

KATHERINE M. BABIAK, Ph.D.

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School of Kinesiology
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FORMAL EDUCATION

University of British Columbia <i>Vancouver, British Columbia, Canada</i>	1997 – 2003	Doctor of Philosophy, Leisure & Sport Management
University of Ottawa <i>Ottawa, Ontario, Canada</i>	1992 - 1994	Master of Arts in Sport Studies -Sport Administration
Queen's University <i>Kingston, Ontario, Canada</i>	1987 - 1991	Bachelor of Physical and Health Education / Bachelor of Arts (Biology)

UNIVERSITY WORK EXPERIENCE

Faculty Appointments

Visiting Scholar. Ghent University, 2014-16

Associate Professor: University of Michigan, School of Kinesiology, Department of Sport Management (05/2010 - present)

Co-Director, Sport, Health and Activity Research and Policy (SHARP) Center for Women and Girls (2010 - 2014)

Assistant Professor: University of Michigan, School of Kinesiology, Department of Sport Management (2003 – 2010)

TEACHING AND STUDENT MENTORING

Teaching

UNIVERSITY OF MICHIGAN, ANN ARBOR, MICHIGAN:

Nonprofit Management in Sport – SM 313
 Strategic Management in Sport Organizations – SM 342
 Strategic Management in Sport Organizations – KIN 514
 Managing Human Resources and Organizational Behavior in the Sport Industry - KIN 532
 Human Resource Management in Sport - SM 432
 Organizational Behavior in Sport - SM 332

UNIVERSITY OF BRITISH COLUMBIA, VANCOUVER, BRITISH COLUMBIA:

2000-2001 (Fall) Sessional Instructor: HKIN 492: Human Resource Management in Leisure and Sport Agency
 2000 (Winter) Sessional Instructor: HKIN 492: Human Resource Management in Leisure and Sport Agency
 1999 (Winter) Sessional Instructor: HKIN 492: Human Resource Management in Leisure and Sport Agency

McGILL UNIVERSITY, MONTREAL, QUEBEC:

1993 (Spring) Sessional Instructor: Arctic College (Iqaluit), EDU402: Wellness and Lifestyle

Mentoring: Undergraduate / Graduate Student Supervision

Name	Date(s)	University	Role
Ph.D.			
Jennifer Zdroik	2011 – present	University of Michigan (School of Kinesiology)	Doctoral advisor
Lies Dobbels	2014 – present	University of Gent (Department of Sport Management)	Doctoral committee member
Matheiu Marlier	2014-present	University of Gent (Department of Sport Management)	Doctoral committee member
Brendan Riggan	2015-present	Western University (Sport Management)	Doctoral candidacy exam committee member (March 2016)
Joon Sung Lee	2011-2015	University of Michigan (School of Kinesiology)	Doctoral committee member
William Gignac	2013	University of Michigan (Department of Mathematics)	Doctoral dissertation committee – Cognate member
Matthew Juravich	2007 – 2012 (defended July 25, 2012)	University of Michigan (School of Kinesiology)	Doctoral advisor
Seung Pil Lee	2008-2012 (defended Feb 20, 2012)	University of Michigan (School of Kinesiology)	Doctoral advisor

Rodrigo Manuel Parra	2011	University of Michigan (Department of Mathematics)	Doctoral dissertation committee – Cognate member
Lori Hendricks	2010	University of Michigan (School of Education)	Doctoral committee member
Sunny June Oliver Bennetts	2009	La Trobe University (Faculty of Management)	External examiner – Doctoral Dissertation
Alyssa Schultz	2007 – 2008	University of Michigan (School of Kinesiology)	Doctoral committee member
Scott Tainsky	2007 – 2008	University of Michigan (School of Kinesiology)	Doctoral committee member
Masters			
Abigail Hill	2013	Brock University (Department of Sport Management)	External examiner – Master's Thesis
Craig Arsenault	2013	Brock University (Department of Sport Management)	External examiner – Master's Thesis
Alanna Harman	2008	Brock University (Department of Sport Management)	External examiner – Master's Thesis
Undergraduate			
Samara Metz	2012/2013	University of Michigan	UROP Advisor – Olympic Athlete Project
Stephen Berliner	2012/2013	University of Michigan	UROP Advisor – Olympic Athlete Project
Jeff Diamond	2011	University of Michigan	Undergraduate thesis advisor
Chris Mull	2011	University of Michigan	Undergraduate thesis advisor

