

KATHERINE M. BABIAK, PH.D.

Sport Management
University of Michigan
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FORMAL EDUCATION

University of British Columbia <i>Vancouver, British Columbia, Canada</i>	1997 – 2003	Doctor of Philosophy, Leisure & Sport Management
University of Ottawa <i>Ottawa, Ontario, Canada</i>	1992 - 1994	Master of Arts in Sport Studies -Sport Administration
Queen's University <i>Kingston, Ontario, Canada</i>	1987 - 1991	Bachelor of Physical and Health Education / Bachelor of Arts (Biology)

UNIVERSITY WORK EXPERIENCE

Faculty Appointments

Associate Professor: University of Michigan, School of Kinesiology, Department of Sport Management (05/2010 - present)

Visiting Scholar. Ghent University, Belgium, 2014-16

Assistant Professor: University of Michigan, School of Kinesiology, Department of Sport Management (2003 – 2010)

Leadership

Director, Michigan Center for Sport and Social Responsibility (2018 - present)

My activities and responsibilities as Director include:

- Creating engaged multi-faceted research partnership to establish 'The Good Sport Report'
- Establishing interdisciplinary collaborations and partnerships to establish Center research projects
- Developing and presenting research proposals for applied social science research, program evaluation, strategic planning, and / or organizational development
- Managing and coordinating communication and marketing of the Center
- Engaging in Center development initiatives

Co-Director, Sport, Health and Activity Research and Policy (SHARP) Center for Women and Girls (2010 - 2014)

In my role as Co-Director of the SHARP Center, I:

- Established structure, policies and procedures of the Center and partnership with funder
- Developed mission / vision and research focus of the Center
- Coordinated and oversaw Center scholarly activities (including two rounds of Pilot Grants, research reports, speaker series, and a national conference)
- Managed and coordinated communication and marketing of Center
- Represented Center at local, national and international conferences and events
- Formed interdisciplinary research partnerships and collaborative activities
- Engaged in Center budget and development initiatives

TEACHING AND STUDENT MENTORING

Teaching

UNIVERSITY OF MICHIGAN, ANN ARBOR, MICHIGAN:

Go Global Course – Legacies of the Olympic Games (Summer, 2017) (Switzerland, Germany, Spain)

Nonprofit Management in Sport – SM 313

Strategic Management in Sport Organizations – SM 342 (Senior Capstone)

Strategic Management in Sport Organizations – KIN 514 (Master's)

Managing Human Resources and Organizational Behavior in the Sport Industry - KIN 532 (Master's)

Human Resource Management in Sport - SM 432

Organizational Behavior in Sport - SM 332

UNIVERSITY OF BRITISH COLUMBIA, VANCOUVER, BRITISH COLUMBIA:

2000-2001 (Fall) Sessional Instructor: HKIN 492: Human Resource Management in Leisure and Sport Agency

2000 (Winter) Sessional Instructor: HKIN 492: Human Resource Management in Leisure and Sport Agency

1999 (Winter) Sessional Instructor: HKIN 492: Human Resource Management in Leisure and Sport Agency

McGILL UNIVERSITY, MONTREAL, QUEBEC:

1993 (Spring) Sessional Instructor: Arctic College (Iqaluit), EDU402: Wellness and Lifestyle

Mentoring: Undergraduate / Graduate Research Supervision

Ph.D.			
ADVISOR			
Daniel Yang	2016 – current	University of Michigan (School of Kinesiology)	Doctoral advisor
Jennifer Zdroik	2011 – 2016	University of Michigan (School of Kinesiology)	Doctoral advisor
Matthew Juravich	2007 – 2012	University of Michigan (School of Kinesiology)	Doctoral advisor
Seung Pil Lee	2008-2012	University of Michigan (School of Kinesiology)	Doctoral co-advisor
COMMITTEE MEMBER			
Elena Simpkins	2016 – 2019	University of Michigan (School of Kinesiology)	Doctoral guidance / candidacy exam / committee member
Krisin Morrison	2016 – current	University of Waterloo, Canada (Recreation and Leisure Studies)	Doctoral committee member
Cleo Schyvinck	2015 - current	University of Gent, Belgium (Department of Sport Management)	Doctoral committee member
Geraldine Zeimers	2015 – current	University of Gent, Belgium (Department of Sport Management)	Doctoral committee member
Lu, Di	2016-2018	University of Michigan (School of Kinesiology)	Doctoral guidance / candidacy exam / committee member
Brendan Riggan	2016 – 2018	Western University, Canada (Sport Management)	Doctoral candidacy exam committee member (March 2016); Dissertation – External Examiner
Lies Dobbels	2014 – 2016	University of Gent, Belgium (Department of Sport Management)	Doctoral committee member
Matheiu Marlier	2014-2016	University of Gent, Belgium (Department of Sport Management)	Doctoral committee member
Joon Sung Lee	2011-2015	University of Michigan (School of Kinesiology)	Doctoral committee member
William Gignac	2013	University of Michigan (Department of Mathematics)	Doctoral dissertation committee – Cognate member
Rodrigo Manuel Parra	2011	University of Michigan (Department of Mathematics)	Doctoral dissertation committee – Cognate member

Lori Hendricks	2010	University of Michigan (School of Education)	Doctoral committee member
Sunny June Oliver Bennetts	2009	La Trobe University, Australia (Faculty of Management)	External examiner – Doctoral Dissertation
Alyssa Schultz	2007 – 2008	University of Michigan (School of Kinesiology)	Doctoral committee member
Scott Tainsky	2007 – 2008	University of Michigan (School of Kinesiology)	Doctoral committee member
Masters			
Abigail Hill	2013	Brock University (Department of Sport Management)	External examiner – Master's Thesis
Craig Arsenault	2013	Brock University (Department of Sport Management)	External examiner – Master's Thesis
Alanna Harman	2008	Brock University (Department of Sport Management)	External examiner – Master's Thesis
Undergraduate			
Samara Metz	2012/2013	University of Michigan	UROP Advisor – Olympic Athlete Project
Stephen Berliner	2012/2013	University of Michigan	UROP Advisor – Olympic Athlete Project
Jeff Diamond	2011	University of Michigan	Undergraduate thesis advisor
Chris Mull	2011	University of Michigan	Undergraduate thesis advisor

AWARDS / GRANTS / CONSULTING / RECOGNITION

Awards / Fellowships

2017-18 *Kinesiology Student's Choice Award for Teaching Excellence* (Awardee uses innovative instruction; provides an enriching, inspiring environment for learning; is approachable and enthusiastic about teaching; has high standards; and shows concern for students in and outside the classroom.)

2017 Victors for Kinesiology Award (\$2500)

2013 North American Society for Sport Management (NASSM) *Research Fellow*

2008-2009 Center for the Study of Sport in Society (Northeastern University); *Research Fellow*

2001-2002 University of British Columbia, *University Graduate Fellowship* (UGF)

1999-2001 Social Sciences and Humanities Research Council of Canada (SSHRC) – *Doctoral Fellowship* (2 year)

1999-2001 University of British Columbia, *University Graduate Fellowship* (UGF) (Awarded but declined)

Teaching Grants - FUNDED

2017-2020 **Babiak, K.** Learning by Giving Foundation – experiential learning teaching grant (\$10,000) (confirmed 2018-2020 @ \$10 000 / year (or a total of \$30 000) – total support from Learning by Giving **(\$40 000)**

Research Grants - FUNDED

2018 Misener, K., Shier, M., **Babiak, K.**, Millar, P. *Social impact capacity in nonprofit sport management*. Sport Canada Research Initiative (**FUNDED: \$20,000**) (01/2018-12/2021).

