

Kathryn L. Heinze, Ph.D.

Sport Management
School of Kinesiology
University of Michigan
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GENERAL INFORMATION

Academic Positions

University of Michigan, Ann Arbor, MI <i>Associate Professor, Sport Management</i> <i>Assistant Professor, Sport Management</i>	2018- 2011-2018
Northwestern University, Evanston, IL <i>Lecturer, Kellogg School of Management</i> <i>Lecturer, Pritzker School of Law</i>	2009 2010

Academic Affiliations

University of Michigan, Ann Arbor, MI <i>Faculty Affiliate, Organizational Studies Program (Literature, Science, & Arts)</i> <i>Faculty Affiliate, Center for Positive Organizations (Ross School of Business)</i>	2016- 2016-
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Education

Northwestern University, Evanston, IL <i>Ph.D. in Management and Organizations (minor in Sociology), Kellogg School of Management</i> <i>M.S. in Management, Kellogg School of Management</i>	2010 2008
University of Michigan, Ann Arbor, MI <i>B.A. (hons) in Organizational Studies, College of Literature, Science, & the Arts</i>	2005

Honors, Awards, and Distinctions

<i>Administrative Science Quarterly Award for Scholarly Contribution</i>	2014
American Sociological Association Geertz Prize for Best Article	2009
High Honors, University of Michigan	2005
Highest Distinction, University of Michigan	2005
Phi Beta Kappa, University of Michigan	2005

RESEARCH

Peer Reviewed Publications

Lu, L.D. & **Heinze, K.L.** "Examining institutional entrepreneurship in the passage of youth sport concussion legislation," *Journal of Sport Management*, in press, 2020

Soderstrom, S. & **Heinze, K.L.** "From paradoxical thinking to practicing sustainable business: The role of a business collective organization in supporting entrepreneurs," *Organization & Environment*, published online, 2019.

Lu, L.D. & **Heinze, K.L.** "Sport policy institutionalization: Examining the adoption of concussion legislation across states," *Journal of Sport Management*, 2019, 33(6).

Lu, L.D., **Heinze, K.L.**, & Soderstrom, S. "Playing multiple positions: Student-athlete identity salience and conflict," *Journal of intercollegiate Sport*, 2018, 11(2).

Heinze, K.L. & Heinze, J.E. "Individual innovation adoption and the role of organizational culture," *Review of Managerial Science*, 2018, 1-26.

Lee, S., **Heinze, K.L.**, & Lu, D. "Warmth, competence, and willingness to donate: How perceptions of partner organizations affect support of corporate social responsibility initiatives in professional sport," *Journal of Sport and Social Issues*, 2018, 42(1).

Heinze, K.L. & Lu, D. "Shifting responses to institutional change: The National Football League and player concussions," *Journal of Sport Management*, 2017, 31(5).

Heinze, K.L., Soderstrom, S. & Heinze, J. "The role of linking institutions: Actively shaping organizational behavior," *Organization Studies*, 2016, 37(8).

Heinze, K.L., Zdroik, J. "School board decision making and the elimination of sport participation fees," *Sport, Education and Society*, 2016, 28(6).

Heinze, K.L., Banaszak-Holl, J., Babiak, K. "Social entrepreneurship in communities: Examining the collaborative processes of health conversion foundations," *Nonprofit Management and Leadership*, 2016, 26(3).

Heinze, K.L. & Weber, K. "Toward organizational pluralism: institutional intrapreneurship in integrative medicine," *Organization Science*, 2015, 27(1).

Heinze, J. **Heinze, K.L.**, Davis, M., Butchart, A., Singer, D., & Clark, S. "Gender role beliefs and parents' support of athletic participation," *Youth & Society*, 2014, 49(5).

Heinze, K.L., Soderstrom, S. & Zdroik, J. "Towards strategic and authentic corporate social responsibility in professional sport: a case study of the Detroit Lions," *Journal of Sport Management*, 2014, 28(6).

Weber, K., Patel, H., & **Heinze, K.L.** The emergence of a new logic: the case of alternative agriculture. In *Research in the Sociology of Organizations, Institutional Logics in Action, Part B, Vol. 39(B)*. Emerald, 2013.

Trendafilova, S., Babiak, K., & **Heinze, K.L.** "Corporate social responsibility and environmental sustainability: Why professional sport is greening the playing field," *Sport Management Review*, 2013, 16(3).

Weber, K., **Heinze, K.L.** & DeSoucey, M., "Forage for thought: the movement for grass-fed meat and dairy products," *Administrative Science Quarterly*, 2008, 53(3).