AWARDS / GRANTS / CONSULTING / RECOGNITION

Awards / Fellowships

2013 North American Society for Sport Management (NASSM) *Research Fellow*

2008-2009 Center for the Study of Sport in Society (Northeastern University); *Research Fellow*

2001-2002 University of British Columbia, *University Graduate Fellowship* (UGF) (\$17,500)

1999-2001 Social Sciences and Humanities Research Council of Canada (SSHRC) – *Doctoral Fellowship* (2 year - \$45,200)

1999-2001 University of British Columbia, *University Graduate Fellowship* (UGF) (Awarded but declined)

Competitive Grants

2014 Banaszak-Holl, J., Heinze, K., & **Babiak, K.** *Examining the Rise and Role of Community Wellness Foundations*. Submitted to: Walter J. McNerney Award, School of Public Health, University of Michigan: **\$24, 293 (NOT FUNDED)**

2014 **Babiak, K.** Organizational change, decision making and the 'Pay to Play' phenomenon. Rackham Spring / Summer Grant. Submitted – **Total Budget: Equivalent of 0.5 GSRA NOT FUNDED**

2014 Mills, B., Tainsky, S., Green, C. & **Babiak, K.** *From Rivalry to Reciprocity: Increasing Equity and Mitigating Conflict between Adversaries in Zero-Sum Games*. Submitted to: Russell Sage Foundation: **\$5,195. (NOT FUNDED)**

2014 Willem, A. (Ghent University) (promoter), Cardon, G. (Ghent University) (co-promoter), **Babiak, K.** (University of Michigan, visiting professor at Ghent University) (co-promoter), Kenis, P (University of Antwerp) (promoter). *Development of evidence-based models for stakeholder collaboration to increase the effectiveness of "Sport for All"-programs*. FWO. **(NOT FUNDED)**

2013 **Babiak, K.**, & Veliz, P. *Thanks for the memories: A yearbook analysis of the provision of athletic opportunities in southeast Michigan public high schools*. (Office of Vice-President of Research, University of Michigan: **\$3,008**; Institute for Research on Women and Gender: **\$3,000**; SHARP Center for Women and Girls: **\$3,000 (FUNDED)** **Total Budget: \$9,008**)

2013 Heinze, K., Banaszak-Holl, J., **Babiak, K.** (Co-Investigator), & Lee, SP. *Examining the emergence of wellness foundations as a new model for improving community health*. Submitted to National Institute for Child Health and Development (NICHD) (R03). **(NOT FUNDED \$77,750)**.

2013 Heinze, K., **Babiak, K.**, & Banaszak-Holl, J. *Development of a wellness culture*. Submitted to Barger Leadership Institute, University of Michigan. **(FUNDED: \$5,000)**

2013 Misener, K., & **Babiak, K.** (Co-Principal Investigator). *A new 'arena' of understanding: Social responsibility through community sport*. Submitted to Social Sciences and Humanities Research Council of Canada.

(FUNDED: \$64,758).

2011 **Babiak, K.** *The Governance and Business of Sport in China*. Global Intercultural Engagement for Undergraduates. (FUNDED: \$48,000 = Awarded but declined; Requested deferral)

2011 **Babiak, K.**, Boyd, C., Bates, P., Eccles, J., Ferris, D., Fort, R., Malley, J., Richardson, C. Ritt, B. Snyder, M. *Title IX at 40: Progress and promise – equity for all*. University of Michigan Rackham Graduate School to host a 'Michigan Meeting' (FUNDED: \$50,00 ; Total Budget: \$64,000).