2017-18 Heinze, K., Banaszak-Holl, J., & **Babiak, K.** (MCubed): *Examining professional sport and healthcare organization partnerships*. (**FUNDED: \$15,000**)

2017 Misener, K., Shier, M., **Babiak, K.**, & Millar, P. *New directions for capacity research: Social impact capacity in nonprofit sport management*. Submitted to Social Sciences and Humanities Research Council of Canada. (**FUNDED: Budget: \$120,959**). (03/15/2017 to 03/31/2020)

2013 **Babiak, K.**, & Veliz, P. *Thanks for the memories: A yearbook analysis of the provision of athletic opportunities in southeast Michigan public high schools*. (Office of Vice-President of Research, University of Michigan: **\$3,008**; Institute for Research on Women and Gender: **\$3,000**; SHARP Center for Women and Girls: **\$3,000** (**FUNDED**) Total Budget: **\$9,008**)

2013 Heinze, K., **Babiak, K.**, & Banaszak-Holl, J. *Development of a wellness culture*. Submitted to Barger Leadership Institute, University of Michigan. (**FUNDED: \$5,000**)

- 2013 Misener, K., & **Babiak, K.** (Co-Principal Investigator). *A new 'arena' of understanding: Social responsibility through community sport*. Submitted to Social Sciences and Humanities Research Council of Canada. (FUNDED: \$64,758).
- 2011 **Babiak, K.**, Boyd, C, Bates, P., Eccles, J., Ferris, D., Fort, R., Malley, J., Richardson, C. Ritt, B. Snyder, M. *Title IX at 40: Progress and promise – equity for all*. University of Michigan Rackham Graduate School to host a 'Michigan Meeting' (FUNDED: \$50,000; Total Budget: \$64,000).
- 2010 **Babiak, K.**, & Boyd, C. **Co-Principal Investigators / Co-Directors** of SHARP. *Sport, Health and Activity Research and Policy*) Center for Women and Girls (Foundation Grant). Women's Sports Foundation. (FUNDED: \$1,250,000 = 5 yrs (*Note – Women's Sports Foundation only able to fund 3 years of 5 year contract).
- 2010 **Babiak, K.**, Lee, S.P., & Heinze, K. Center for Ethics in Public Life (University of Michigan) *Athlete philanthropy: Motives, drivers and intentions*. (FUNDED: \$15,695).
- 2008 **Babiak, K.** William Diaz Faculty Fellowship: Nonprofit Academic Centers Council. *Individual philanthropy: Motives and strategic management of professional athlete foundations*. (FUNDED: \$15,000).
- 2008 Social Sciences and Humanities Research Council of Canada (SSHRC) Standard Grant. Thibault, L. (Brock University – Principal Investigator), Kikulis, L.M. (Brock University – Co-Investigator), Frisby, W. (University of British Columbia - Co-Investigator), Hoeber, L. (University of Regina - Co-Investigator), Vail, S.E. (York University - Co-Investigator), **Babiak, K.** (University of Michigan - Collaborator), and Kihl, L.M. (University of Minnesota -Collaborator). *Enhancing Sport Participation: A Comparative Case Study of Collaborative Approaches to Governance*. (FUNDED: \$75,667).
- 2004 **Babiak, K.** Office of the Vice President of Research, University of Michigan. *An investigation into the community outreach initiatives of professional sport organizations*. (FUNDED: \$9,200).
- 2003-2005 Wolfe, R. & **Babiak, K.** (Co-investigator). Center for Local, State, and Urban Policy (CLOSUP), Gerald R. Ford School of Public Policy, the University of Michigan in support of the project: *An Assessment of Community Outreach Efforts of Professional Sport Franchises*. July, 2002-2004. (FUNDED: \$5,000).

Research Grants – Applied (Not Funded – since tenure)

- 2014 Banaszak-Holl, J., Heinze, K., & **Babiak, K.** *Examining the Rise and Role of Community Wellness Foundations*. Submitted to: Walter J. McNerney Award, School of Public Health, University of Michigan: \$24, 293 (NOT FUNDED)
- 2014 **Babiak, K.** Organizational change, decision making and the 'Pay to Play' phenomenon. Rackham Spring / Summer Grant. Submitted – Total Budget: Equivalent of 0.5 GSRA NOT FUNDED)
- 2014 Mills, B., Tainsky, S., Green, C. & **Babiak, K.** *From Rivalry to Reciprocity: Increasing Equity and Mitigating Conflict between Adversaries in Zero-Sum Games*. Submitted to: Russell Sage Foundation: \$5,195. (NOT FUNDED)

2014 Willem, A. (Ghent University) (promoter), Cardon, G. (Ghent University) (co-promoter), **Babiak, K.** (University of Michigan, visiting professor at Ghent University) (co-promoter), Kenis, P (University of Antwerp) (promoter). *Development of evidence-based models for stakeholder collaboration to increase the effectiveness of "Sport for All"-programs.*FWO. (NOT FUNDED)

2013 Heinze, K., Banaszak-Holl, J., **Babiak, K.** (Co-Investigator), & Lee, SP. *Examining the emergence of wellness foundations as a new model for improving community health.* Submitted to National Institute for Child Health and Development (NICHD) (R03). (NOT FUNDED \$77,750).

Contracts/ Consulting - Independent

Babiak, K. & Greenberg, A. Client: **Positive Tracks** (2016-17) – Program Evaluation

Babiak, K., Athletes for Hope (2018) – An investigation into athlete philanthropy – Version 2

Babiak, K. Client: **Athletes for Hope** (2010) – An investigation into athlete philanthropy.

Kihl, L. & Babiak, K. Client: **Minnesota Twins** (2008 / 2009) – Evaluation of Major League Baseball's Reviving Baseball in the Inner Cities Program, with Lisa Kihl (University of Minnesota).

Recognitions

Babiak, K. (2019) Olympic Chair Henri de Baillet Latour – Jacques Rogge. University of Ghent – University Catholique Louven, Belgium. Lectures given March 26-28, 2019.
<https://www.sportmanagementugent.com/olympic-chair-1>

Babiak, K. (2017) Mawson Scholar, Lecture given at University of Kansas (October 23, 2017).

Babiak, K. & Wolfe, R. (2006). More than just a game? Corporate social responsibility and Super Bowl XL. *Sport Marketing Quarterly* (Recognized as one of SMO's Top 20 articles in 20 years, 2011):
<http://www.fitinfotech.com/smqElectricVersion/SMQTop20.tpl>

PUBLICATIONS AND RESEARCH

Publications in Refereed Journals

(* Denotes work with Graduate Student)

1. Kwak, D.H., Kwon, Y, Lee, J.S., & **Babiak, K.** (In press). The public's reactions to a breast cancer awareness campaign: The case of the National Football League's Crucial Catch campaign. (Manuscript available online in *International Journal of Sport Management and Marketing*).
2. * Lee, J.S., & **Babiak, K.** (2018). Does your left hand know what your right hand is doing? Impacts of athletes' pre-transgression philanthropic behavior on consumer post-transgression evaluation.

(Manuscript available online in [Sport Management Review](https://www.sciencedirect.com/science/article/abs/pii/S1441352318300494)
<https://www.sciencedirect.com/science/article/abs/pii/S1441352318300494>).

3. **Babiak, K.**, Thibault, L., & Willem, A. (2018). Mapping Research on Interorganizational Relationships in Sport Management: Current Landscape and Future Research Prospects. *Journal of Sport Management*, 32(3), 272-294.
4. **Babiak, K.** & Kihl, L. (2018). A Case Study of Stakeholder Dialogue in Professional Sports: An Example of CSR Engagement. *Business and Society Review*, 123 (1), 119–149.
5. Gerke, A., **Babiak, K.**, Dickson, G., & Desbordes, M. (2018). Developmental processes and motivations for linkages in cross-sectoral sport clusters. *Sport Management Review*, 21(2), 133-146.
6. * Lucidarme, S., **Babiak, K.** & Willem, A. (2018) Governmental Power in Elite Sport Networks: A Resource-Dependency Perspective. *European Sport Management Quarterly*, 18(3), 348-372. DOI:10.1080/16184742.2017.1405998
7. * Lee, S. P., & **Babiak, K.** (2017). Measured Societal Value and Its Impact on Donations and Perception of Corporate Social Responsibility: An Experimental Approach. *Nonprofit and Voluntary Sector Quarterly*, 0899764017713725. <http://journals.sagepub.com/doi/abs/10.1177/0899764017713725>
8. * Juravich, M., Salaga, S., & **Babiak, K.** (2017). Upper Echelons in Professional Sport: The Impact of NBA General Managers on Team Performance. *Journal of Sport Management*, 1-38. DOI: <https://doi.org/10.1123/jsm.2017-0044>
9. * Zdroik, J., & **Babiak, K.** (2017). Networking with a purpose: Men and women's perception of career networking in sport NGBs. *Sport, Business and Management: An International Journal*, 7(3). DOI: <https://doi.org/10.1108/SBM-11-2015-0036>
10. Heinze, K., Banaszak-Holl, J., & **Babiak, K.** (2016). Examining community wellness foundations and their processes of social entrepreneurship. *Nonprofit Management and Leadership*, 26(3), 313–330.
11. * Marlier, M., Lucidarme, S., Cardon, G., De Bourdeaudhuij, I., **Babiak, K.**, & Willem, A. (2015). Capacity building through cross-sector partnerships: Results from a community sport program in disadvantaged communities in Belgium. *BMC Public Health*, 15:1306 DOI 10.1186/s12889-015-2605-5.
12. * Marlier, M., Van Dyck, D., Cardon, G., De Bourdeaudhuij, I., **Babiak, K.**, & Willem, A. (2015). Interrelation of sport participation, physical activity, social capital and mental health: A SEM analysis. *PLOS ONE*, DOI:10.1371/journal.pone.0140196 October 9, 2015
13. Kim, K.T., Kwak, D.H., & **Babiak, K.** (2015). Gender differences on the effect of CSR engagement on team attitude and loyalty: A case study of a professional soccer club in Korea. *International Journal of Sport Management and Marketing*, 16 (1-2), 92-111.
14. *Juravich, M. & **Babiak, K.** (2015). Examining Positive Affect and Job Performance in Sport Organizations Applying an Emotional Intelligence Lens: A Conceptual Model. *Journal of Applied*

Sport Psychology, 27(4), 477-491.

