

The University of Michigan School of Kinesiology is always on the move!
Here's what we've been up to over the last few months.

UNIVERSITY OF MICHIGAN SCHOOL OF KINESIOLOGY | WINTER 2020

movement

Worth A Thousand Words



Students in AES/MVS 425, Physical Activity & Pediatric Disability, work together to assess and modify activities for kids with disabilities.



Sport Management master's student Yajie Wang volunteers in the media relations center for the Youth Winter Olympic Games in Switzerland.



The new Movement Science program video makes its debut. Watch it at myumi.ch/kxkBQ.

Countdown To Kraus

Construction on our new home, the Kraus Building, will be completed by this fall! What's happening now:

- Work has begun on the Diag entrance.
- Wet lab bench furniture is being installed on the 4th floor.
- Flooring is being installed on the 3rd-4th floors.
- Accent walls on the 3rd-4th floors have a first coat of paint.
- Construction on the 1st floor is still very active.

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In The News

A Shoe Thing

Just how much will Nike's high-end Vaporfly running shoe change this year's Olympic marathon and track & field events? **PhD student Geoff Burns** talked with the *Wall Street Journal* to take a look at the tech inside the shoes.

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On the Rebound

When the Women's National Basketball Association debuted in 1997, it was a watershed moment for women. Now, more than 20 years later, the WNBA perseveres despite mounting financial challenges. [Sport Management professor Rod Fort](#) talked with the *New York Times* about why.

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Budding STEMs

[Movement Science assistant professor Michael Vesia](#), [PhD student Elana Goldenkoff](#), and team welcomed young scientists into the Brain Behavior Lab this fall. The visit was part of F.E.M.M.E.S., a program that encourages girls to learn and explore their potential in science, technology, engineering, and math (STEM).

[Learn More About F.E.M.M.E.S.](#)



Social Transformation Scholars

[Sport Management professor Ketra Armstrong](#) has been named one of nine inaugural recipients of University Diversity and Social Transformation Professorships. These scholars are internationally recognized researchers and the professorship is reserved for only the highest level of achievement.

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Online Outreach

The [Michigan Concussion Center](#) has developed two online learning opportunities that are free and open to everyone: A certification course that satisfies sport concussion training requirements in the State of Michigan, and a teach-out that helps the general public understand concussion.

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What's in a Name?

Corporations pay big money to brand sporting arenas and events. The NBA G League is Gatorade's entry into the name game. [Sport Management associate professor Dae Hee Kwak](#) talked to *Front Office Sports* about the partnership.

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Alumni Spotlight

Facilitating Fitness

[Patty Donohue Ebach \(MS '85\)](#) has spent her career managing wellness programs and fitness facilities. She is currently the recreation manager at the Schoolcraft College Fitness Center & Sports Dome. "I have stayed in this field in one way or another for 30+ years. I have thoroughly enjoyed the ride," she said.

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On & Off the Field

After getting a master's degree at Michigan State and interning for the Florida State football program, [Jason Williams \(AT '12\)](#) returned to U-M as an athletic trainer for the football program. "Kinesiology classes challenged me to think outside the box and become a well-rounded athletic training clinician," he said.

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What have YOU been up to? Let us know and you might be featured in our next **Alumni Spotlight!**

[Send an Update](#)

Student Voices

Michigan Marine

After six years in the Marine Corps, **Movement Science student Leona Keller** began her next adventure: college. After graduating, she plans to get her master's in Athletic Training while continuing to do the research she has grown to love.

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Training the Recruits

At his internship last summer, **Applied Exercise Science student Mitchell Siegel** helped the next wave of National Basketball Association talent prepare for the biggest night of their lives: the NBA Draft Combine.

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Save The Date

Commencement Ceremony

Date: Thursday, April 30, at 4:30pm

Location: Hill Auditorium

Speaker: **Carrie Brzezinski-Hsu**, vice president of ESPN CreativeWorks & member of our [Sport Management Advisory Board](#)

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SHOW YOUR SUPPORT

Your gift to the School of Kinesiology will give our students the space to challenge, explore, collaborate, innovate - and grow into the leaders they're destined to be.

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