2010 Women's Sports Foundation. Co-Director of SHARP (*Sport, Health and Activity Research and Policy*) Center for Women and Girls (**Babiak, K.**, Boyd, C. Co-Principal Investigators / Co-Directors of SHARP) (Foundation Grant) (FUNDED: \$1,250,000 = 5 yrs).

2010 **Babiak, K.**, Lee, S.P., & Heinze, K. Center for Ethics in Public Life (University of Michigan) *Athlete philanthropy: Motives, drivers and intentions*. (FUNDED: \$15,695).

2008 **Babiak, K.** William Diaz Faculty Fellowship: Nonprofit Academic Centers Council. *Individual philanthropy: Motives and strategic management of professional athlete foundations*. (FUNDED: \$15,000).

2008 Social Sciences and Humanities Research Council of Canada (SSHRC) Standard Grant. Thibault, L. (Brock University – Principal Investigator), Kikulis, L.M. (Brock University – Co-Investigator), Frisby, W. (University of British Columbia - Co-Investigator), Hoeber, L. (University of Regina - Co-Investigator), Vail, S.E. (York University - Co-Investigator), **Babiak, K.** (University of Michigan - Collaborator), and Kihl, L.M. (University of Minnesota -Collaborator). *Enhancing Sport Participation: A Comparative Case Study of Collaborative Approaches to Governance*. (FUNDED: \$75,667).

2004 **Babiak, K.** Office of the Vice President of Research, University of Michigan. *An investigation into the community outreach initiatives of professional sport organizations*. (FUNDED: \$9,200).

2002-2005 Wolfe, R. & **Babiak, K.** (Co-investigator). Center for Local, State, and Urban Policy (CLOSUP), Gerald R. Ford School of Public Policy, the University of Michigan in support of the project: *An Assessment of Community Outreach Efforts of Professional Sport Franchises*. July, 2002-2004. (FUNDED: \$5,000).

Contracts/ Consulting

Athletes for Hope (2010) – An investigation into athlete philanthropy.

Minnesota Twins (2008 / 2009) – Evaluation of Major League Baseball's Reviving Baseball in the Inner Cities Program, with Lisa Kihl (University of Minnesota).

Recognitions

Babiak, K. & Wolfe, R. (2006). More than just a game? Corporate social responsibility and Super Bowl XL. Sport Marketing Quarterly (Recognized as one of SMQ's Top 20 articles in 20 years, 2011):

<http://www.fitinfotech.com/smqElectricVersion/SMQTop20.tpl>

PUBLICATIONS AND RESEARCH

Publications in Refereed Journals

(* Denotes work with Graduate Student)