Kind, T., **Wheeler (Heinze), K.L.**, Robinson, B., Cabana, M. "Do the leading children's hospitals have quality web sites? A description of children's hospital web sites," *Journal of Medical Internet Research*, 2004, 6(2): e20.

Book Chapters

Babiak, K., **Heinze, K.L.**, & Thibault, L. Management concepts and practice in sport organizations. In Pedersen P.M. & Thibault, L. (Editors). *Contemporary Sport Management* (6th Edition), Human Kinetics, 2019.

Heinze, K.L. & Soderstrom, S. Sport venue sustainability: the role of local context and stakeholder management. In Kellison, T. & McCullough, B. (Editors). *The Handbook of Sport, Sustainability, and the Environment*, Routledge, 2017.

Babiak, K., **Heinze, K.L.**, & Wolfe, R. Building theoretical foundations for strategic CSR in sport. In Fink, J. & Doherty, A. (Editors). *The Handbook of Theory in Sport Management*, Routledge, 2016.

Babiak, K., **Heinze, K.L.**, Lee, S.P. & Juravich, M. A foundation for winning: athletes, charity, and social responsibility. In Paramio, J.L., Babiak, K., & Walters, G. (Editors). *The Handbook of Corporate Responsibility in Sport: Principles and Practice*, Routledge, 2013.

Conference Presentations

Heinze, K.L. & Ji, G. "Translating change around youth sport: Project Play and community implementation," *North American Society for Sport Management Conference*, New Orleans, LA, 2019.

Soderstrom, S. & **Heinze, K.L.** "The role of dialogue in building collective identity among diverse movement participants," *Academy of Management Annual Meeting*, Boston, MA, 2019.

Babiak, K., **Heinze, K.L.**, Banaszak-Holl, J., & Yang, D. "Improving health and well-being: How can sport help (or hurt)?" *Academy of Management Meeting*, Chicago, IL, August, 2018.

Heinze, K.L., Babiak, K., Banaszak-Holl, J., Yang, D., & Olthoff, R. "The sport treatment: Examining strategic partnerships between professional sport and healthcare organizations," *North American Society for Sport Management Conference*, Halifax, Nova Scotia, June, 2018.

Choi, W., Heinze, J., **Heinze, K.**, Clark, S. "The effect of family size and gender composition on parents' financial support for children's school sport," *North American Society for Sport Management Conference*, Halifax, Nova Scotia, June, 2018.

Lu, D.L., **Heinze, K.L.** "Moving down the field: The spread of youth sports concussion legislation across states," *North American Society for Sport Management Conference*, Halifax, Nova Scotia, June 2018.

Lu, D.L., **Heinze, K.L.** "The passage of youth sports concussion legislation across states: An institutional, mixed-method analysis," *North American Society for Sport Management Conference*, Halifax, Nova Scotia, June 2018.

Soderstrom, S. & **Heinze, K.L.** "Towards an imagined future: building a diverse collective," *Academy of Management Meeting*, Atlanta, GA, August, 2017.

Soderstrom, S. & **Heinze, K.L.** "Cultivating Detroit: Mobilizing good food entrepreneurs," *Academy of Management Meeting*, Atlanta, GA, August, 2017.

Soderstrom, S. & **Heinze, K.L.** "Cultivating Detroit: Mobilizing good food entrepreneurs," *European Group of Organizational Studies Conference*, Copenhagen, Denmark, July, 2017.

Heinze, K.L., Soderstrom, S. & Lu, D. "Examining student-athlete identity salience: A large-scale survey study," *North American Society for Sport Management Conference*, Denver, Colorado, June, 2017.

Heinze, K.L., Soderstrom, S. & Lu, D. "Examining the effect of status on the salience of college student-athlete identities," *North American Society for Sport Management Conference*, Orlando, FL, June, 2016.

Heinze, K.L. & Lu, D. "A longitudinal analysis of organizational responses to institutional change: the case of the NFL and concussions," *North American Society for Sport Management Conference*, Orlando, FL, June, 2016.

Soderstrom, S. & **Heinze, K.L.** "Movements, markets, and sense of place: Cultivating a diverse collective of entrepreneurs in Detroit," *Alliance for Research on Corporate Sustainability Conference*, May, 2016.

Heinze, K.L. & Weber, K., "Institutional entrepreneurship in integrative medicine," *Academy of Management Meeting*, Vancouver, BC, August, 2015.

Lee, S.P., **Heinze, K.L.**, Lu, D., & Cornwell, B. "Partnership portfolios: How perceptions of professional league partners in CSR initiatives influence cause outcomes," *North American Society of Sport Management Conference*, Ottawa, ON, June, 2015.

Breitbarth, T., Heere, B., **Heinze, K.L.**, Kellison, T., Walker, M. & Round table: "Corporate Social Responsibility in Sport," *North American Society of Sport Management Conference*, Ottawa, ON, June, 2015.