15. Kihl, L., **Babiak, K.**, & Tainsky, S. (2014) Exploring challenges in delivering a meaningful corporate social responsibility initiative in professional sport. Journal of Sport Management, 28, 324–337.
16. Kihl, L., Tainsky, S., **Babiak, K.**, & Bang, H. (2014). Evaluating the implementation processes of a corporate community initiative partnership. Evaluation and Program Planning, 44, 36–47.
17. Trendafilova, S., & **Babiak, K.** (2013). Understanding strategic corporate environmental responsibility in professional sport. International Journal of Sport Management and Marketing, 13, 1-26.
18. Trendafilova, S., **Babiak, K.**, & Heinze, K. (2013). Corporate social responsibility and environmental sustainability: Why professional sport is greening the field. Sport Management Review, 16(3), 298-313.
19. *Lee, S.P., Cornwell, T.B., & **Babiak, K.** (2013). Measuring the contribution of sport to society: Social capital, collective identities, health literacy, well-being and human capital. Journal of Sport Management, 27(1), 24-42.
20. **Babiak, K.**, Mills, B., Tainsky, S. & Juravich, M. (2012). An investigation into professional athlete philanthropy: Why charity is part of the game. Journal of Sport Management, 26, 159-176.
21. *Tainsky, S. & **Babiak, K.** (2011). Professional athletes and charitable foundations: An exploratory investigation. International Journal of Sport Management and Marketing, 9(3-4), 133-153.
22. **Babiak, K.**, & Trendafilova, S. (2011). CSR and environmental responsibility: Motives and pressures to adopt sustainable management practices. Corporate Social Responsibility and Environmental Management, 18(1), 11-24.
23. Ratten, V., & **Babiak, K.** (2010). The role of social responsibility, philanthropy, and entrepreneurship in sport. Journal of Management and Organization. 16(4), 482-487. (Editorial Paper)
24. **Babiak, K.** (2010). The role and relevance of corporate social responsibility in sport: A view from the top. Journal of Management and Organization, 16(4), 528-549.
25. Thibault, L., Kihl, L.A., & **Babiak, K.** (2010). Democratization and governance in international sport: Athlete participation in organizational policy. International Journal of Sport Policy, 2(3), 275-302.
26. Sheth, H., & **Babiak, K.** (2010). Beyond the game: Perceptions and priorities of corporate social responsibility in the sport industry. Journal of Business Ethics, 91(3), 433-450.
27. **Babiak, K.**, & Wolfe, R. (2009). Determinants of corporate social responsibility in professional sport: Internal and external factors. Journal of Sport Management, 23(6), 717-742.

28. Babiak, K. (2009) Criteria of effectiveness in multiple cross-sectoral interorganizational relationships. Evaluation and Program Planning, 32(1), 1-12.
29. Babiak, K. & Thibault, L. (2009). Challenges in multiple cross-sector partnerships. Nonprofit and Voluntary Sector Quarterly, 38(1), 117-143.
30. Babiak, K. & Thibault, L. (2008). Managing interorganisational relationships: The art of plate spinning. International Journal of Sport Management and Marketing, 3(3), 281-302.
31. Wolfe, R., Babiak, K., Cameron, K., Quinn, R., Smart, D., Terborg, J. & Wright, P. (2007). Moneyball: A business perspective. International Journal of Sport Finance, 2(4), 249-262.
32. Babiak, K. (2007). Determinants of interorganizational relationships: The case of a Canadian nonprofit sport organization. Journal of Sport Management, 21(3), 338-376.
33. Babiak, K. & Wolfe, R. (2006). More than just a game? Corporate social responsibility and Super Bowl XL. Sport Marketing Quarterly, 15(4), 214-224.
34. Cousens, L., Babiak, K., & Bradish, C. (2006). Advancing sponsorship: A framework for assessing corporate-sport relationships. Sport Management Review, 9(1), 1-23.
35. Thibault, L. & Babiak, K. (2005). Organizational changes in Canada's sport system: Toward an athlete-centred approach? European Sport Management Quarterly, 5(2), 105-132.
36. Wolfe, R., Hoerber, L., & Babiak, K. (2002). Perceptions of the effectiveness of sport organizations: The case of intercollegiate athletics. European Sport Management Quarterly, 2(2), 135-156.
37. Cousens, L., Babiak, K., & Slack, T. (2000). Adopting a relationship marketing paradigm: The case of the National Basketball Association. International Journal of Sport Marketing and Sponsorship, 2(4), 331-355.

Books and Book Chapters

Books

Paramio, J.L., Babiak, K., & Walters, G. (Editors). (2013). *The Handbook of Corporate Responsibility in Sport: Principles and Practice*. London: Routledge.

Chapters

1. Babiak, K., Heinze, K., & Thibault, L. (2019). Management Concepts and Practices in Sport Organizations. In Pedersen, P. & Thibault, L. (Editors). Contemporary Sport Management (6th Ed). Champaign, IL: Human Kinetics Publishers. (available online, 2018; hard copy print, 2019).
2. Babiak, K. & Willem, A. (2017). Understanding Interorganizational Relationships in the Sport Industry: From Theory to Practice. In Hoye, R. & Parent, M. (Editors). Handbook of Sport Management, Sage

Publishers.

3. **Babiak, K.**, Heinze, K., & Wolfe, R. (2016). Building theoretical foundations for strategic CSR in sport. In Cunningham, G.B., Fink, J.S., and Doherty, A. (Editors). Handbook of Theory in Sport Management. New York: Routledge.
4. Formentin, M., & **Babiak, K.** (2014). Communicating Corporate Social Responsibility in Sport Organizations. In Handbook of Sport and New Media (Hardin, M. & Billings, A, Eds). Routledge.
5. **Babiak, K.**, Thibault, L., & Quarterman, J. (2014). Management Concepts and Practices in Sport Organizations. In Pedersen, P.M., Parks, J.B., Quarterman, J., & Thibault, L. (Editors). Contemporary Sport Management (5th Ed). Champaign, IL: Human Kinetics Publishers.
6. Thibault, L. & **Babiak, K.** (2013). Athlete development and support in Canada. In Thibault, L., & Harvey, J., (Editors). Sport Policy in Canada. Ottawa: University of Ottawa Press.
7. **Babiak, K.**, Heinze, K., Lee, S.P., & Juravich, M. (2013). A Foundation for Winning: Athletes, Charity, and Social Responsibility. In Paramio, J.L., Babiak, K., & Walters, G. (Editors). The Handbook of Corporate Responsibility in Sport: Principles and Practice. London: Routledge.
8. **Babiak, K.**, & Wolfe, R. (2013). Perspectives on CSR in Sport. In Paramio, J.L., Babiak, K., & Walters, G. (Editors). The Handbook of Corporate Responsibility in Sport: Principles and Practice. London: Routledge.

Conference Proceedings

- Babiak, K.** & Trendafilova, S. (2009). Corporate Social Responsibility in Professional Sport: Motives to be 'Green'. In Placido Rodriguez, Stefan Kesenne, & Helmut Dietl (eds.), *Social Responsibility and Sustainability in Sports*. Ediciones de la Universidad de Oviedo. Oviedo. (ISBN: 978-84-8317-790-7)
- Babiak, K.** & Thibault, L. (2004). The promise and challenge of collaboration: Complexities and tensions in the dynamics of partnership formation in Canadian nonprofit sport organizations. *Proceedings Innovation in Cooperation - 12th EASM European Sport Management Congress* (pp. 146-148). Ghent, BE: Publicatiefonds voor Lichamelijke Opvoeding vzw.
- Babiak, K.** (2003) Determinants of interorganizational relationships in Canadian sport: The case of national sport centers. In International Olympic Committee and International Olympic Academy (Eds.). *Report of the ninth international session on Olympic Studies, 5th May - 15th June 2001, Ancient Olympia*.

