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Sport Management I School of Kinesiology
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EDUCATION

University of Alberta Edmonton, Alberta, Canada	2008-2015	Doctor of Philosophy, Physical Education and Recreation (Dissertation: <i>Conceptualizing Legacy in an Olympic Host City: The Case of Vancouver 2010</i>)
University of the West Indies St. Augustine, Trinidad & Tobago	2002-2005	Master of Science, Management Studies Specialization: International Marketing (Thesis title: <i>Factors Affecting Export Performance in Small to Medium Sized Firms</i>)
University of the West Indies St. Augustine, Trinidad & Tobago	1999-2002	Bachelor of Science, Management Studies Minor: Sport Management (First Class Honors)

ACADEMIC POSITIONS

Faculty Appointment

Assistant Professor	2016-Present	University of Michigan, School of Kinesiology Department of Sport Management
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Teaching/Assistantships

Assistant Professor	2016- Present	University of Michigan, School of Kinesiology Sport and Tourism (Undergraduate Elective)
	2016 Spring	Sport, Business, and Contested Spaces (Global Study Abroad Program, Israel)

Sessional Instructor	January-April 2015	University of Alberta , Faculty of Physical Education and Recreation Course: RLS 122 Leadership in Recreation and Leisure Organizations
Sessional Instructor	May-June 2013	University of Alberta , Faculty of Physical Education and Recreation Course: PERLS 105 - Introduction to the Administration of Sport, Physical Activity, and Recreation Programs
Graduate Teaching Assistant	2008-2012	University of Alberta , Faculty of Physical Education and Recreation Courses: PERLS 204- Leisure & Sport in Canadian Society: Historical Perspectives PERLS 104- Introduction to Socio-cultural Aspects of Leisure and Sport RLS 122- Leadership in Recreation and Leisure Organizations
Lecturer and Consultant	2006-2008	School of Business and Computer Science , Trinidad and Tobago
Sessional Instructor	January-April 2006	Trinidad and Tobago Hospitality and Tourism Institute (TTHTI) Course: Introduction to Sport Tourism
Graduate Teaching Assistant	2002-2004	University of the West Indies , Department of Management Studies Courses: MKTG2001 Principles of Marketing MGMT2008 Organizational Behaviour MGMT3011 Management Information Systems

PUBLICATIONS AND RESEARCH

Publications in Refereed Journals

5. Mason, D.S., **Sant, S.-L.**, & Misener, L. (in press). Leveraging sport and entertainment facilities in small- to mid-sized cities. *Marketing Intelligence & Planning*, <https://doi.org/10.1108/MIP-04-2017-0065>.
4. Mason, D.S., **Sant, S.-L.**, & Soebbing, B. (2017). The Peculiar Economics of Sports Team Ownership: Pursuing Urban Development in North American Cities. *Sport, Business and Management: An International Journal*, 7(4), p. 358-374.
3. **Sant, S.-L.** & Mason, D.S. (2015). Framing Event Legacy in a Prospective Host City: Managing Vancouver's Olympic Bid. *Journal of Sport Management*, 29(1), 42-56.
2. **Sant, S.-L.**, Mason, D.S., & Hinch, T.D. (2013). Conceptualising Olympic tourism legacy: Destination marketing organisations and Vancouver 2010. *Journal of Sport & Tourism*, 18(4), 287-312.
1. **Sant, S.-L.**, Carey, K. M., & Mason, D. S. (2013). Media framing and the representation of marginalised groups: Case studies from two major sporting events. *Qualitative Research in Sport, Exercise and Health*, 1-21.

Reprinted as: **Sant, S.-L.**, Carey, K. M., & Mason, D. S. (2015). Media framing and the representation of marginalised groups: Case studies from two major sporting events. In R. Schinke, K.R. McGannon, & B. Smith (Eds.), *Community Based research in Sport, Exercise and Health Science* (pp. 112-132). New York: Routledge.

Book Chapters and Reports

4. **Sant, S.-L.**, & Mason, D.S. (In Press). Discourses of Youth Sport Development in an Olympic Bid: Vancouver 2010. *Urban Sports Development*, Edited by Keith Gilbert & Kevin McPherson.
3. Hinch, T., Higham, J., & **Sant, S.-L.** (2014). Taking stock of tourism research. In A. Lew, C.M. Hall, & A.M. Williams (Eds.), *The Wiley Blackwell Companion to Tourism* (pp. 413-424). Chichester: John Wiley.
2. Misener, L., **Sant, S.-L.**, & Mason, D. (2013). Engaging Communities through Sport: Sustainability as a means of Enacting Corporate Social Responsibility. In J.L. Paramio Salcines and K. Babiak, *Handbook of Sport and Corporate Social Responsibility* (pp. 544-575). London: Routledge.
1. Fenton, L., & **Sant, S.-L.** (June, 2013). Professional Development and Certification Audit, Canadian Parks and Recreation Association. Available at: http://s3.amazonaws.com/s3.arpaonline.ca/docs/Professional+Development/June2013_PD_and_Certification_Audit.pdf

Current Projects

Sant, S.-L., & Mason, D.S. Discursive dynamics in North American arena development projects.