Heinze, K.L., Soderstrom, S. & Zdroik, J. "Towards strategic and authentic corporate social responsibility in professional sport: a case study of the Detroit Lions." *Academy of Management Meeting*, Philadelphia, PA, August, 2014.

Heinze, K.L., Soderstrom, S. & Heinze, J. "The role of linking institutions: Actively shaping organizational behavior," *Academy of Management Meeting*, Philadelphia, PA, August, 2014.

Heinze, K.L., Banaszak-Holl, J. & Babiak, K. "Wellness foundations as social entrepreneurs," *European Group on Organizational Studies Conference*, Rotterdam, Netherlands, July, 2014.

Heinze, K.L., Soderstrom, S. & Zdroik, J. "Towards strategic and authentic corporate social responsibility in professional sport: a case study of the Detroit Lions." *North American Society of Sport Management Conference*, Pittsburg, PA, June, 2014.

Patel, H., **Heinze, K.L.** & Weber, K. "Theorizing an emergent field: the case of alternative agriculture," *European Group of Organizational Studies Conference*, Montreal, QC, July, 2013.

Heinze, K.L., Soderstrom, S. & Heinze, J. "A community coalition approach to wellness promotion: examining one community foundation's approach." *Association of University Programs in Health Administration Conference*, Monterey, CA, June, 2013.

Heinze, K.L. & Zdroik, J. "Pay to play and school board decision-making," *North American Society of Sport Management Conference*, Austin, TX, June, 2013.

Patel, H., **Heinze, K.L.** & Weber, K., "Theorizing an emergent field: the case of alternative agriculture," *Organizing Institutions Conference*, Banff, AB, June, 2012.

Lee, S.P. & **Heinze, K.L.**, "A portfolio of partners for good?: Examining how perceptions of sport organizations' CSR partners affects willingness to donate to CSR initiatives," *North American Society of Sport Management Conference*, Seattle, WA, June, 2012.

Heinze, K.L., "Institutional entrepreneurship in integrative medicine," *Academy of Management Meeting*, San Antonio, TX, August, 2011.

Heinze, K.L., "Institutional intrapreneurship: cultural and structural change in the context of integrative medicine," *European Group of Organizational Studies Conference*, Gothenburg, Sweden, July 2011.

Lee, S.P., Babiak, K. & **Heinze, K.L.**, "Athlete philanthropy: motives, drivers, intentions," *North American Society of Sport Management Conference*, 2011.

Heinze, K.L. & Weber, K., "Institutional logics and alternative agriculture," *Academy of Management Meeting*, Chicago, IL, August, 2009

Heinze, K.L. & Weber, K., "Field work: The creation and contestation of new institutional logics in alternative agriculture," *University of Alberta Conference on Institutions, Innovations, and Space*, Edmonton, AB, June, 2009.

Heinze, K.L. & Weber, K., "The creation and contestation of new institutional logics in alternative agriculture," *Academy of Management Meeting*, Anaheim, CA, August, 2008.

Heinze, K.L. & Gulati, R., "'Charting' to their full potential? Exploring physician adoption of electronic health records," *Academy of Management Meeting*, Anaheim, CA, August, 2008.

Jee, S.H., **Heinze (Wheeler), K.L.**, Cabana, M.D. "Indices for continuity of care: A systematic review of the literature," *Pediatric Academic Societies Meeting*, Seattle, WA, May, 2003.

Invited Presentations

2019

Center for Positive Organizations, Positive Business Conference, Ross School of Business, University of Michigan

2018

Center for Positive Organizations, Positive Links, Ross School of Business, University of Michigan

2015

Interdisciplinary Committee on Organizational Studies (ICOS), University of Michigan
Barger Leadership Institute Workshop, University of Michigan
Community of Social Innovation Workshop, Ann Arbor, MI

2014

Erb Institute Colloquium, University of Michigan
Center for Positive Organizations Incubator, University of Michigan
Economic Sociology Workshop, University of Michigan

2013

Management & Organizations Department Brown Bag, Ross School of Business
Barger Leadership Institute Workshop, University of Michigan
MCubed Program Symposium, University of Michigan

2012

Management & Organizations Department Brown Bag, Ross School of Business, University of Michigan
Center for Positive Organizations Incubator, University of Michigan

2011

Erb Institute Colloquium, University of Michigan

Funded Research

PI: **Heinze, K.L.** Translating change around youth sport: Project Play and community initiatives. University of Michigan, Marie Hartwig Research Fund. Amount: \$5,000. May, 2019.