1. Heinze, K., Banaszak-Holl, J., & **Babiak, K.** (2016). Examining community wellness foundations and their processes of social entrepreneurship. *Nonprofit Management and Leadership*, 26(3), 313–330.
2. * Marlier, M., Lucidarme, S., Cardon, G., De Bourdeaudhuij, I., **Babiak, K.**, & Willem, A. (2015). Capacity building through cross-sector partnerships: Results from a community sport program in disadvantaged communities in Belgium. *BMC Public Health*, 15:1306 DOI 10.1186/s12889-015-2605-5.
3. * Marlier, M., Van Dyck, D., Cardon, G., De Bourdeaudhuij, I., **Babiak, K.**, & Willem, A. (2015). Interrelation of sport participation, physical activity, social capital and mental health: A SEM analysis. *PLOS ONE*, DOI:10.1371/journal.pone.0140196 October 9, 2015
4. Kim, K.T., Kwak, D.H., & **Babiak, K.** (2015). Gender differences on the effect of CSR engagement on team attitude and loyalty: A case study of a professional soccer club in Korea. *International Journal of Sport Management and Marketing*, 16 (1-2), 92-111.
5. *Juravich, M. & **Babiak, K.** (2015). Examining Positive Affect and Job Performance in Sport Organizations Applying an Emotional Intelligence Lens: A Conceptual Model. *Journal of Applied Sport Psychology*, 27(4), 477-491.
6. Kihl, L., **Babiak, K.**, & Tainsky, S. (2014) Exploring challenges in delivering a meaningful corporate social responsibility initiative in professional sport. *Journal of Sport Management*, 28, 324–337.
7. Kihl, L., Tainsky, S., **Babiak, K.**, & Bang, H. (2014). Evaluating the implementation processes of a corporate community initiative partnership. *Evaluation and Program Planning*, 44, 36–47.
8. Trendafilova, S., & **Babiak, K.** (2013). Understanding strategic corporate environmental responsibility in professional sport. *International Journal of Sport Management and Marketing*, 13, 1-26.
9. Trendafilova, S., **Babiak, K.**, & Heinze, K. (2013). Corporate social responsibility and environmental sustainability: Why professional sport is greening the field. *Sport Management Review*, 16(3), 298-313.
10. *Lee, S.P., Cornwell, T.B., & **Babiak, K.** (2013). Measuring the contribution of sport to society: Social capital, collective identities, health literacy, well-being and human capital. *Journal of Sport Management*, 27(1), 24-42.
11. **Babiak, K.**, Mills, B., Tainsky, S. & Juravich, M. (2012). An investigation into professional athlete philanthropy: Why charity is part of the game. *Journal of Sport Management*, 26, 159-176.
12. *Tainsky, S. & **Babiak, K.** (2011). Professional athletes and charitable foundations: An exploratory investigation. *International Journal of Sport Management and Marketing*, 9(3-4), 133-153.
13. **Babiak, K.**, & Trendafilova, S. (2011). CSR and environmental responsibility: Motives and pressures to adopt sustainable management practices. *Corporate Social Responsibility and Environmental Management*, 18(1), 11-24.

14. **Babiak, K.** (2010). The role and relevance of corporate social responsibility in sport: A view from the top. Journal of Management and Organization, 16(4), 528-549.
15. Thibault, L., Kihl, L.A., & **Babiak, K.** (2010). Democratization and governance in international sport: Athlete participation in organizational policy. International Journal of Sport Policy, 2(3), 275-302.
16. Sheth, H., & **Babiak, K.** (2010). Beyond the game: Perceptions and priorities of corporate social responsibility in the sport industry. Journal of Business Ethics, 91(3), 433-450.
17. **Babiak, K.**, & Wolfe, R. (2009). Determinants of corporate social responsibility in professional sport: Internal and external factors. Journal of Sport Management, 23(6), 717-742.
18. **Babiak, K.** (2009) Criteria of effectiveness in multiple cross-sectoral interorganizational relationships. Evaluation and Program Planning, 32(1), 1-12.
19. **Babiak, K.** & Thibault, L. (2009). Challenges in multiple cross-sector partnerships. Nonprofit and Voluntary Sector Quarterly, 38(1), 117-143.
20. **Babiak, K.** & Thibault, L. (2008). Managing interorganisational relationships: The art of plate spinning. International Journal of Sport Management and Marketing, 3(3), 281-302.
21. Wolfe, R., **Babiak, K.**, Cameron, K., Quinn, R., Smart, D., Terborg, J. & Wright, P. (2007). Moneyball: A business perspective. International Journal of Sport Finance, 2(4), 249-262.
22. **Babiak, K.** (2007). Determinants of interorganizational relationships: The case of a Canadian nonprofit sport organization. Journal of Sport Management, 21(3), 338-376.
23. **Babiak, K.** & Wolfe, R. (2006). More than just a game? Corporate social responsibility and Super Bowl XL. Sport Marketing Quarterly, 15(4), 214-224.
24. Cousens, L., **Babiak, K.**, & Bradish, C. (2006). Advancing sponsorship: A framework for assessing corporate-sport relationships. Sport Management Review, 9(1), 1-23.
25. Thibault, L. & **Babiak, K.** (2005). Organizational changes in Canada's sport system: Toward an athlete-centred approach? European Sport Management Quarterly, 5(2), 105-132.
26. Wolfe, R., Hoerber, L., & **Babiak, K.** (2002). Perceptions of the effectiveness of sport organizations: The case of intercollegiate athletics. European Sport Management Quarterly, 2(2), 135-156.
27. Cousens, L., **Babiak, K.**, & Slack, T. (2000). Adopting a relationship marketing paradigm: The case of the National Basketball Association. International Journal of Sport Marketing and Sponsorship, 2(4), 331-355