Creative Outputs & Knowledge Mobilization Activities based on Research

- Greenberg, A. & Babiak, K. (2019). Want to win in impact? Maximise measurements and increase value. Two part series on measurement and evaluation in sport and development organizations.
<https://www.sportanddev.org/en/article/news/want-win-impact-maximise-measurements-and-increase-value>
- Misener, K., Babiak, K., & Shier, M. (2018). Social Responsibility in Community Sport. Three minute animated video based on research, prepared for practitioner and public audiences.
<https://www.youtube.com/watch?v=4wilmqjnChM>
- Misener, K., & Morrison, K., Shier, M., & Babiak, K. (2017). *Member perceptions of social responsibility in community sport clubs*. Research report prepared for seven participating organizations. University of Waterloo, ON.
- Misener, K., Babiak, K., & Rogalsky, K. (2017). *A new 'arena': Social responsibility in community sport clubs*. Research report prepared for nine participating organizations. University of Waterloo, ON.
- Babiak, K. & Greenberg, A. (2017). Positive Tracks: Empowering Youth to Get Active and Give Back. Program Evaluation Report (<http://www.positivetracks.org/impact-numbers/>).
- Babiak, K. (2010). *An investigation into athlete philanthropy: A report on the landscape of professional athlete philanthropy*. Research report submitted to Athletes for Hope.
- Kihl, L. & Babiak, K. (2009). *Evaluating the Effectiveness of Gaining Inner City Participation in Baseball and Softball-Phase II*. Research report submitted to the Minnesota Twins Major League Baseball team.
- Kihl, L. & Babiak, K. (2008). *Evaluation of Minnesota Twins' Reviving Baseball in the Inner Cities Program*. Research report submitted to the Minnesota Twins Major League Baseball team.
- Thibault, L., Babiak, K. & Kikulis, L. (2004). *Canada's Sport System – Is it Really Athlete-Centred?* Research report submitted to Athletes CAN.
- Babiak, K. (1995). *Quality Daily Physical Education - Report on Provincial Needs Assessment*. Ontario Physical and Health Education Association (OPHEA). Submitted to the Government of Ontario, Ministry of Education.
- Babiak, K. (1997). *Setting High Standards*. Ontario Physical and Health Education Association (OPHEA) Journal. Autumn, 22-24.
- Babiak, K. (1996). *Quality Daily Physical Education - Making It Happen In Ontario*. Canadian Association for Health, Physical Education, Recreation and Dance (CAHPERD) Journal. 62(1), 30-33.

CONFERENCES AND PRESENTATIONS

Invited Presentations and Keynote Lectures

International:

- 2019 The Olympic Chair in Sport Management Annual Lecture: Université Catholique de Louvain. *At the Intersection: Sport, Business and Society*. March 28, 2019. Louvain, **Belgium**.
<https://uclouvain.be/en/research-institutes/lourim/events/conference-de-la-chaire-olympique-en-management-des-organisations-sportives-la-responsabilite-societale-dans-et-par-le-sport.html>
- 2019 University of Ghent. CSR in Sport Symposium. *Global Perspectives on CSR in Sport*. March 26, 2019. Ghent, **Belgium**.
- 2019 University of Waterloo. Department of Sport, Recreation and Leisure Studies. *At the Intersection: Social Impact and Sport Business*. February 12, 2019. Waterloo, **Canada**.
- 2019 University of Waterloo, Graduate Seminar. (February 13, 2019). *Gender and the Academy: Experiences in Sport Management*. Waterloo, ON, **Canada**.
- 2018 Sport Canada Research Initiative. (Misener, K., Millar, P., **Babiak, K.**, & Shier, M.) (October, 2018). *Social Impact Capacity in Community Sport Organizations*. Ottawa, **Canada**
- 2017 Tsukuba University. Global Sport Initiative: Tsukuba International Academy for Sport. *Strategic Partnerships Between Sport and Corporate Organizations: A Social Responsibility Perspective*. June 15, 2017. Tsukuba, **Japan**.
- 2015 University of Ghent. *Strategic CSR and Sport: Creating value and differentiation*. Visiting Scholar Lecture, November 4, 2015. Ghent, **Belgium**.
- 2015 **Keynote Lecture:** PANEX Sport and Exercise Research Summit (Academic Conference of the Pan American Games Organizing Group). *Social innovation and responsibility: How sport organizations get in the game*. April 18, 2015. Toronto, **Canada**.
- 2014 (Nov) University of Ghent. *Strategic CSR and Sport: Evolution and Future Opportunities*. Visiting Scholar Lecture, November 7, 2014. Ghent, **Belgium**.
- 2014 (Nov) University of Ghent. *The role of Intercollegiate sport in the United States: Strengths, challenges and the future*. Visiting Scholar Lecture, November 5, 2014. Ghent, **Belgium**.
- 2014 (April) University of Ghent. *Perspectives on Social Responsibility in Sport*. Visiting Scholar Lecture, April 28, 2014. Ghent, **Belgium**.
- 2014 (April) University of Ghent. *The Link between Sport and Society*. Visiting Scholar Lecture, April 28, 2014. Ghent, **Belgium**.
- 2011 **Keynote Lecture:** 4th annual Japanese Association for Sport Management Conference, (December 10, 2011) Title: *Women, Sport, and Social Responsibility: Opportunities for Collaboration and Change*. Tokyo, **Japan**
- 2011 Juntendo University, Sport Management Graduate Seminar, (December 15, 2011). Title: *Charitable athletes: Motives and drivers to be philanthropic*. Tokyo, **Japan**
- 2011 Beijing Sport University (May 18, 2011). Title: *The Pillars of Social Responsibility in Sport*. Beijing, **China**.
- 2011 Brock University, Department of Sport Management, (February 28, 2011). Title: *Charitable athletes: Motives and drivers to be philanthropic*. St. Catharines, **Canada**.
- 2011 University of Western Ontario, Doctoral Symposium (January 17, 2011). Title: *Professional athlete philanthropy: Motives, drivers, and intentions*. London, **Canada**.
- 2009 **Keynote Lecture:** IV Gijón Economics of Sports Congress (May 8-9, 2009). Social Responsibility and Sustainability in Sports. Title: *CSR in Professional Sport: Motives to be 'Green'*. Oviedo, **Spain**

- 2009 Brock University, Department of Sport Management (April 29, 2009). Title: *Greening the field in professional sport: CSR and motives to be 'green'*. St. Catharines, **Canada**.
- 2009 University of Windsor, Distinguished Guest Speaker Series, Faculty of Human Kinetics (February 27, 2009). Title: *Corporate social responsibility and environmental sustainability: Why professional sport is greening the field*. Windsor, **Canada**.
- 2008 Sports Philanthropy Workshop / North American Society for Sport Management, (May, 2008) Title: Babiak, K. & Kent, A. *Emerging trends in sport philanthropy research*. Toronto, **Canada**.
- 2003 University of Windsor, Distinguished Guest Speaker Series, Faculty of Human Kinetics, March 14, 2003. Title: *Is the Canadian sport system really athlete-centred?* (Collaborative work (Thibault, L. & Babiak, K.)). Windsor, **Canada**.
- 2003 University of Ottawa, Research Centre for Sport in Canadian Society, December 5, 2003 Title: *Organizational changes in Canada's sport system: An athlete-centred approach?* (Collaborative work (Thibault, L. & Babiak, K.)). Ottawa, **Canada**.
- 2001 International Olympic Academy – Post Graduate Seminar on Olympic Studies, Olympia, Greece, 2001. Title: *Determinants of interorganizational relationships in Canadian sport: The case of national sport centres*. Olympia, **Greece**.
- 2000 University of Windsor, Millennium Distinguished Guest Speaker Series, Faculty of Human Kinetics, March, 2000. Title: *The partnership paradigm: Examining interorganizational dynamics in the Canadian sport delivery system*. Windsor, **Canada**.
- 1999 British Columbia Youth Olympic Leadership Academy. *Leadership and team building*. Nanaimo, B.C., **Canada**.
- 1998 Western Regional Olympic Development Conference. *Leadership and team building*. Calgary, AB. **Canada**.

