

**SPORT MANAGEMENT UNDERGRADUATE RECORD SHEET – KINESIOLOGY
2019-2020**

Name:				UMID:				Date:			
Kinesiology Prerequisite Courses:				Sport Management Required Courses – Beginning Sophomore Yr.							
Course No.	Credits	Term	Grade	Course No.	Credits	Term	Grade				
SM 100 Freshman Seminar	2			SM 217 Business Communications	3						
SM 101 Public and Small Group Communication	3			SM 238 Introduction to Accounting and Finance (Winter)	3						
SM 111 Hist. & Soc. Issues in Sport & Fitness	3			SM 241 Introduction to Sport Economics and Public Policy (Fall)	3						
SM 203 Intro to Sport Management	3			SM 246 Principles of Marketing	3						
Total	11			SM 249 Research Methods	4						
				SM 332 Organizational Behavior in Sport Organizations	3						
Required Courses Outside Kinesiology				SM 333 Legal and Ethical Issues in Sport and Fitness	3						
ENGLISH 125 or FYWR	4			SM 403 Internship/ Field Experience	1-3						
PSYCH 111 or 112	4			SM 403 Internship/ Field Experience	1-3						
STATS 250 or SOC 210	4			SM 499 Strategy of Sport Organizations	3						
ECON 101	4			Total	31						
Total	16										
Sport Management Concentration Paths and Electives (see Note 1)											
Path 1: Sport Marketing and Management (Choose ___)						Path 2: Sport Policy & Analytics (Choose ___)					
SM 313 Non-Profit Management	3			SM 313 Economics of College Sport	1.5						
SM 313 Social Media Marketing	3			SM 313 Global Sports: Political and Economic Perspectives	1.5						
SM 421 Gender and Sport	3			SM 313 Detroit Olympics	3						
SM 431 Sport and the Media	3			SM 313 Global Soccer and Major League Soccer	3						
SM 432 Human Resource Management	3			SM 313 Introduction to Analytics (Requires SM 249)	3						
SM 435 Sport and the Consumer	3			SM 313 Monetizing Sport	3						
SM 436 Race Relations, Cultural Images, and Sport	3			SM 433 Sport and Public Policy	3						
SM 437 Psychological Aspects of Sport & Exercise	3			SM 438 Sport Economic Policy	3						
SM 444 Sales Management in the Sport Industry	3			SM 441 Sport Real Estate: Facility Financing and Development	3						
SM 446 Brand Strategy and Advertising Campaigns	3			SM 451 Sport Analytics: Team Performance	3						
SM 470 Independent Study (see note 2)	1-3			SM 470 Independent Study (see note 2)	1-3						
Courses that Count for Both Concentrations											
SM 313 Business Development in Sport	3			SM 313 Geographic Information Systems for Marketing	3						
SM 317 Career Planning	3			SM 402 Teaching Assistance	1-2						
SM 439 Sponsorship-Linked Marketing	3			SM 440 Sport, Economic Development and Urban Revitalization	3						
SM 445 Sport Tourism	3			SM 454 Sport Marketing Analytics	3						
				Total	21						
Notes: (1) Students must take five electives in their concentration: three courses from the elected Path column and two from the “both” column. Of the remaining two electives, one must be taken from the other Path and the other is a free elective of the student’s choosing. (2) Students may not exceed three credits of independent study as part of their twenty-one required elective credits. Additional credits beyond three may be taken towards students’ general graduation credits.											

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Name:				UMID:				Date:			
Distribution Requirements											
Humanities (12 credits)				Natural Science/Math/Quantitative Reasoning (11 credits)				Social Science (12 credits)			
Course No.	Credits	Term	Grade	Course No.	Credits	Term	Grade	Course No.	Credits	Term	Grade
SM 101	3			STATS 250 or SOC 210	4			PSYCH 111	4		
SM 217	3			SM 238	3			ECON 101	4		
				SM 249	4						
Required	12			Required	11			Required	12		
NOTES:											
Exceptions, Substitutions, Waivers Advisor - Please document approval of variations in degree program; sign and date:											

Updated: 5/13/2019

Study Abroad (optional)
On UM campus, enroll in language, anthropology, history, archaeology, geography or political science courses related to host country to meet distribution requirements

Study abroad during Fall or Winter semester of junior/senior year or Spring/Summer semester of any year. Kinesiology exchange partners offer courses in your major; other programs available for general transfer credit toward your 120 credits required to graduate