

**NARI SHIN 신나리**  
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School of Kinesiology  
University of Michigan  
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### ACADEMIC POSITION

- |           |                                                                                                                                                                                  |
|-----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2022-     | Assistant Professor of Sport Management<br>School of Kinesiology<br>Affiliated Faculty of the Nam Center for Korean Studies<br>University of Michigan                            |
| 2021-     | Assistant Professor of Sport Management<br>Department of Educational Leadership<br>Affiliated Faculty of Asian and Asian American Studies Institute<br>University of Connecticut |
| 2019-2021 | Assistant Professor of Sport Management<br>Department of Kinesiology and Sport Management<br>Texas Tech University                                                               |

### EDUCATION

- |       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|-------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Ph.D. | Recreation, Sport and Tourism (Concentration: Sport Management), 2019<br>Graduate Minor in Global Studies<br>University of Illinois at Urbana-Champaign, Illinois, USA<br><br>Dissertation: Contesting sustainable community development through the Olympic Games in the era of globalization: The case of Daegwallyeong-myeon, host community of the 2018 PyeongChang Winter Olympic Games<br><br>Committee: Jon Welty Peachey (Chair), Laurence Chalip, Chris Green, Cameron McCarthy, and Norman Denzin |
| M.S.  | Sport and Leisure Studies (Concentration: Sociology of Sport), 2014<br>Yonsei University, Seoul, South Korea<br><br>Thesis: Understanding governance conflict between the FIS (International Ski Federation) and the WST (World Snowboarding Tour)—WSF (World Snowboarding Federation) Alliance                                                                                                                                                                                                             |
| B.S.  | Sport and Leisure Studies, 2012<br>Yonsei University, Seoul, South Korea                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| B.A.  | Archaeology and Art History, 2006<br>Seoul National University, Seoul, South Korea<br>Graduated Summa Cum Laude                                                                                                                                                                                                                                                                                                                                                                                             |

## AREAS OF RESEARCH

Management of sport and development as they relate to transnational diaspora and globalization

- Sport and physical activity participation of people of color, minorities, and immigrants
- Sport for Development and Peace as a global civic movement and its implications
- Transnational diaspora and its impact on the management and development of sport
- Globalization and cross-cultural interaction among countries and continents, and their impact on the development of sport

## AWARDS

2020	The Illinois Dissertation Award (Category B: Traditional Qualitative Research) International Institute for Qualitative Inquiry
2019	NASSM Student Research Competition Winner The North American Society for Sport Management
2010	The Highest Honors of Academic Achievement Yonsei University
2005	Superior Academic Performance Award Seoul National University

## GRANTS

2022	Janet B. Parks Research Grant (\$3,135; <b>funded</b> ) North American Society for Sport Management
2021	Scholarship Facilitation Fund (\$2,000; <b>funded</b> ) University of Connecticut
2020	Academic Fellow Grant (\$1,200; <b>funded</b> ) Institute for Peace and Conflict, Texas Tech University
2020	Kang Joon Ho Early Career Faculty Research Grant (\$1,000; <b>funded</b> ; with W. Jang and J. Lee) Korean American Association for Sport Management
2020	International Research Development Seed Grant (\$2,000; <b>funded</b> ) Office of International Affairs, Texas Tech University
2019	Travel Grant for Student Research Competition Winner (\$700; <b>funded</b> ) The North American Society for Sport Management
2018	Ph.D. Student Research Grant Programme Category A: Open Subject (\$7,900; <b>funded</b> ) International Olympic Committee and the Olympic Studies Centre
2017	Lee Jeong Hak Graduate Student Research Grant (\$500; <b>funded</b> ) Korean American Association for Sport Management
2017	Allen V. Sapora Research Grant for Dissertation Fieldwork (\$1,000; <b>funded</b> ) Department of Recreation, Sport and Tourism, University of Illinois at Urbana-Champaign
2016	Mary and Duke Reiner Graduate Student Research Grant (\$1,000; <b>funded</b> ) Department of Recreation, Sport and Tourism, University of Illinois at Urbana-Champaign

## PUBLICATIONS

Choi, W., Chung, M., **Shin, N.**, & Welty Peachey, J. (in press). Assessing the impact of an Olympic-themed sport-for-development initiative: A linkage between program components and outcomes. *International*