National / US:

- 2018 Temple University, Fox School of Business, Professional / Graduate Seminar: At the Intersection: Sport, Business & Society (November 9, 2018). Philadelphia, **PA**.
- 2018 US Department of State – International Leadership Visitor Program Lecture – UK CSR Professionals; Social Responsibility in Professional Sport in the United States (October 19, 2018). Ann Arbor, **MI**.
- 2018 University of Michigan, School of Kinesiology. Martin Luther King Day Seminar. Sport Management Students Engaging in “Positive Action” Ann Arbor, **MI**
- 2018 Indiana University – Purdue University Indianapolis (IUPUI), Lilly Family School of Philanthropy, Podcast, Celebrity Philanthropy: Professional Athletes and Charity (January 30, 2018), **IN**
- 2017 University of Kansas, Mawson Scholar Lecture (October 23, 2017). *The Why, How - and So What? - of Social Responsibility in Professional Sport*. Lawrence, **KS**.
- 2017 **Keynote Lecture:** University of Illinois – Sport for Development Partnership Conference, March 7-8, 2017. Champagne, **IL**.
- 2016 University of Minnesota. Doctoral Seminar lecture. October 2016. Minneapolis, **MN**.
- 2015 University of Iowa, Fundraising and Philanthropy Communication Forum 2015, April 9, 2015. *The Landscape of Athlete Philanthropy: Do Celebrity Athletes Give as Good as They Get?* Iowa City, **IA**.
- 2013 University of Michigan Barger Leadership Institute Workshop: *Facilitating Collaboration: Lessons from Community Wellness* (December 2, 2013 – with Dr. Kate Heinze and Dr. Jane Banaszak-Holl). Ann Arbor, **MI**.
- 2013 University of Michigan School of Social Work Conference: *Beyond the Playing Field: The Social Impact of Sport* (March 22, 2013). Title: *Beyond the Game: Social Responsibility in Sport*. Ann Arbor, **MI**.
- 2013 Southeastern Michigan Youth Leadership Conference (March 21, 2013) Title: *The Power of Sport: Creating Inclusive Athletic Spaces*. Ann Arbor, **MI**.

- 2012 NASSM Pre-Conference Workshop: Sports in the Academy. University of Washington Center for Leadership in Athletics (May 23, 2012). Seattle, **WA**.
- 2012 The Ohio State University, Doctoral Symposium (April 4, 2012). Title: *Framing CSR in sport*. Columbus, **OH**.
- 2012 Grand Valley State University, Sport Leadership Conference, (March 30, 2012). Grand Rapids, **MI**.
- 2012 University of Michigan Law School, Olympic Sport Law Symposium (Feb 17, 2012). Ann Arbor, **MI**.
- 2012 University of Michigan, Ross School of Business, POS Research Incubator (Feb14, 2012). Ann Arbor, **MI**.
- 2011 University of Minnesota, Groups Creating Change for Girls and Women in Sport, Tucker Center Conference (November 2, 2011). Minneapolis, **MN**.
- 2011 Camp Michiganiana, Faculty Forum Speaker, University of Michigan Alumni Society, June, 2011. Walloon Lake, **MI**.
- 2010 Eastern Michigan University, College of Health & Human Services (September 27, 2010). Title: *Why professional sport is greening the playing field*. Ypsilanti, **MI**.
- 2010 The Ohio State University, Doctoral Symposium (May 26, 2010). Title: *An investigation into professional athlete philanthropy: Why charity is part of the game*. Columbus, **OH**.
- 2009 Eastern Michigan University, College of Health & Human Services (September 28, 2009) Title: *Corporate Social Responsibility and Professional Sport: Greening the field*. Ypsilanti, **MI**.
- 2009 Northeastern University, Research Fellow presentation, June, 2009. Power of Sport Summit (Center for Sport in Society), Title: *Understanding the Pillars of Sport and Social Responsibility*. Boston, **MA**.
- 2009 Northeastern University, Research Fellow panel discussion, Power of Sport Summit June, 2009 (Center for Sport in Society) Title: *An Expectation to Give? Corporate Social Responsibility and the Education of Tomorrow's Leaders of Sport*, Boston, **MA**.
- 2008 Council on Foundations Leadership Summit, (May, 2008) Title: *CSR and Sport: Background and Research Directions*. Washington, **DC**
- 2008 Florida State University Doctoral Symposium (June 11, 2008). Title: *Research in Sport Management*. Tallahassee, **FL**.
- 2008 The Ohio State University, Doctoral Symposium (May 21, 2008). Title: *Corporate Social Responsibility and Sport*. Columbus, **OH**.
- 2006 The Ohio State University, Doctoral Symposium (May 17, 2006). Title: *More than just a game? Corporate social responsibility and Super Bowl XL*. Columbus, **OH**.
- 2004 The Ohio State University, Doctoral Symposium (April, 23, 2004). Title: *Examining Corporate Social Responsibility Initiatives in Professional Sport*. Columbus, **OH**.

Peer Reviewed Conference Presentations (Published Abstract) (National & International)

1. Shier, M., Misener, K., Millar, P., Babiak, K., & Morrison, K. *The expanding civic footprint of non-profit community sport*. Paper accepted at Association for Nonprofit and Social Economy Research (ANSER) Conference, **Vancouver, BC, Canada**. June 2019.
2. Babiak, K., & Yang, D. *Does Team Ownership Affect Corporate Philanthropy in Professional Sport?* Paper accepted at the North American Society for Sport Management conference, **New Orleans, LA**, June 2019.
3. Misener, K., Babiak, K., Morrison, K., Millar, P. & Shier, M. *Social Impact Capacity in Nonprofit Community Sport*. Paper presented at the Sport Management Association of Australia and New Zealand Conference, **Adelaide, Australia**, November 2018.

4. Lee, J.S. & **Babiak, K.** *Does your left hand know what your right hand is doing? Impacts of athletes' pre-transgression philanthropic behavior on consumer post-transgression evaluation.* Paper presented at the Sport Marketing Association Conference, **Dallas, TX**, October 2018.
5. **Babiak, K.**, Banaszak-Holl, J., & Heinze, K. *Improving Health and Well Being in Society: How Can Sport Help (or Hurt)?* All Academy Symposium, Academy of Management Conference, **Chicago, IL**, August 2018.
6. **Babiak, K.** & Sant, S.L. *Good Intentions or Self Serving Behavior? How the Media Frames Professional Athlete Philanthropy.* Paper presented at the North American Society for Sport Management conference, **Halifax, NS, Canada**, June 2018.
7. Heinze, K., **Babiak, K.**, Banaszak-Holl, J., & Yang, D. *The Sport Treatment: Examining Strategic Partnerships between Professional Sport Healthcare Organizations.* Paper presented at the North American Society for Sport Management conference, **Halifax, NS, Canada**, June 2018.
8. Yang, D. & **Babiak, K.** *Variation of Philanthropic Contributions in Professional Sport Teams: Institutional Equivalence as an Explanatory Factor.* Poster presented at the North American Society for Sport Management conference, **Halifax, NS, Canada**, June 2018.
9. **Babiak, K.** & Yang, D. *Corporate – Sport for Development Partnerships for Social Change: Understanding strategic value creation for cross-sector partners.* Paper presented at the North American Society for Sport Management conference, **Denver, CO**, June 2017.
10. Misener, K. & **Babiak, K.**, & Rogalsky, K. *Member perceptions of social responsibility in nonprofit community sport.* Poster presented at the North American Society for Sport Management conference, **Denver, CO**, June 2017.
11. Anagnostopoulos, C., Inoue, Y., Kihl, L., & **Babiak, K.** *An Analysis of Scholarly Literature on CSR in Sport: Looking Back to Move Forward.* Paper presented at the North American Society for Sport Management conference, **Orlando, FL**, June 2016.
12. Schyvinck, C., **Babiak, K.**, & Willem, A. *Conceptualizing Cause Related Marketing in Professional Sport Organizations.* Paper presented at the North American Society for Sport Management conference, **Orlando, FL**, June 2016.
13. Zdroik, J. & **Babiak, K.** *Under Pressure? An Exploration in Managing Stakeholder Interests and Priorities in High School Athletics.* Paper presented at the North American Society for Sport Management conference, **Orlando, FL**, June 2016.
14. Misener, K. & **Babiak, K.**, & Rogalsky, K. *Exploring social responsibility in nonprofit sport organizations: The impact of competitive pressure on strategy and structure.* Paper presented at the Association for Research on Nonprofit and Voluntary Associations conference, **Chicago, IL**, November 2015.
15. Misener, K. & **Babiak, K.** *Exploring Approaches to Social Responsibility in Community Sport.* Paper presented at the European Association for Sport Management Conference, **Dublin, Ireland**, September

