, Science & Arts), External Review Committee, 2016
Barger Leadership Institute Advisory Committee, 2016-
Barger Leadership Institute Scholarship Committee, 2014-2015

School

Strategic Synergy Hiring Proposal, 2018-
New Building Research Space Committee, 2016
Kinesiology Graduate Committee, 2013-2016
Sport Management Faculty Recruiting Committee, 2014-
Kinesiology Undergraduate Awards Committee, 2012-2014