PI: **Heinze, K.L.**; Co-Investigators: Babiak, K. & Banaszak-Holl, J. *Professional sport and healthcare organization strategic partnerships*. University of Michigan, MCubed program. Amount: \$16,000. March, 2017.

PI: **Heinze, K.L.** *Shifting responses to institutional change over time: the case of the NFL and player concussions*. University of Michigan, Rackham Graduate School. Amount: 0.50 GSRA. April, 2016.

PI: Soderstrom, S.; Co-Investigators: **Heinze, K.L.**, Wayne, B. *Local food businesses in Detroit: collaboration and capitalism*. University of Michigan, MCubed program. Amount: \$60,000. November, 2013.

PI: **Heinze, K.L.**; Co-Investigators: Banaszak-Holl, J. & Babiak, K. *Social entrepreneurs of wellness: examining how leaders of community wellness foundations promote a new model of health*. Barger Leadership Institute, UM. Amount: \$6,000. March, 2013.

PI: **Heinze, K.L.**; Investigator: Lee, S. *Portfolio of partners: exploring the effect of sport league partnerships on support for league social initiatives*. Office of the Vice President for Research (OVPR) Faculty Grants and Awards, UM. Amount: \$2,850. November, 2011.*

PI: **Heinze, K.L.**; Investigators: Heinze, J. and Clarke, S. *Who will pay for girls to play?* Sports, Health and Activity Research Center (SHARP) Grant, UM. Amount: \$15,000. May, 2011.

PI: Babiak, K.; Investigators: Lee, S.; **Heinze, K.L.** *Athlete philanthropy: motives, drivers and intentions*. Center for Ethics and Public Life Grant, UM. Amount: \$11,000. October, 2010.*

Health Industry Management Program Grant for dissertation work, Northwestern University, \$2,450. Spring, 2010.

TEACHING

Courses

University of Michigan, Ann Arbor, MI

Organizational Behavior and Human Resources (graduate required course) 2014-

Strategy of Sport Organizations (undergraduate required course) 2011-

Organizational Behavior in Sport (undergraduate required course) 2011-

Northwestern University, Evanston, IL

Leadership in Organizations (MBA core class in the Kellogg School of Management) 2009

Decision-Making, Leadership, and Teamwork (JD class at Northwestern Law School) 2010

Student Advising

Michigan Women Empowerment in Sport and Entertainment (MWESE) student group – Faculty Advisor, University of Michigan, 2016-

Kevin Michael Corbett – Undergraduate Honors Thesis Advisor, University of Michigan, 2017-2018

Traci Carson – Undergraduate Honors Thesis Advisor, University of Michigan, 2014-2015

Mark Zheng – Undergraduate Research Opportunity Program Advisor, University of Michigan, 2013-2014

Doctoral Committees

Goun Ji - Doctoral Committee Chair and Faculty Advisor, University of Michigan, 2018-

Daniel Yang – Doctoral Exam and Dissertation Committees, University of Michigan, 2016-
Di Lu - Doctoral Committee Chair and Faculty Advisor, University of Michigan, 2014-2019
Jen Zdroik - Doctoral Advisory and Dissertation Committees, University of Michigan, 2012-2016
Mary Marzec - Doctoral Dissertation Committee, University of Michigan, 2010-2013
Brian Mills - Doctoral Dissertation Committee, University of Michigan, 2011-2012

SERVICE

Profession

Editorial Boards

European Sport Management Quarterly, 2020-
Journal of Sport Management, 2017-
Academy of Management Discoveries, Special Issue, 2018

Referee

Academy of Management Discoveries, 2018-
American Sociological Review, 2016-
Sport Management Review, 2016-
Administrative Science Quarterly, 2014-
Journal of Business Ethics, 2014-
Organization Science, 2009-
Organization Studies, 2009-

Conference Reviewing and Mentoring

Academy of Management Meetings, 2007-
North American Society for Sport Management Conference, Faculty-Student Mentorship Initiative, 2017
Organization Science, Dissertation Proposal Competition, 2014
North American Society for Sport Management Conference, 2011-

University

Advisory Committee for Recreation Sports, 2020-
University of Michigan Bicentennial Feast of Ideas Speaker, 2017
Organizational Studies Program (Literature, Science & Arts), External Review Committee, 2016
Barger Leadership Institute Advisory Committee, 2016-2018
Barger Leadership Institute Scholarship Committee, 2014-2015

School

Faculty Search Committee Chair, 2019-
Executive Committee Member, 2019-

Strategic Synergy Hiring Proposal Committee Member, 2018-2019

New Building Research Space Committee, 2016

Kinesiology Graduate Committee, 2013-2016

Sport Management Faculty Recruiting Committee, 2014-

Kinesiology Undergraduate Awards Committee, 2012-2014