Books and Book Chapters

Chapters

1. **Babiak, K.** & Willem, A. Understanding Interorganizational Relationships in the Sport Industry: From Theory to Practice. (Book chapter - Sage Handbook of Sport Management. Publication target date: Winter 2016).
2. **Babiak, K.**, Heinze, K., & Wolfe, R. (2016). Building theoretical foundations for strategic CSR in sport. In Cunningham, G.B., Fink, J.S., and Doherty, A. (Editors). Handbook of Theory in Sport Management. New York: Routledge.
3. Formentin, M., & **Babiak, K.** (2014). Communicating Corporate Social Responsibility in Sport Organizations. In Handbook of Sport and New Media (Hardin, M. & Billings, A, Eds). Routledge.
4. **Babiak, K.**, Thibault, L., & Quarterman, J. (2014). Management Concepts and Practices in Sport Organizations. In Pedersen, P.M., Parks, J.B., Quarterman, J., & Thibault, L. (Editors). Contemporary Sport Management (5th Ed). Champaign, Il: Human Kinetics Publishers.
5. Thibault, L. & **Babiak, K.** (2013). Athlete development and support in Canada. In Thibault, L., & Harvey, J., (Editors). Sport Policy in Canada. Ottawa: University of Ottawa Press.
6. **Babiak, K.**, Heinze, K., Lee, S.P., & Juravich, M. (2013). A Foundation for Winning: Athletes, Charity, and Social Responsibility. In Paramio, J.L., Babiak, K., & Walters, G. (Editors). The Handbook of Corporate Responsibility in Sport: Principles and Practice. London: Routledge.
7. **Babiak, K.**, & Wolfe, R. Perspectives on CSR in Sport. (2013). In Paramio, J.L., Babiak, K., & Walters, G. (Editors). The Handbook of Corporate Responsibility in Sport: Principles and Practice. London: Routledge.

Books

Paramio, J.L., **Babiak, K.**, & Walters, G. (Editors). (2013). *The Handbook of Corporate Responsibility in Sport: Principles and Practice*. London: Routledge.

Non-Refereed Publications

Ratten, V., & **Babiak, K.** (2010). Introduction to the special issue: Social responsibility, philanthropy, and entrepreneurship in sport. Journal of Management and Organization.

Conference Proceedings

Babiak, K. & Trendafilova, S. (2009). Corporate Social Responsibility in Professional Sport: Motives to be 'Green'. In Placido Rodriguez, Stefan Kesenne, & Helmut Dietl (eds.), *Social Responsibility and Sustainability in Sports*. Ediciones de la Universidad de Oviedo. Oviedo. (ISBN: 978-84-8317-790-7)

Babiak, K. & Thibault, L. (2004). The promise and challenge of collaboration: Complexities and tensions in the dynamics of partnership formation in Canadian nonprofit sport organizations. *Proceedings Innovation in Co-operation - 12th EASM European Sport Management Congress* (pp. 146-148). Ghent, BE: Publicatiefonds voor Lichamelijke Opvoeding vzw.

Babiak, K. (2003) Determinants of interorganizational relationships in Canadian sport: The case of national sport centers. In International Olympic Committee and International Olympic Academy (Eds.). Report of the ninth international session on Olympic Studies, 5th May - 15th June 2001, Ancient Olympia.