*Journal of Sport Management.*

**Shin, N.**, & Welty Peachey, J. (advanced online publication). Understanding the global-local nexus in the context of the Olympic Games: Implications for managing community development through sport mega-events. *Journal of Sport Management.* <https://doi.org/10.1123/jsm.2020-0380>

Cho, S., **Shin, N.**, Kwak, D. H., Kim, A. C. H., Jang, W. S., Lee, J. S., & Ko, Y. J. (advanced online publication). The impact of COVID-19 crisis on major spectator sport industry in the US and South Korea: Challenges and Outlook. *Journal of Global Sport Management.* <https://doi.org/10.1080/24704067.2021.1936591>

**Shin, N.**, Park, D., & Welty Peachey, J. (advanced online publication). Taegeuk Warriors with blue eyes: A media discourse analysis of the South Korean men's Olympic ice hockey team and its naturalized athletes. *Communication & Sport.* <https://doi.org/10.1177/2167479520958402>

Park, D., **Shin, N.**, Sydnor, S., & Clarke, C. (2021). Ice dancing to Arirang in the 2018 PyeongChang Winter Olympic Games: A commentary on music, identity, and sport. *Sociology of Sport Journal*, 38(1), 78-87.

**Shin, N.**, Cohen, A., & Welty Peachey, J. (2020). Advancing the sport for development field: Perspectives of practitioners on effective organizational management. *Journal of Sport for Development*, 8(14), 36-52.

Welty Peachey, J., Cohen, A., & **Shin, N.** (2020). Constraints and strategies to scaling up in sport for development and peace organizations: Evidence from the field. *Nonprofit and Voluntary Sector Quarterly*, 49(3), 611-630

**Shin, N.**, Welty Peachey, J., & Park, D. (2019). Exploring ethnic identity perceptions of Hyun-Jin Ryu's Korean American fans. *International Review for the Sociology of Sport*, 54(7), 855-872. (featured in NBC News <https://www.nbcnews.com/news/asian-america/dodgers-pitcher-hyun-jin-ryu-connects-korean-americans-korea-through-n1064196>)

Welty Peachey, J., Cohen, A., **Shin, N.**, & Fusaro, B. (2018). Challenges and strategies of building and sustaining inter-organizational partnerships in sport for development and peace. *Sport Management Review*, 21, 160-175.

Welty Peachey, J., Cohen, A., Musser, A., & **Shin, N.** (2018). Interrogating the motivation of sport for development and peace practitioners. *International Review for the Sociology of Sport*, 53, 767-787.

Park, D., & **Shin, N.** (2017). Autoethnography of an international student, a former Korean ice hockey player. *Journal of Qualitative Inquiry*, 3, 159-179.

**Shin, N.**, Won, Y., & Choi, Y. (2013). The subcultural characteristics of freestyle snowboarding participants. *Korean Journal of Sociology of Sport*, 26(2), 19-41.

Park, D., Yoo, S., & **Shin, N.** (2013). Understanding the stressors of Korean ice hockey goalies. *Journal of Coaching Development*, 15(3), 47-56.

## CONFERENCE PRESENTATIONS

**Shin, N.**, Xue, H., Kim, A., & Kim, A. C. H. (June 2022). Are we (in)visible? Experiences of Asian women faculty in the U.S. sport management. Oral presentation at the North American Society for Sport Management 2022 annual conference.

MacCharles, J., Martin, T., **Shin, N.**, Turick, R., & Veraldo, C. (June 2022). Strategies for recruiting underrepresented racial minorities into sport management programs: A workshop sponsored by the Diversity and Inclusion Committee. Workshop at the North American Society for Sport Management 2022 annual conference.

**Shin, N.**, & Park, D. (June 2021). Formation of polycultural capital through sport participation: Korean immigrant families' involvement in Taekwondo. Oral presentation at the North American Society for Sport Management annual conference.

Veraldo, C., Gabrielle, S., Tiesha, M., **Shin, N.**, Burton, L., & Pickett, A. (June 2021). Barriers to diversity and inclusion in NASSM leadership: A workshop sponsored by the Diversity and Inclusion Committee. Workshop at the North American Society for Sport Management annual conference.

Park, D., & **Shin, N.** (May 2021). Asian American studies in physical culture. Oral presentation at the Seventeenth International Congress of Qualitative Inquiry.

Sherry, E., Welty Peachey, J., & **Shin, N.** (May 2020). Conceptualizing the unique contribution of sport to sport for development. Oral presentation at the North American Society for Sport Management annual conference (Virtually presented due to COVID-19 pandemic).

