SPORT MANAGEMENT UNDERGRADUATE RECORD SHEET – KINESIOLOGY
2018-2019

Name:		UMID:			Date:		

Kinesiology Prerequisite Courses:				Sport Management Required Courses – Beginning Sophomore Yr.			
Course No.	Credits	Term	Grade	Course No.	Credits	Term	Grade
SM 100 Freshman Seminar	2			SM 217 Business Communications	3		
SM 101 Public and Small Group Communication	3			SM 238 Introduction to Accounting and Finance (W)	3		
SM 111 Hist. & Soc. Issues in Sport & Fitness	3			SM 241 Introduction to Sport Economics and Public Policy (F)	3		
SM 203 Intro to Sport Management	3			SM 246 Principles of Marketing	3		
Total	**11**			SM 249 Research Methods	4		
				SM 332 Organizational Behavior in Sport Organizations	3		
Required Courses Outside Kinesiology				SM 333 Legal and Ethical Issues in Sport and Fitness	3		
ENGLISH 125 or FYWR	4			SM 403 Internship/ Field Experience	1-3		
PSYCH 111 or 112	4			SM 403 Internship/ Field Experience	1-3		
STATS 250 or SOC 210	4			SM 499 Strategy of Sport Organizations	3		
ECON 101	4			**Total**	**31**		
Total	**16**						

Sport Management Concentration Paths and Electives_____ (see Note 1)							
Path 1: Sport Marketing and Management (Choose___)				**Path 2: Sport Policy & Analytics (Choose___)**			
SM 313 Non-Profit Management	3			SM 313 Economics of College Sport	3		
SM 421 Gender and Sport	3			SM 313 Detroit Olympics	3		
SM 431 Sport and the Media	3			SM 313 Global Soccer and Major League Soccer	3		
SM 432 Human Resource Management	3			SM 313 Introduction to Analytics (Requires SM 249)	3		
SM 435 Sport and the Consumer	3			SM 313 Monetizing Sport	3		
SM 436 Race Relations, Cultural Images, and Sport	3			SM 433 Sport and Public Policy	3		
SM 437 Psychological Aspects of Sport & Exercise	3			SM 438 Sport Economic Policy	3		
SM 444 Sales Management in the Sport Industry	3			SM 441 Sport Real Estate: Facility Financing and Development	3		
SM 446 Brand Strategy and Advertising Campaigns	3			SM 470 Independent Study (see note 2)	1-3		
SM 470 Independent Study (see note 2)	1-3						
Courses that Count for Both Concentrations							
SM 313 Business Development in Sport	3			SM 313 Geographic Information Systems for Marketing	3		
SM 439 Sponsorship-Linked Marketing	3			SM 440 Sport, Economic Development and Urban Revitalization	3		
SM 445 Sport Tourism	3			SM 454 Sport Marketing Analytics	3		
Other SM Elective Courses (Non-Concentration)							
SM 317 Career Planning	2						
SM 402 Teaching Assistance	1-2			**Total**	**21**		

Notes: (1) Students must take five electives in their concentration: three courses from the elected Path column and two from the "both" column. Of the remaining two electives, one must be taken from the other Path and the other is a free elective of the student's choosing. (2) Students may not exceed three credits of independent study as part of their twenty-one required elective credits. Additional credits beyond three may be taken towards students' general graduation credits.

Updated: 8/15/2018

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Distribution Requirements

Humanities (12 credits)				Natural Science/Math/Quantitative Reasoning (11 credits)				Social Science (12 credits)			
Course No.	**Credits**	**Term**	**Grade**	**Course No.**	**Credits**	**Term**	**Grade**	**Course No.**	**Credits**	**Term**	**Grade**
SM 101	3			STATS 250 or SOC 210	4			PSYCH 111	4		
SM 217	3			SM 249	4			ECON 101	4		
Required	**12**			**Required**	**11**			**Required**	**12**		

NOTES:

Exceptions, Substitutions, Waivers
Advisor - Please document approval of variations in degree program; sign and date:

Updated: 8/15/2018

Study Abroad (optional)
On UM campus, enroll in language, anthropology, history, archaeology, geography or political science courses related to host country to meet distribution requirements
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Study abroad during Fall or Winter semester of junior/senior year or Spring/Summer semester of any year. Kinesiology exchange partners offer courses in your major; other programs available for general transfer credit toward your 120 credits required to graduate