Research Reports

Babiak, K. (2010). *An investigation into athlete philanthropy: A report on the landscape of professional athlete philanthropy.* Research report submitted to Athletes for Hope.

Kihl, L. & **Babiak, K.** (2009). *Evaluating the Effectiveness of Gaining Inner City Participation in Baseball and Softball-Phase II.* Research report submitted to the Minnesota Twins Major League Baseball team.

Kihl, L. & **Babiak, K.** (2008). *Evaluation of Minnesota Twins' Reviving Baseball in the Inner Cities Program.* Research report submitted to the Minnesota Twins Major League Baseball team.

Thibault, L., **Babiak, K.** & Kikulis, L. (2004). *Canada's Sport System – Is it Really Athlete-Centred?* Research report submitted to Athletes CAN.

Babiak, K. (1995). *Quality Daily Physical Education - Report on Provincial Needs Assessment.* Ontario Physical and Health Education Association (OPHEA). Submitted to the Government of Ontario, Ministry of Education.

Professional Publications

Babiak, K. (1997). *Setting High Standards.* Ontario Physical and Health Education Association (OPHEA) Journal. Autumn, 22-24.

Babiak, K. (1996). *Quality Daily Physical Education - Making It Happen In Ontario.* Canadian Association for Health, Physical Education, Recreation and Dance (CAHPERD) Journal. 62(1), 30-33.

Work Under Review / Currently Being Revised

Babiak, K. & Kihl, L. Taking the pulse of CSR in sport: Identifying stakeholder expectations and attitudes of a community relations program. (Manuscript invited to revise and resubmit to Business and Society Review).

Gerke, A., **Babiak, K.**, Dickson, G, Desbordes, M. Interorganizational linkages in sport industry clusters. (Manuscript submitted to *Journal of Sport Management*)

*Lee, S.P., Cornwell, T.B., & **Babiak, K.** Measurement-Based Communication in Corporate Social Sponsorship: The Moderating Role of Functional/Utilitarian Fit. (Manuscript – Revised and Resubmitted - Nonprofit and Voluntary Sector Quarterly). June 2014.

*Zdroik, J., & **Babiak, K.** Gender differences in networking perceptions and behaviors among leaders of nonprofit sport organizations. (Manuscript submitted to Gender, Work and Organization).

Kwak, D.H., Kwon, Y, Lee, J.S., & **Babiak, K.** The Public's Reactions to a Breast Cancer Awareness Campaign: The Case of the National Football League's *Crucial Catch* Campaign. (Manuscript submitted to: Sport Marketing Quarterly)

Juravich, M. & **Babiak, K.** Examining Executives in the Professional Sport Context: The Impact of Upper Echelons on Organizational Performance. (Submitted to Sport Management Review).

Work in Progress

Babiak, K., Thibault, L., & Willem, A. Partnerships, networks and interorganizational relationships in sport: A review of the literature. (Manuscript in Progress)

*Lee, J.S., & **Babiak, K.** Influence of athlete's philanthropy on consumer's perception change. (Research in Progress).

Mull, C.M., Lee, S.P., & **Babiak, K.** Philanthropy in professional sport: Exploring consumer perceptions and behavioral intentions of athlete charity. To be submitted to Nonprofit and Voluntary Sector Quarterly.

Babiak, K. & Mondello, M. Philanthropy, Community Engagement, and Building a Brand: The Case of a National Hockey League Franchise (Research in Progress)

Lee, S.P., Juravich, M.F., Heinze, K., & **Babiak, K.** Athlete Philanthropy: Motives, Drivers and Intentions (Research in progress)

Szymanski, S., Cantor, M., & **Babiak, K.** Olympic athlete project. (Research in Progress)

