

Wenche Wang, Ph.D.

Sport Management, School of Kinesiology, University of Michigan
Observatory Lodge 3141, 1402 Washington Heights, Ann Arbor, MI, 48109-2214
(734)-763-3292, wwenche@umich.edu

Research and Teaching Interests

Research: Sports Economics (Two-sided Markets, Antitrust)

Teaching: Analytic, Research Methods, Game Theory, Industrial Organization

Academic Positions

2017 – *Assistant Professor* of Sport Management

School of Kinesiology, University of Michigan, Ann Arbor, MI

2016-2017 *Post-Doctoral Associate*

Informatics Institute & Department of Economics, University of Florida, Gainesville, FL

Academic Education

August 2016 Ph.D., Economics, University of Florida, Gainesville, FL

Dissertation: *Essays on Two-Sided Markets*

December 2012 M.A., Economics, University of Florida, Gainesville, FL

August 2011 M.A., Economics, Miami University, Oxford, OH

August 2010 B.S., Quantitative Economics & Mathematics, Miami University, Oxford, OH

Awards and Grants

Awards

2015 CLAS Graduate Student Travel Award, University of Florida

2015 Office of Research Travel Grant, University of Florida

2014 - 2015 Madelyn M. Lockhart Award, University of Florida

Grants

2018-2020 Pilot Research Grant, School of Kinesiology, University of Michigan (Investigator, \$7,500)

Bridging the Qualitative-Quantitative Divide in Media Framing Studies: A Mixed-Methods Analysis of the NFL's Anthem Protests

2019-2020 MCubed 3.0 – Mini Cube (\$15,000, each investigator: \$5,000)

Sex Trafficking and Sport Events

Publications and Working Papers

Peer Reviewed Journal Articles

1. Blair, R.D., & **Wang, W.** (2020). Rethinking Major League Baseball’s Antitrust Exemption. Forthcoming in *Journal of Legal Aspects of Sport*.
2. Blair, R.D., & **Wang, W.** (2019). The NCAA’s Transfer Rules: An Antitrust Analysis. Forthcoming in *Journal of Sports and Entertainment Law*.
3. Li, F., **Wang, W.**, & Xie, J. (2019). Incentivizing Sustainable Development: The Impact of a Recent Policy Reform on Electricity Production Efficiency in China. Forthcoming in *Sustainable Development*.
4. **Wang, W.**, Li, F., & Yi, Z. (2019). Scores vs. Stars: A Regression Discontinuity Study of Online Consumer Reviews. *Information & Management*, 56(3), 418-428.
5. Li, F., **Wang, W.**, & Yi, Z. (2018). Cross-Subsidies and Government Transfers: Impacts on Electricity Service Quality in Colombia. *Sustainability*, 10(5), 1599.
6. Blair, R.D., & **Wang, W.** (2018). The NCAA Cartel and Antitrust Policy. *Review of Industrial Organization*, 52(2), 351-368.
7. Blair, R.D., & **Wang, W.** (2017). Buyer Cartels and Private Enforcement of Antitrust Policy. *Managerial and Decision Economics*, 38(8), 1185-1193.
8. Blair, R.D., & **Wang, W.** (2017). Will American Needle Burst the NFL’s Balloon? *Managerial and Decision Economics*, 38(5), 664-675.
9. Blair, R.D., & **Wang, W.** (2017). Resale Price Maintenance: An Economic Analysis of its Anticompetitive Potential. *Review of Industrial Organization*, 50(2), 153-168.
10. Blair, R.D., **Wang, W.**, & Durrance, C. (2016). The *Kone* AG Decision: Economic Logic and Damage Estimation. *Antitrust Bulletin*, 61, 393-410.
11. Blair, R.D., & **Wang, W.** (2015). Bilateral Monopoly, Two-Sided Markets, and the E-Books Conspiracy. *University of Miami Law Review*, 69, 7-16.

Book Chapters

1. Pardalos, P.M., Singh, A., & **Wang, W.** (2017). Electricity Market Structure and Pricing Analyses. In S. Butenko, P.M. Pardalos, & V. Shylo (Eds.), *Optimization Methods and Applications*. Springer.
2. Blair, R.D., & **Wang, W.** (2017). Monopoly Power and Intellectual Property. In R.D. Blair & D. Sokol (Eds.) *The Cambridge Handbook of Antitrust, Intellectual Property, and High Tech*. Cambridge University Press.