- 2015.
16. Dobbels, L., **Babiak, K.**, & Willem, A. *Shared Value Creation in Public-Nonprofit Partnerships for Local Sport Promotion Initiatives*. Paper presented at the European Academy of Management Conference, **Warsaw, Poland**, June, 2015.
 17. Marlier, M., Lucidarme, S., Cardon, G., De Bourdeaudhuij, I., **Babiak, K.**, & Willem, A. *Defining the Key Determinants of Cross Sector Partnerships to Promote Sports Participation*. Paper presented at the North American Society for Sport Management conference, **Ottawa, ON**, June 2015.
 18. Zdroik, J., **Babiak, K.**, Veliz, P. *Who Gets Shut Out?: Trends in Pay to Play in Interscholastic Sports - Tracking the Diffusion of a Strategic Practice*. Paper presented at the North American Society for Sport Management conference, **Ottawa, ON**, June 2015.
 19. **Babiak, K.**, Thibault, L., & Willem, A. *Framing and conceptualizing the IOR literature in sport management: Mapping the scholarly terrain*. Paper presented at the North American Society for Sport Management conference, **Ottawa, ON**, June 2015.
 20. Misener, K., & **Babiak, K.** *A new 'arena': Social responsibility through nonprofit community sport*. Paper presented at the North American Society for Sport Management conference, **Ottawa, ON**, June 2015.
 21. Veliz, P., Zdroik, J. & **Babiak, K.** *Thanks for the Memories: A Yearbook Analysis of the Provision of Athletic Opportunities in Southeast Michigan Public High Schools*. Paper presented at the North American Society for the Sociology of Sport conference, **Portland, OR**, Nov 2014.
 22. Heinze, K., Banazsak-Holl, J., & **Babiak, K.** *Examining community wellness foundations and their processes of social innovation*. Paper presented at the European Group for Organizational Studies Colloquium, **Rotterdam, Netherlands**, July 2014.
 23. Lee, J.S., & **Babiak, K.** *Celebrity athletes: Transgressions, philanthropy, and the moderating role of activity type and athlete-cause fit*. Paper presented at the North American Society for Sport Management Conference, **Pittsburgh, PA**, 2014.
 24. Mondello, M., **Babiak, K.**, Turner, J., & Zdroik, J., *Structuring and delivering strategic philanthropy: The Case of a National Hockey League Franchise*. Abstract accepted for presentation at the North American Society for Sport Management Conference, **Pittsburgh, PA**, 2014.
 25. **Babiak, K.** & Wolfe, R. *Framing corporate social responsibility in professional sport*. Paper presented at the European Association for Sport Management Conference, **Istanbul, Turkey**, 2013.
 26. Zdroik, J. & **Babiak, K.** *Gender differences in interpersonal networks: An exploration of sport leaders*. Paper presented at the North American Society for Sport Management Conference, **Austin, TX**, 2013.
 27. Juravich, M. & **Babiak, K.** *Examining general managers in the North American professional sport context: Upper echelons as drivers of performance*. Paper presented at the North American Society for Sport Management Conference, **Seattle, WA**, 2012.

28. Lee, S.P., Cornwell, T.B., & **Babiak, K.** *Measurement-Based Leverage of Cause Oriented Sport Sponsorship*. Paper presented at the North American Society for Sport Management Conference, **Seattle, WA**, 2012.
29. Mull, C., Lee, S.P., & **Babiak, K.** *Philanthropy in professional sport: Exploring consumer perceptions of athlete charity*. Paper presented at the European Association for Sport Management Conference, **Madrid, Spain**, 2011.
30. Thibault, L. & **Babiak, K.** *Athlete funding initiatives in Canadian high performance sport*. Paper presented at the European Association for Sport Management Conference, **Madrid, Spain**, 2011.
31. Lee, S.P., Heinze, K., **Babiak, K.**, & Juravich, M. *Athlete philanthropy: Motives, drivers and intentions*. Paper presented at the North American Society for Sport Management Conference, **London, ON**, 2011.
32. Thibault, L., Kihl, L., & **Babiak, K.** *Athlete involvement in the governance of international sport*. Paper presented at the European Sport Management Association conference, **Prague, CZ**, 2010.
33. Trendafilova, S. & **Babiak, K.** *Understanding strategic corporate environmental responsibility in professional sport*. Paper presented at the North American Society for Sport Management Conference, **Tampa Bay, FL**, 2010.
34. Kihl, L. & **Babiak, K.** *Evaluating a MLB team's CSR initiative*. Paper presented at the North American Society for Sport Management Conference, **Tampa Bay, FL**, 2010.
35. **Babiak, K.** *An investigation into professional athlete philanthropy: Is charity part of the game?* Paper presented at the Association for Research on Nonprofit Action and Voluntary Organizations conference, **Cleveland, OH**, 2009.
36. **Babiak, K.** & Trendafilova, S. *Corporate social responsibility and environmental sustainability: How the professional sport industry is greening the playing field*. Paper presented at the North American Society for Sport Management Conference, **Columbia, SC**, 2009.
37. **Babiak, K.** & Kihl, L. *Stakeholder management and corporate social responsibility in professional sport*. Paper presented at the North American Society for Sport Management Conference, **Columbia, SC**, 2009.
38. **Babiak, K.**, Tainsky, S., & Juravich, M. *Professional athlete philanthropy: Walking the talk?* Research presented at the North American Society for Sport Management Conference, **Toronto, ON**, 2008.
39. **Babiak, K.**, Wolfe, R., Smart, D., Rechner, P., Johnson, G., Cameron, K., & Godfrey, P. *CSR and professional sport: A perfect match?* Symposium presented at the Academy of Management Conference, **Philadelphia, PA**, 2007.
40. Tainsky, S. & **Babiak, K.** *A new breed of philanthropists? The charitable involvement of professional athletes*. Research presented at the North American Society for Sport Management Conference, **Ft. Lauderdale, FL** 2007.
41. **Babiak, K.**, Bradish, C., Kent, A., Johnson, G., & Wolfe, R. *Corporate social responsibility in professional sport*. Symposium presented at the North American Society for Sport Management Conference, **Ft.**

Lauderdale, FL 2007.

42. **Babiak, K.** & Wolfe, R. *Bridging sport management research to actionable knowledge*. Paper presented at the North American Society for Sport Management Conference, **Kansas City**, 2006.
43. Wolfe, R., **Babiak, K.**, Gerrard, B., Mason, D., Frisby, W. *Moneyball: Its influence on sport and sport management*. Symposium presented at the North American Society for Sport Management Conference, **Kansas City**, 2006.
44. **Babiak, K.** & Wolfe, R. *Community outreach efforts in professional sport organizations*. Paper presented at the North American Society for Sport Management Conference, **Regina, Sask.** 2005.
45. Wolfe, R., Wright, P, Terborg, J., Gerrard, B., **Babiak, K.**, Smart, D., Cameron, K., & Quinn, R. *A new vision of management for the 21st century: Moneyball as a reframing phenomenon*. (All-Academy Symposium). Symposium presented at the Academy of Management Conference, Honolulu, HI, 2005.
46. **Babiak, K.** & Thibault, L. *The promise and challenge of collaboration: Complexities and tensions in the dynamics of partnership formation in Canadian nonprofit sport organizations*. Paper presented at the 12th European Association for Sport Management Conference, **Ghent, Belgium**, 2004.
47. **Babiak, K.**, Waddock, S., Wolfe, R. (*Symposium Co-Sponsors*), Freeman, R.E., Margolis, J. & Shrivastava, P. *Bridging management research to actionable knowledge: Lessons from social issues in management scholarship*. All-Academy Symposium, presented at the Academy of Management Conference, **New Orleans**, August, 2004.
48. **Babiak, K.**, & Wolfe, R. *Understanding social initiatives in professional sport: The case of the Detroit Pistons*, presented in an All-Academy Symposium ("Bridging Management Research to Actionable Knowledge: Lessons from Social Issues in Management Scholarship"), Academy of Management Conference, **New Orleans**, August, 2004.
49. **Babiak, K.**, & Thibault, L. & Frisby, W. *Evaluation of interorganizational relationships in Canadian sport organizations*. Paper presented at the North American Society for Sport Management Conference, **Atlanta, Ga**, 2004.
50. **Babiak, K.**, & Wolfe, R. *Is it good business to do the right thing? A framework for understanding professional sport organizations' corporate social responsibility initiatives*. Paper presented at the North American Society for Sport Management Conference, **Atlanta, Ga**, 2004.
51. Bradish, C., Cousens, L., & **Babiak, K.** *Radically Canadian: A case study examination of corporate sport relationships*. Paper presented at International Conference on Sport and Entertainment Business, **Columbia, South Carolina**, 2003.
52. **Babiak, K.**, Foster, W., Parent, M., & Weibe, E. *Sport matters! Why organizational theorists should examine sport organizations*. Symposium presented at the Administrative Sciences Association of Canada Conference, **Halifax, NS**, 2003.