**Shin, N.**, & Park, D. (May 2020). Community-driven development, collective action, and the Olympic management structure: The case of 2018 PyeongChang Winter Olympic Games. Oral presentation at the North American Society for Sport Management annual conference (Virtually presented due to COVID-19 pandemic).

Park, D., & **Shin, N.** (Accepted). Asian American Studies in Sport Studies. Accepted oral presentation at the Sixteenth International Congress of Qualitative Inquiry (planned in May 2020 in Champaign-Urbana, Illinois, USA, but cancelled due to COVID-19 pandemic)

Park, D., & **Shin, N.** (November 2019). Global cultural identity: The case of NHL Global Series. Oral presentation at the North American Society for the Sociology of Sport annual conference, Virginia Beach, Virginia, USA.

**Shin, N.**, Park, D., & Welty Peach, J. (November 2019). Dismantling the Olympic management structure: The value of Andre Gunder Frank's dependency model. Oral presentation at the North American Society for the Sociology of Sport annual conference, Virginia Beach, Virginia, USA.

Sherry, E., Welty Peachey, J., & **Shin, N.** (June 2019). Conceptualizing the unique contribution of "sport" in sport for development and peace. Oral presentation at the North American Society for Sport Management annual conference, New Orleans, Louisiana, USA.

**Shin, N.**, & Welty Peachey, J. (May 2019). Understanding the global-local nexus in the context of the Olympic Games: Implications for managing community development through sports mega-events. **Winner of the 2019 North American Society for Sport Management Student Research Competition (Best Paper)**. Oral presentation for President's Luncheon at the North American Society for Sport Management annual conference, New Orleans, Louisiana, USA.

**Shin, N.**, & Welty Peachey, J. (November 2018). Sustainable community development through the Olympics: Case of 2018 PyeongChang Winter Games. Oral presentation at the North American Society for the Sociology of Sport annual conference, Vancouver, Canada.

Park, D., **Shin, N.**, Clarke, C., & Sydnor, S. (November 2018). Olympic music and racialized institutions: Olympic ice dancing in PyeongChang. Accepted oral presentation at the North American Society for the Sociology of Sport annual conference, Vancouver, Canada.

**Shin, N.**, Cohen, A., & Welty Peachey, J. (June 2018). Future directions in sport for development: Perceptions and reflections of SFD practitioners. Oral presentation at the North American Society for Sport Management annual conference, Halifax, Canada.

**Shin, N.**, & Park, D. (May 2018). In whose honor 2017: An autoethnographic performance on the Chief Illiniwek debate and protest. Oral presentation at the Fourteenth International Congress of Qualitative Inquiry, Champaign-Urbana, Illinois, USA.

**Shin, N.**, & Welty Peachey, J. (February 2018). Re-constructing the Olympic history and development: Critical discourse analysis of the International Olympic Committee's development ideology. Oral presentation at the 9<sup>th</sup> International Sport Business Symposium on the Olympic Winter Games and legacy, Chuncheon, South Korea.

Park, D., **Shin, N.**, & Sydnor, S. (November 2017). Critical discourse analysis of coach Murray's Korean national women's hockey team. Oral presentation at the North American Society for the Sociology of Sport annual conference, Windsor, Canada.

**Shin, N.**, Park, D., & Welty Peachey, J. (June 2017). Investigating challenges, difficulties, and strategies of Asian international doctoral students majoring in sport management in North American universities. Oral presentation at the North American Society for Sport Management annual conference, Denver, Colorado, USA.

**Shin, N.** (May 2017). Autoethnographic performance on the life of an Asian doctoral student in sport management. Oral presentation at the Thirteenth International Congress of Qualitative Inquiry, Champaign-Urbana, Illinois, USA.

**Shin, N.**, Park, D., & Welty Peachey, J. (November 2016). Critical media discourse analysis of the South Korean men's national ice hockey team. Oral presentation at the North American Society for the Sociology of Sport annual conference, Tampa, Florida, USA.

Welty Peachey, J., Cohen, A., Musser, A., & **Shin, N.** (November 2016). Interrogating the Motivations of Sport for Development and Peace Practitioners. Oral presentation at the North American Society for the Sociology of Sport annual conference, Tampa, Florida, USA.

**Shin, N.**, Park, D., & Welty Peachey, J. (June 2016). Reaching out to diverse ethnic communities: Perceived organizational culture of the LA Dodgers and its impact on Korean fans. Oral presentation at the North American Society for Sport Management annual conference, Orlando, Florida, USA.

