

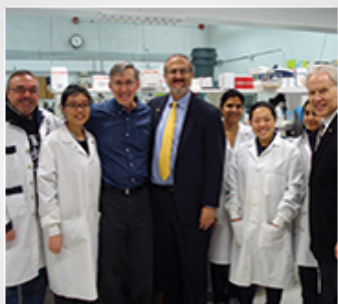


SCHOOL OF KINESIOLOGY
UNIVERSITY OF MICHIGAN

Movement

magazine
spring 2015

Worth a Thousand Words



U-M President Mark Schlissel visited the School of Kinesiology in January. One of his stops was director Greg Cartee's Muscle Biology Lab.



The Sport Business Association visited the Big Ten Network, Gatorade, and 120 Sports during their annual Chicago trip.



Six nurses traveled from Hong Kong for a week-long Intraoperative Neuromonitoring (IONM) workshop with director Josh Mergos.

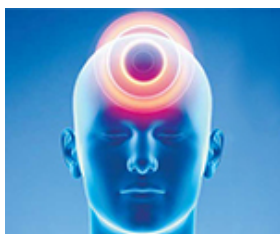
In the News



Forget the hours of painstaking research and number-crunching: **when picking your March Madness brackets, you should probably just flip a coin.** Dae Hee Kwak, associate professor of sport management, explains why.



Our Human Performance Innovation Laboratory is working with the U.S. Department of Defense and U-M Engineering to create **wearable technology that helps make soldiers safer.** Lab coordinator Steven Davidson shows us how.



If you've ever wondered **how effective the new concussion laws are,** research from Steven Broglio, associate professor of athletic training, might help put your brain at ease. Steven's recent *JAMA Pediatrics* article is cautiously optimistic.



Do parents' gender role beliefs affect how their daughters participate in sports? Kathryn Heinze, assistant professor of sport management, says yes - and even a small bias can have big consequences.



Imagine having **a digital device that can visualize 3D human anatomy at any scale.** Melissa Gross, associate professor of movement science and Arthur F. Thurnau Professor, is making that a reality for students through a Transforming Learning for a Third Century grant.

Alumni Spotlight



We're excited to announce that **Jessica Berman (SM '99)**, Vice President and Deputy General Counsel for the National Hockey League, will be **this year's commencement speaker**. Berman represents the League in contract negotiations, grievance arbitrations, salary arbitrations, and player disciplinary hearings, and also reviews and approves player contracts and trades on behalf of the League.

What have YOU been up to? Send us an update and you might be featured in our next Alumni Spotlight!

SUBMIT A CLASS NOTE

Student Voices



The newly-reactivated **Phi Epsilon Kappa professional Kinesiology fraternity inducted 44 new members** after a 25-year-long hiatus. The chapter elected leadership includes Kenneth Wee, President; Matthew Metzler, Vice President; Rayen Patnaik, Treasurer; and Kristen Bleakley, Secretary. Dale Ulrich, professor of movement science, is the chapter faculty advisor. Congratulations and welcome back, PEK!

Upcoming Events



Show your U-M spirit, take in a Tigers game, and support a good cause - all in one day! **Join us for Wolverines in the D on September 25** at Comerica Park. Learn more and purchase tickets at <http://atmlb.com/1EDMpVb>.



Save the date for our annual **alumni event on October 9-10!** Please help us make this year's event even better by taking a quick survey.

TAKE THE SURVEY

Quick Links

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VICTORS FOR MICHIGAN

KINESIOLOGY MOVES THE WORLD

OUR PRIORITIES:
Student support • Engaged learning
Facilities for bold ideas

OUR VISION:
Raise \$27.5 million to transform Michigan Kinesiology, helping to **prepare the next generation of leaders** in Kinesiology and Sport Management to **make a positive influence** on the world.

GIVE NOW

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