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53. Cousens, L., **Babiak, K.**, Bradish, C. *From selling signage and suites to building strategic partnerships: A framework for assessing business-to-business relationships in the context of sport.* Paper presented at the North American Society for Sport Management Conference, **Ithaca, NY**, 2003.
 54. Alexander, T., **Babiak, K.**, Frisby, W., Thibault, L., Vail, S. *Beyond partnership formation: Examining the complexities of managing interorganizational relationships.* Symposium presented at the North American Society for Sport Management Conference, **Ithaca, NY**, 2003.
 55. Bradish, C., Cousens, L., & **Babiak, K.** *Sport marketing partnerships: Re-examining sport sponsorships from a relationship marketing perspective.* Paper presented at the American Marketing Association Sports Marketing Faculty Consortium, University of Kentucky Gatton College of Business and Economics, **Lexington, Kentucky**, 2002.
 56. **Babiak, K.**, Cousens, L., Kihl, L., Kikulis, L., & Thibault, L. *Are athletes the priority? Exploring shifting ideologies in Canada's amateur sport system.* Symposium presented at the North American Society for Sport Management Conference, **Canmore, AB**, 2002.
 57. **Babiak, K.** & Thibault, L. *Shifting priorities in Canadian amateur sport: The case of national sport centres.* Paper presented at North American Society for Sport Management Conference, **Virginia Beach, VA.**, 2001.
 58. **Babiak, K.** & Brown, D. *The study of a public-private partnership to build a school of choice.* Paper presented at the Canadian Society for the Study of Education Conference, **Québec City**, 2001.
 59. **Babiak, K.** *Partnerships for non-profit organizations: Antecedents for building relationships in Canadian National Sport Centres.* Paper presented at the European Association for Sport Management Conference, **San Marino, Italy**, 2000.
 60. Cousens, L., & **Babiak, K.** *Adopting a relationship marketing paradigm: The case of the National Basketball Association.* Paper presented at North American Society for Sport Management Conference, **Colorado Springs, Colorado**, 2000.
 61. **Babiak, K.**, Hill, L., & Wolfe, R. *Intercollegiate athletic programs: Determinants of perceptions of success.* Paper presented at North American Society for Sport Management Conference, **Vancouver, B.C.**, 1999.
 62. **Babiak, K.** *Leadership in Canadian sport organizations: What do administrators look for in an effective leader?* Paper presented at North American Society for Sport Management Conference, **Buffalo, NY**, 1998.
 63. **Babiak, K.** *Institutional pressures and formalization in non-profit organizations: The case of provincial amateur sport organizations.* Paper presented at North American Society for Sport Management Conference, **Buffalo, NY**, 1998.
 64. Mandigo, J., Carmichael, D., Robbins, S., & **Babiak, K.** *SportCan: Making physical activity fun.* Report presented at Ontario Physical and Health Education Conference, **Orillia, ON**, 1995.

65. **Babiak, K., & Soucie, D.** *Managerial leadership in Canadian national sport organizations: Perceptions of sport administrators and their staff members.* Paper presented at International Congress for Health, Physical Education, Recreation, Sport and Dance (ICHPER.SD) Asia Congress, **Kuala Lumpur, 1994.**
66. Soucie, D., Armstrong-Doherty, A., & **Babiak, K.** *Introducing a taxonomy of research themes and a model for examining relationships between variables in sport management research.* Paper presented at North American Society for Sport Management Conference, **Pittsburgh, PA., 1994.**
67. **Babiak, K., & Soucie, D.** *Managerial leadership in Canadian national sport organizations: Perceptions of sport administrators and their staff members.* Paper presented at North American Society for Sport Management Conference, **Pittsburgh, PA., 1994.**

University of Michigan - Guest Lectures

- 2018 SM 101, Sport Management, Public Speaking, University of Michigan (January 30, 2018)
- 2018 SM 100, Sport Management Freshman Seminar, Public Speaking, University of Michigan (September, 2018)
- 2017 SM 100, Sport Management Freshman Seminar, Public Speaking, University of Michigan (September 29, 2017)
- 2017 KIN 615, Philosophy of Science and Research in Kinesiology, University of Michigan (February 21, 2017)
- 2016 KIN 616, Professional Skills for Research Scientists, University of Michigan (March 28, 2016)
- 2016 KIN 615, Philosophy of Science and Research in Kinesiology, University of Michigan (February 8, 2016)
- 2015 SM 249, Research Methods in Sport Management, University of Michigan (September 16, 2015)
- 2015 KIN 615, Philosophy of Science and Research in Kinesiology, University of Michigan (March 12, 2015)
- 2015 SM 249, Research Methods in Sport Management, University of Michigan (January 14, 2015)
- 2014 SM 249, Research Methods in Sport Management, University of Michigan (September 15, 2014)
- 2014 SM 249, Research Methods in Sport Management, University of Michigan (January 27, 2014)
- 2013 KIN 615, Philosophy of Science and Research in Kinesiology, University of Michigan (March 21, 2013)
- 2012 SM 437, Psychological Aspects of Sport and Exercise (Group Cohesion) (November 1, 2012)
- 2012 Kinesiology Prospective Student Day – The Power of the Rings (September 29, 2012)
- 2012 HMP 604, Organization and Management of Health Advocacy and Community-Based Non-profits (March 20, 2012)
- 2012 UC 256, 22 Ways to Think about the Games we Play (March 7, 2012)
- 2011 SM 313, Research Methods in Sport Management, University of Michigan (Jan 26, 2011)
- 2010 SM 313, Research Methods in Sport Management, University of Michigan (Sept. 29, 2010)
- 2009 SM 349, Research Methods, University of Michigan
- 2006 OS 495, Corporate Social Responsibility: Emergence, Issues, and Practices, University of Michigan
- 2006 Summer Discovery, University of Michigan

Other Guest Lectures

- 2019 Sport Management Master's Students, University of Ghent
- 2019 Sport Management Master's Students, University Catholique Louvan
- 2002 HKIN 455, Field Experience, University of British Columbia
- 2000 HKIN 372, Research Applications in Leisure & Sport Management, University of British Columbia
- 2000 EDST630, Doctoral Seminar, University of British Columbia
- 2000 HKIN 591, Organizational Theory, University of British Columbia

- 1999 HKIN 455, Field Experience, University of British Columbia
- 1998 HKIN 355, Field Experience, University of British Columbia
- 1998 HKIN 372, Research Applications in Leisure & Sport Management, University of British Columbia
- 1997 HKIN 372, Research Applications in Leisure & Sport Management, University of British Columbia
- 1997 HKIN 355, Field Experience, University of British Columbia
- 1997 Physical & Health Education Specialist Course, University of Western Ontario
- 1996 Faculty of Education, University of Toronto
- 1996 Physical & Health Education Specialist Course, University of Western Ontario
- 1994 Physical Activity and Health, University of Ottawa

GENERAL WORK EXPERIENCE

- 2002 Research Consultant – Organizational Analysis / Needs Assessment, Kitsilano Community Centre, Vancouver, B.C.
- 2002 Event Director – Canadian Series Freestyle Ski Finals – Cypress Mountain, B.C., 2002
- 2002 Event Manager FIS Freestyle Ski World Cup - Whistler / Blackcomb, B.C., 2002
- 2001 Chief of Protocol – FIS Freestyle Ski World Championships - Whistler / Blackcomb, B.C., 2001 (Organizing Committee)
- 1998 Coordinator – Sport, Vancouver Whistler 2010 Olympic Winter Games Bid Society
- 1995 - 1997 Research & Promotions Coordinator for the Ontario Physical and Health Education Association (OPHEA)
- 1994 - 1995 Media / Public Relations Assistant for the Ottawa 67's Jr. A Hockey Club
- 1990, 1991 Coordinator of Health Enhancement for the Queen's Executive Program, Queen's University

UNIVERSITY SERVICE

University of Michigan, Senate Assembly Committee: Tenure, Promotions and Professional Development Committee (2015-2018) (<http://facultysenate.umich.edu/senate-assembly/committees/tenure-promotions-and-professional-development-committee/>)

Sport Management – Coordinator / Lead: Masters Program Curriculum Review Committee (2017-2018)

Sport Management – Undergraduate Curriculum Review Committee (2015-2017), Kinesiology, University of Michigan

School of Kinesiology Executive Committee (2011- 2015), University of Michigan (two terms)