Welty Peachey, J., Cohen, A., **Shin, N.**, & Fusaro, B. (June 2016). Building and sustaining partnerships in sport for development and peace: Challenges, tensions, and strategies. Oral presentation at the North American Society for Sport Management annual conference, Orlando, Florida, USA.

**Shin, N.**, & Park, D. (May 2016). Sport, politics, and the US-South Korea relations in the neoliberal ground: A self-narrative approach. Oral presentation at the Twelfth International Congress of Qualitative Inquiry, Champaign-Urbana, Illinois, USA.

Park, D., & **Shin, N.** (May 2016). An auto-ethnography of an Asian ice hockey player. Oral presentation at the Twelfth International Congress of Qualitative Inquiry, Champaign-Urbana, Illinois, USA.

**Shin, N.**, & Welty Peachey, J. (November 2015). Exploring the ethnic identity perception of Hyun-Jin Ryu's Korean American fans. Oral presentation at the North American Society for the Sociology of Sport annual conference, Santa Fe, New Mexico, USA.

Welty Peachey, J., Cohen, A., Musser, A., & **Shin, N.** (November 2015). Interrogating the motivations of sport for development and peace scholars. Oral presentation at the North American Society for the Sociology of Sport annual conference, Santa Fe, New Mexico, USA.

## INVITED BOOK CHAPTERS

**Shin, N.**, & Park, D. (in review). Doing gender in neoliberal, global context of sport management. In A. Knoppers & P. Markula (Eds.), *Handbook of gender and diversity in sport management*. Edward Elgar Publishers.

**Shin, N.**, & Cohen, A. (in print). Developing sport for underserved and low socio-economic communities. In V. Girginov & E. Sherry (Eds.), *Routledge Encyclopedia for Sport Studies*. Routledge.

**Shin, N.** (2022). Social class and economic status. In E. J. Staurowsky, & A. Hart (Eds.), *Equity, diversity, and inclusion in sport*. Human Kinetics.

**Shin, N.**, & Welty Peachey, J. (2022). Measuring Sustainable Development Goal 16. In B. P. McCullough, T. Kellison, & E. N. Melton (Eds.), *Routledge handbook of sport and sustainable development*. Routledge.

Welty Peachey, J., & **Shin, N.** (2022). An overview of Sustainable Development Goal 16. In B. P. McCullough, T. Kellison, & E. N. Melton (Eds.), *Routledge handbook of sport and sustainable development*. Routledge.

Choi, W., Coley, M. L., LeFevour, K., & **Shin, N.** (2020). Making sense of it all: New insights, challenges, and actions for SDP organizations. In J. Welty Peachey, B. C. Green, & L. Chalip (Eds.), *Forming partnerships and linkages in sport for development and peace: Considerations, tensions, and strategies* (pp. 227-234). Sagamore.

## TECHNICAL REPORTS

**Shin, N.** (2018). Final report: Contesting socially sustainable community development through the Olympic Games in the era of globalization – Case of 2018 PyeongChang Winter Games and its Hosting Town of Daegwallyeong-myeon. Submitted to the International Olympic Committee and the Olympic Studies Centre, Lausanne, Switzerland.

Choi, W. J., Chung, M. R., **Shin, N.**, & Welty Peachey, J. (2018). Summary report: Fall 2016 Young Olympians of Champaign Country Program. Submitted to Don Moyer's Boys and Girls Club, Champaign, Illinois.

## PUBLIC OUTREACH/CREATIVE PRODUCTIONS

Park, D., & **Shin, N.** (2018). Who represents South Korea? Selective nationalism in Korean ice hockey. The Society Pages: Engaging Sport (Co-authored post submitted to *the Society Page*, a blog affiliated with *The North American Society for the Sociology of Sport*). Can be retrieved from <https://thesocietypages.org/engagingsports/2018/10/26/who-represents-south-korea-selective-nationalism-in-korean-ice-hockey/>

## BOOK REVIEWS

**Shin, N.** (2019). Sport and the neoliberal university: Profit, politics, and pedagogy (Ryan King White, Rutgers University Press). *Journal of Sport Management*, 33(1), 66-67.

## INTERDISCIPLINARY COLLABORATIONS

Graduate Student Member, *Transmission, Translation, and Directionality in Cultural Exchange*, 2018-2019 IPRH Research Cluster funded by University of Illinois IPRH (Illinois Program for Research in the Humanities).

