

Announcement of Doctoral Student Assistantship



Dr. Wenche Wang, Assistant Professor in Sport Management in the School of Kinesiology at the University of Michigan in Ann Arbor, is currently seeking a motivated Doctoral Student to work on research related to sport economics and sport analytics starting Fall 2022!

Dr. Wang is a sport economist with research focuses on the two-sided markets and antitrust policy. Dr. Wang has conducted research on antitrust issues pertaining to the monopsony power of the sport leagues, including licensing intellectual property rights and restrictions on online ticket resales. She also has a research interest in the impact of the use of social media in sports on consumer and social welfare. Dr. Wang received her Doctoral degree in Economics from the University of Florida. She subsequently worked as a postdoctoral associate in the Informatics Institute & Department of Economics at the University of Florida.

- The selected student will begin the PhD program in **September 2022** and will be provided with full funding for tuition, a living stipend and health care (student/family) as a Graduate Student Instructor.
- The selected student will have the unique opportunity to work on projects related to: (a) designing optimal contract for sports online streaming service; (b) investigating antitrust issues pertaining to sports online streaming; and (c) examining the role of social media in shaping sport consumer behavior.
- Applicants should have a Bachelor's degree in Economics, Sport Management, Quantitative Marketing, Applied Statistics, Applied Mathematics, Information, or other social science or applied quantitative field. Applicants with a Master's degree in relevant fields are preferred. Previous research experience, publications, and a high GPA from previous academic work are highly desirable.
- Applicants will be considered on a rolling basis until the position is filled. Students will need to apply and gain admittance to the University of Michigan School of Kinesiology doctoral program. For best consideration, interested students should contact Dr. Wang immediately, as applications will be reviewed upon receipt. To be considered, please electronically send to Dr. Wang (wwenche@umich.edu) in PDF format: a letter of interest, current curriculum vitae, a writing sample, and contact information for three references. Please include in the subject line of your e-mail submissions: "Ph.D. Position: Internet Market of Sport".
- For more information on applying to the School of Kinesiology, please contact Charlene Ruloff at cruloff@umich.edu. Information about the Kinesiology Ph.D. program can be found at: <https://www.kines.umich.edu/admissions-aid/graduate/phd>. Information about Dr. Wang's research can be found at <https://www.kines.umich.edu/directory/wenche-wang>.