Sport Management Faculty Committee, (2003-present), Kinesiology, University of Michigan

Graduate Committee Executive (2006 – 2007, 2016 - 2019), Kinesiology, University of Michigan

Awards Committee (2006-2011), Kinesiology, University of Michigan

Sport Management 2nd Level Admissions Committee (2005 - 2013), Kinesiology, University of Michigan

Classroom Space Committee (New Building) (2016-17), Kinesiology, University of Michigan

Search Committee – Kinesiology, University of Michigan:

1. Committee Member, Sport marketing & finance / economics (2006/ 2007)
2. Committee Chair, Sport organizational theory / strategy (2008)
3. Committee Member, Sport strategy / organizational theory (2009)
4. Committee Co-Chair, Sport strategy / organizational theory (2009/2010)
5. Committee Member, Open position (full professor) (2010/2011)
6. Committee Chair, Sport Management / Marketing / Media (2012-2013)
7. Committee Member, Sport Management / Marketing (2014-2015)
7. Committee Member, Associate Dean for Academic Programs (2014-2015)
8. Committee Member, Dean's Search Committee (2015)
9. Committee Member, Sport Marketing (2015-2016)
10. Committee Member, Sport Marketing / Data Analytics (2017)

PROFESSIONAL SERVICE

Academic Service: Reviews & Editorial Contributions

Associate Editor

- *European Sport Management Quarterly* (2017 – present)

Editorial board member:

- *European Sport Management Quarterly* (2011- 2017)
- *Sport Management Review* (2009-2019)
- *International Journal of Sport Management and Marketing* (2012 – 2019)
- *International Journal of Sport Policy and Politics* (2015-2019)
- *Journal of Sport Management* (2011- 2015)

Ad Hoc Reviewer for:

- *Sport, Business and Management: An International Journal*
- *Public Policy and Administration*
- *Journal of Management and Organization*
- *Journal of Business Ethics*
- *Nonprofit and Voluntary Sector Quarterly*
- *International Journal of Sport Management and Sponsorship*
- *Sport in Society*

- *Communication and Sport*
- *Corporate Governance*
- *International Journal of Sport Policy and Politics*

Janet B. Parks Research Grant Committee for the North American Society for Sport Management (2014-15)

Grant Proposal Referee: Insight Research Grant – Social Sciences and Humanities Research Council of Canada (2014, 2015)

Co-guest editor: Sports Management: Social Responsibility, Philanthropy and Entrepreneurship in the Sports Industry, *Journal of Management and Organization (Special Issue, 2010)*, Volume 16(4).

Grant Proposal Referee - University of Rome "Foro Italico", Italy (December, 2009)

Sport Management Digest Contributor to the *Journal of Sport Management*.
(1999 – 2001, 2006 - 2008)

Reviewer for the *North American Society for Sport Management* student paper competition
(2005 - 2009)

Abstract Reviewer for the *North American Society for Sport Management* Conference.
(2005 – 2009, 2016)

Section Head – 2010

Section Head - 2014

Service to Field

NASSM – Strategic Planning Group – Partnership Development (2018)

Penn State University, SMEAL School of Business, Center for Sport Business and Research – Advisory Board Member (2012-2016)

Robert Wood Johnson Foundation – Review panel member for Steve Patterson Award for Excellence in Sports Philanthropy (2009-2018)

Athletes for Hope University Project (Advisor) (2010 – 2011)

North American Society for Sport Management Distinguished Sport Management Educator Award Selection Committee (2009-2010)

North American Society for Sport Management: Executive - Member at Large. (2006-2008)

Volunteer for the *Canadian Freestyle Ski Association* - Whistler / Blackcomb, B.C. (World Cup 2000 Committee)

Volunteer for the *Canadian Olympic Committee*

Board Member (Executive Committee), *Kitsilano Community Centre*. (1998-2003)

Chair of the Fundraising Committee for the *North American Society for Sport Management* conference held in Vancouver (1999)

Board of Governors for the *Association of Ontario Sport and Recreation Administrators* (AOSRA) (1996)

PROFESSIONAL DEVELOPMENT

STRIDE / FASTER – Focus on Faculty Evaluations Workshop (May 2012)

LIFT: Leadership and Integration in Faculty Transitions. University of Michigan (November, 2011)

Introduction to Survey Design: Data Collection, Questionnaire Design and Response Processes Workshop - University of Michigan, Center for Statistical Consulting and Research (May, 2010)

Text Mining with Common Digital Documents Workshop – University of Michigan, Center for Statistical Consulting and Research (October, 2008)

Grants 101 – The Grant Institute (August, 2007)

Best Practices in Teaching and Learning: Fostering Critical Thinking. University of Michigan, Center for Research on Learning and Teaching, (February 9, 2004)

Grant Proposal Writing - University of Michigan, Center for the Education of Women (February 2004)

Statistics: A review - University of Michigan, Center for Statistical Consultation and Research (September, 2004)

Power Point Workshop - University of Michigan (August, 2003)

Course Tools Workshop - University of Michigan (2003)

Create Interactive Web Sites using Dreamweaver - TAG (Centre for Teaching and Academic Growth), University of British Columbia (February 2002)

Instructional Skills Workshop – TAG (Centre for Teaching and Academic Growth), University of British Columbia, (June 2000)

AFFILIATIONS / MEMBERSHIPS

Center for Entrepreneurship, University of Michigan – Faculty Affiliate, since 2013

Center for Social Impact, University of Michigan – Faculty Affiliate, since 2013

Association for Research on Nonprofit Organizations and Voluntary Action, 2010, 2015, 2017

Center for the Study of Sport in Society, Northeastern University, 2008-2010

Academy of Management, 2004-2010, 2018
North American Society for Sport Management, 1997-2019
European Association for Sport Management, 2004-2015
International Olympic Academy Participant's Association, 2001-2015
Administrative Sciences Association of Canada, 2003
Association of Ontario Sport and Recreation Administrators (AOSRA), 1995-1997

IN THE NEWS / MEDIA

Staging Games includes big bill. *Detroit News*, August 12, 2004.

Researchers take a closer look at charities. *Seattle Times*, September 6, 2007.
(http://seattletimes.nwsource.com/html/sports/2003870800_research06.html)

NBA player charities often a losing game. *Salt Lake Tribune*, February 12, 2009.
(http://www.sltrib.com/News/ci_11314692)

Clausura del congreso para un fútbol más responsable. *La Nueva España*, May 9, 2009.

Sports philanthropy tied to branding, bottom lines. *Boston Business Journal*, July 3, 2009.
(http://boston.bizjournals.com/boston/stories/2009/07/06/story9.html?jst=pn_lk)

Helping Hand. *Sports Business Journal*, September 14, 2009 p. 13.

Pro athletes' charities often have limited life spans. *Indianapolis Business Journal*, July 23, 2011 (www.ibj.com)

University hosts Title IX conference. *Michigan Daily*, May 9, 2012
(<http://www.michigandaily.com/news/university-hosts-conference-title-ix>)

University of Michigan Hosts 'Title IX at 40' Conference. *Diverse Issues in Higher Education*, May 14, 2012
(<http://diverseeducation.com/article/17069/>)

Line judge Shannon Eastin makes history in NFL. *CSNBaltimore.com*. September 7, 2012
(<http://www.csnbaltimore.com/09/09/12/Line-judge-Shannon-Eastin-makes-history-landing.html?stsid=158575&stsq=>)

Going the whole IX yards to include women and girls. *USA Today* Editorial 'Women in Action'. June 14, 2013
(<http://sites.mediaplanet.com/women-in-action/going-the-whole-ix-yards>)

Why Did the Winter Olympics Freeze Out Women for So Long? *Mother Jones*, Feb 6, 2014
(<http://www.motherjones.com/politics/2014/02/olympics-sports-women>)

A Million Thanks: Pro Athletes Share the Wealth With Their Colleges, *New York Times*, September 25, 2015
http://www.nytimes.com/2015/09/27/sports/ncaabasketball/a-million-thankspro-athletes-are-sharing-the-wealth-with-their-alma-maters.html?_r=0

In Pro Sports, the Fan Becomes Part of the Action, *New York Times*, November 1, 2015
(http://www.nytimes.com/2015/11/08/giving/in-pro-sports-the-fan-becomes-part-of-the-action.html?ref=topics&_r=0)

Big Blue + Jumpman = Union of history, culture, credibility, *Sport Business Journal*, March 7, 2016
(<https://www.sportsbusinessdaily.com/Journal/Issues/2016/03/07/Opinion/From-the-Field-of-Cultural-Innovation.aspx>)