## TEACHING

University of Connecticut: Graduate

EDLR5380 Sport Marketing (Spring 2022: 15 students)

EDLR5300 Management of Sport Services (Fall 2021: 15 students)

University of Connecticut: Undergraduate

EDLR3340 Intro to Sport Marketing (Spring 2022: 45 students)

Texas Tech: Graduate

SPMT5322 Organizational Behavior in Sport (Fall 2019: 17 students)

SPMT5329 Sport Event Management (Spring 2020: 23 students)

SPMT5329 Sport Event Management Online (Summer 2021: 22 students)

Texas Tech: Undergraduate

SPMT4380 Sport and Development (Spring 2020: 29 students)  
 SPMT4380 Sport and Development Online (Fall 2020: 15 students)  
 SPMT4353 Social Issues in Sport Online (Fall 2020: 45 students)  
 SPMT4353 Social Issues in Sport (Spring 2021: 39 students)  
 SPMT4353 Social Issues in Sport Online (Spring 2021: 45 students)  
 SPMT4353 Social Issues in Sport Online (Summer 2021: 18 students)

University of Illinois at Urbana-Champaign: Undergraduate

RST393 Sport and Development (Fall 2018: 59 students)

### **CERTIFICATES & COURSES TAKEN TO IMPROVE TEACHING SKILLS**

2019 | John M. Burns Conference on the Scholarship of Teaching and Learning  
Texas Tech University

2017-2018 | College of Applied Health Sciences Teaching Academy  
University of Illinois at Urbana-Champaign

2017 | Certificate in Foundations of Teaching  
Center for Innovative Teaching and Learning, University of Illinois at Urbana-Champaign

2017 | Writing Across the Curriculum Teaching Assistant Seminar  
Center for Writing Studies, University of Illinois at Urbana-Champaign

2016 | Teaching in the Professoriate (RST560)  
Department of Recreation, Sport and Tourism, University of Illinois at Urbana-Champaign

### **SERVICES**

To the Academy

2022- | Editorial Board Member  
Journal of Sport for Development

2022- | Ad Hoc Reviewer  
Sport Marketing Quarterly

2021- | Editorial Board Member (Sport Development Area)  
Journal of Global Sport Management

2021- | Ad Hoc Reviewer  
Frontier Journals

2021- | Director of Service  
Korean American Association of Sport Management

2020- | Ad Hoc Reviewer  
Journal of Sport Management

2020- | Diversity and Inclusion Committee Member  
North American Society for Sport Management

2020- | Conference Abstract Reviewer (Socio-Cultural)  
North American Society for Sport Management

2020 | Nomination Committee Chair  
Korean American Association for Sport Management



2017-2019 | Student Representative  
Korean American Association for Sport Management

2016-2017 | International Relations Chair for Student Board  
North American Society for Sport Management

#### To the University

2022- | Sport Management Program Undergraduate Admission Committee  
Department of Educational Leadership, University of Connecticut

2021- | Sport Management Program Curriculum and Assessment Development Committee  
Department of Educational Leadership, University of Connecticut

2021- | Graduate Admissions Committee  
Department of Educational Leadership, University of Connecticut

2020-2021 | Online Graduate Program Development Committee  
Department of Kinesiology and Sport Management, Texas Tech University

2020-2021 | Hiring Committee  
Department of Kinesiology and Sport Management, Texas Tech University

2020-2021 | Graduate Admissions Committee  
Department of Kinesiology and Sport Management, Texas Tech University

2018-2019 | Member of the Students Advising on Graduate Education (SAGE)  
Graduate College, University of Illinois at Urbana-Champaign

2016-2018 | Member of the University Library Student Advisory Board  
University of Illinois at Urbana-Champaign

2016-2017 | Doctoral Student Representative to the Graduate Committee  
Department of Recreation, Sport and Tourism, University of Illinois at Urbana-Champaign

#### To the Community

2016-2017 | Sport programmer and volunteer for the Champaign-Urbana Boys and Girls Club

2015-2017 | Sport programmer and volunteer for the Champaign-Urbana Korean Catholic Community

#### **MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS**

Current | North American Society for Sport Management (NASSM)

Current | Korean American Association for Sport Management (KAASM)

Current | North American Society for the Sociology of Sport (NASSS)

Current | International Institute for Qualitative Inquiry