

DONOR IMPACT REPORT



**SCHOOL OF
KINESIOLOGY**
UNIVERSITY OF MICHIGAN

**FISCAL YEAR
2020-2021**

THANKS FOR YOUR SUPPORT!

Dear friends,

The 2020-2021 fiscal year was a significant one for the School of Kinesiology. We successfully navigated the pandemic changes and challenges that came our way, recruited high-quality students and faculty, and ramped up our game-changing research. And, of course, the most exciting event of all: we moved into the new School of Kinesiology Building.

I can't overstate how our new home opens up myriad possibilities for our school. Our already world-class academic and research programs now have the room and resources to grow even bigger and better. Our prominent campus location greatly increases the visibility of the work we do. And our state-of-the-art learning and research spaces encourage more collaboration and innovation.

This amazing resource will benefit students, faculty, and staff for decades to come. And you helped us get here.

Read on to learn about some of the ways your support has directly impacted our school. Together, every day, you help us advance our mission of being an international leader in education and research related to physical activity, health and wellness, and sport management.

Thank you and **GO BLUE!**



Lori Ploutz-Snyder
Professor and Dean, School of Kinesiology



KINESIOLOGY BUILDING

In December 2020, the U-M Board of Regents officially approved the School of Kinesiology Building name for the former E. H. Kraus Natural Science Building.

In January 2021, we began our first in-person classes in our new home.



We could not have achieved this amazing milestone without your support—thank you for helping us get to the finish line!

We're looking forward to giving you a tour of the Kinesiology Building at our Homecoming celebration on Friday, September 24. Please save the date!

In the meantime, you can take a virtual tour via our short four-video series at myumi.ch/7ZDQB.

HELPING OUR COMMUNITY THROUGH COVID-19

Gifts to the Kinesiology Grad/Undergrad Emergency Aid (COVID) Fund helped our students and faculty transition to online, hybrid, and public health-informed in-person classes. This included securing additional PPE and hand sanitizing stations, creating a pop-up recording studio, and purchasing laptops and webcams for graduate student instructors.

Additionally, graduate and undergraduate students were able to request one-time funding to offset costs or setbacks they experienced as a result of COVID-19. Your gift helped support:

- Students with family income changes due to job loss, illness, or death
- Emergency tuition assistance
- Emergency living expense assistance (rent, utilities, groceries, etc.)
- Emergency medical expense assistance
- Technology (laptop, wi-fi, etc.) needed for online classes
- Additional PPE (face shield, etc.)

For this year only, faculty could also request funding from the Donor Innovation Grants to bring their research back up to speed after an extended pause due to the pandemic. Your gift helped support:

- Undergraduate research assistants
- Data collection and analysis
- Summer funding for PhD students to work on their dissertations
- Research participant coordination



STUDENT SUPPORT

One of the core goals of our school is to grow our students into the next generation of thinkers, doers, leaders, and game-changers.

Your support helps give them opportunities to challenge themselves both academically and personally.



The **Awareness to Action: Diversity, Equity, & Inclusion in Sport** speaker series is a student-led, donor-funded initiative to increase DEI efforts and awareness in Sport Management.

The inaugural series focused on the history of inequity and exclusion in sport, encouraging and prioritizing intersectionality, and the benefits of diverse teams. Speakers included:

- Erik Bakich, U-M Baseball head coach
- Dr. Louis Moore, Grand Valley State University associate professor of history
- Marissa Pollick, attorney and U-M lecturer
- Erik Robeznieks, U-M Adaptive Sports & Fitness project manager
- Joyce Wilson-Eder, Big Ten Conference Advisory Board member

The donor-funded **Concussion Scholars Program** gives students the opportunity to work with Michigan Concussion Center researchers. This year, students assisted with baseline concussion testing for U-M varsity athletes and helped analyze patient data.

Undergraduate student Melvin Darwin was part of the first Concussion Scholars cohort. “I was not in the position to take on unpaid research, so this program made my work with the Concussion Center possible,” he said. “I worked alongside great PIs and research assistants who are doing cutting-edge research central to concussion science.”



2020-21 AT A GLANCE

376

total donors—including **you!**

826

gifts given to our school

74%

of donors gave \$100 or less

261

gifts made to the
Kinesiology COVID Fund

99

scholarships & awards
offered

87

student recipients of
scholarships & awards

\$457,626

total student support given

69%

increase in student support
given over the last 5 years