Working Papers

1. “Applying A Platform to Expand Sales” (with Fan Li and Zelong Yi) *revised and resubmitted*
2. “What Determines Online Transaction Price Dispersion? Evidence from the Largest Online Platform in China” (with Fan Li) *revised and resubmitted*

3. “Framing Athlete Activism: The Case of the National Football League Athletes’ Anthem Protests” (with Stacy-Lynn Sant) *under review*
4. “Examining Media Response to Social Media Sentiment: The Case of the NFL Anthem Protests” (with Stacy-Lynn Sant)
5. “Pooling and Exclusive Licensing of Intellectual Property Rights: The NFL Experience ” (with Roger Blair)
6. “A New Look into Experience-Oriented Information Provision Strategy” (with Fan Li and Zelong Yi)
7. “Irrational Commitment and Aggressiveness of Bidders: A Case of Online Penny Auctions” (with Richard Boampong)
8. “Restraints on the Resale of Tickets to National Football League Games” (with Roger Blair and Joe Whitman)
9. “Pricing Strategy on the Internet: Do More Firms Still Lead to More Competition?” (with Fan Li and Yujia Zhang)
10. “Location Choice in a Circular Market: Does Make vs. Buy Matter?”

Work in Progress

1. “Athlete Activism in Professional Sport: The Role of the Media in Mobilizing Support for Social Movements” (with Stacy-Lynn Sant)
2. “The Dark Side of Sports? Sex Trafficking and Major Sport Events” (with Stacy-Lynn Sant and Elizabeth King)
3. “Supplier Encroachment and Trade Credit” (with Fan Li and Zelong Yi)
4. “Information Disclosure on the Internet: Published Information vs. Consumer Review” (with Fan Li)
5. “The NCAA Cartel: The Use and Abuse of Monopsony Power” (with Roger Blair)

Conference and Presentations

- 2019 Marketing Science Conference, Rome, Italy
UMTtweetCon2019, Ann Arbor, MI
UF Economics Alumni Conference, Gainesville, FL
- 2018 The 10th European Sport Economic Association Conference, Liverpool, England
The 93rd Western Economic Association Annual Meeting, Vancouver, BC, Canada
University of Florida Online Competition Platform Conference (*discussant*), Gainesville, FL
- 2017 Asian Meeting of the Econometric Society, Hong Kong
University of Michigan, Ann Arbor, MI
INFORMS Analytics Conference (*poster*), Las Vegas, NV
UFII 3rd Annual Symposium (*poster*), Gainesville, FL
The NCAA Cartel Symposium, Gainesville, FL
- 2016 European Association for Research in Industrial Economics, Lisbon, Portugal
St. Lawrence University, Canton, NY
Econ One Research, Los Angeles, CA
The 14th International Industrial Organization Conference, Philadelphia, PA
Loyola University Chicago, Chicago, IL
- 2015 The 85th Southern Economic Association Annual Meeting, New Orleans, LA
The 90th Western Economic Association Annual Meeting, Honolulu, HI
Marketing Science Conference, Baltimore, MD
- 2014 Marketing Science Conference, Atlanta, GA

Teaching

University of Michigan

- SM 313 Introduction to Sport Analytics Fall 2017, Winter 2019
KIN 615 Philosophy of Science & Research in Kinesiology Winter, Fall 2018

University of Florida

- ECO 4400 Game Theory and Applications Fall 2014, 2015; Spring 2016; Summer 2017
ECO 4934 Industrial Organization Summer 2017

Academic Affiliations and Service

Professional Affiliations Western Economic Association International
North American Association of Sports Economists
INFORMS
Southern Economic Association

Journal Reviewer *Review of Industrial Organization*
Journal of the Operational Research Society
International Journal of Production Research
Energy Systems
Internet Search
Asia Pacific Journal of Marketing and Logistics

University Service Sport Management Graduate Curriculum Sub-Committee, 2017-2019

Computer and Programming

STATA, R, Tableau, L^AT_EX

Language

English(fluent), Cantonese(native), Mandarin(fluent), Korean(basic)

Last updated: June, 2019