Sant, S.-L., & Mason, D.S., Chen. C. Cities, status hierarchies, and arena development.

Sant, S.-L., Mason, D.S., & Misener, L. Leveraging Sport Events for Tourism Legacies: Insights from regime theory.

Research and Consulting

Research Assistant	September 2013- June 2014	University of Alberta , Faculty of Physical Education and Recreation Project: Place Making and Sport Tourism Events: The Case of the Canadian Death Race in Grande Cache, Alberta. <i>Funded by the Social Sciences and Humanities Research Council (SSHRC), Canada.</i>
Project Consultant	January-April 2013	Canadian Parks and Recreation Association , Project- Professional Development Audit
Research Assistant (Full-time)	2005-2006	University of the West Indies , Department of Management Studies

CONFERENCES and PRESENTATIONS

Refereed Conference Presentations and Abstracts in Copyrighted Conference Proceedings

10. **Sant, S.-L.**, & Mason, D.S. (2017). Discursive Dynamics in Arena Development Projects. Paper presented at the Urban Affairs Conference, Minneapolis, Minnesota, April 19-22 2017.
9. **Sant, S.-L.**, Mason, D.S., Washington, M., & Chen, C. (2016). *The Invention of Reinvention: Building Popular Support for an Arena Development Project in Edmonton, Canada*. Paper presented at the Urban Affairs Conference, San Diego, California, March 16-20 2016.
8. Mason, D.S., **Sant, S.-L.**, & Chen, C. (2015). *Cities, Status Hierarchies, and Arena Development*. Paper presented at the North American Society for Sport Management Conference, Ottawa, Canada, June 2-6, 2015.
7. Hinch, T., Holt, N. & **Sant, S. L.** (2015). *Making place through sport tourism events: The case of the Canadian Death Race*. In Wilson, E. & Witsel, M. (Eds.). *Rising Tides and Sea Changes: Adaptation and Innovation in Tourism and Hospitality: Proceedings of the 25th Annual CAUTHE*

Conference, (pp. 522 – 524). Gold Coast, Queensland, 2-5 Feb 2015, Southern Cross University, Gold Coast, Australia.

6. Hinch, T., Holt, N., & **Sant, S.L.** (2014). *The Production of Place: A Study of the Origin and Evolution of the Canadian Death Race*. Paper presented at the Canadian Congress of Leisure Research, Halifax, May 21-23, 2014.
5. Hinch, T., Holt, N., & **Sant, S.L.** (2014). *The Canadian Death Race in Grande Cache, Alberta*. Paper presented at the Canadian Sport Tourism Alliance, Sport Event Congress, Edmonton, April 1-3, 2014.
4. **Sant, S.-L.**, & Mason, D. S. (2013). *Framing Olympic Legacy: Newspaper coverage of the Vancouver Winter Olympic Games*. Paper presented at the North American Society for Sport Management Conference, Austin, Texas, May 28-June 1, 2013.
3. Carey, K.M., & **Sant, S.-L.**, & Mason, D.S. (2013). *Legacy planning associated with hosting the of a small sport event*. Paper presented at the European Association of Sport Management Conference, Istanbul, Turkey, September 11-15, 2013.
2. **Sant, S.-L.**, Hinch, T., & Mason, D.S. (2013). *Leveraging Sport Events for Long-Term Tourism Benefits: The Vancouver 2010 Winter Olympic Games*. Paper presented at the Travel and Tourism Research Association (Canada), Ottawa, Canada, October 16-18, 2013.
1. **Sant, S.-L.**, Misener, L., & Mason, D. S. (2012). *Creating and managing a legacy organization to foster long-term tourism impacts: The case of Whistler Sport Legacies Society*. Paper presented at the Travel and Tourism Research Association (Canada), Winnipeg, Canada, October 10-12, 2012.

Invited Presentations and Lectures

4. RLS 263, Principles of Tourism, University of Alberta (September 23, 2015)
3. PERLS 350, Advanced Analysis of Sport and Leisure Organizations, University of Alberta (October 30, 2014)
2. RLS 463, Issues in Tourism Development, University of Alberta (March 13, 2013)
1. PERLS 204, Leisure & Sport in Canadian Society: Historical Perspectives, University of Alberta (November 14, 2012)

PROFESSIONAL SERVICE

Reviewer, Journal of Sport and Tourism

Reviewer, Journal of Sport Management

Reviewer, Sport Management Review

Reviewer, Leisure/Loisir: Journal of the Canadian Association for Leisure Studies

Reviewer, (Journal of) Event Management

Reviewer, Managing Sport and Leisure