CONFERENCES AND PRESENTATIONS

Invited Presentations and Lectures

- 2015 University of Ghent, Ghent, Belgium. *Strategic CSR and Sport: Creating value and differentiation*.. Visiting Scholar Lecture, November 4, 2015
- 2015 PANEX Sport and Exercise Research Summit, Toronto, April 18, 2015. *Social innovation and responsibility: The role and impact of sport organizations*.
- 2015 University of Iowa, Fundraising and Philanthropy Communication Forum 2015, Iowa City, April 9, 2015. *The Landscape of Athlete Philanthropy: Do Celebrity Athletes Give as Good as They Get?*
- 2014 University of Ghent, Ghent, Belgium. *Strategic CSR and Sport: Evolution and Future Opportunities*. Visiting Scholar Lecture, November 7, 2014
- 2014 University of Ghent, Ghent, Belgium. *The role of Intercollegiate sport in the united states: strengths, challenges and the future*. Visiting Scholar Lecture, November 5, 2014.
- 2014 University of Ghent, Ghent, Belgium. *Perspectives on Social Responsibility in Sport*. Visiting Scholar Lecture, April 28, 2014.
- 2014 University of Ghent, Ghent, Belgium. *The link between sport and society*. Visiting Scholar Lecture, April 28, 2014.
- 2013 University of Michigan Barger Leadership Institute Workshop: *Facilitating Collaboration: Lessons from Community Wellness* (December 2, 2013 – with Dr. Kate Heinze and Dr. Jane Banaszak-Holl)
- 2013 University of Michigan School of Social Work Mini-Conference: *Beyond the Playing Field: The Social Impact of Sport* (March 22, 2013)
Title: *Beyond the Game: Social Responsibility in Sport*
- 2013 Southeastern Michigan Youth Leadership Conference (March 21, 2013)
Title: *The Power of Sport: Creating Inclusive Athletic Spaces*
- 2012 NASSM Pre-Conference Workshop: Sports in the Academy. University of Washington Center for Leadership in Athletics (May 23, 2012)
- 2012 Doctoral Symposium, The Ohio State University (April 4, 2012)
Title: *Framing CSR in sport*

- 2012 Sport Leadership Conference, Panelist, Grand Valley State University (March 30, 2012)
- 2012 Olympic Sport Law Symposium, Panelist, University of Michigan Law School (Feb 17, 2012)
- 2012 POS Research Incubator, Ross School of Business, University of Michigan (Feb 14, 2012)
- 2011 Keynote Lecture at 4th annual Japanese Association for Sport Management Conference, Tokyo, Japan (December 10, 2011)
Title: *Women, Sport, and Social Responsibility: Opportunities for Collaboration and Change*
- 2011 Juntendo University, Sport Management Graduate Program, Tokyo, Japan (December 15, 2011)
Title: *Charitable athletes: Motives and drivers to be philanthropic*
- 2011 Groups Creating Change for Girls and Women in Sport, Tucker Center Conference (November 2, 2011)
- 2011 Camp Michigania, Faculty Forum Speaker, University of Michigan Alumni Society, June, 2011
- 2011 Beijing Sport University, Sport Management Program, Beijing, China (May 18, 2011)
Title: *The Pillars of Social Responsibility in Sport*
- 2011 Department of Sport Management, Brock University (February 28, 2011)
Title: *Charitable athletes: Motives and drivers to be philanthropic.*
- 2011 Doctoral Symposium, University of Western Ontario (January 17, 2011)
Title: *Professional athlete philanthropy: Motives, drivers, and intentions*
- 2010 College of Health & Human Services, Eastern Michigan University (September 27, 2010)
Title: *Why professional sport is greening the playing field.*
- 2010 Doctoral Symposium, The Ohio State University (May 26, 2010)
Title: *An investigation into professional athlete philanthropy: Why charity is part of the game*
- 2009 College of Health & Human Services, Eastern Michigan University (September 28, 2009)
Title: *Corporate Social Responsibility and Professional Sport: Greening the field.*
- 2009 Research Fellow presentation, Power of Sport Summit (Center for Sport in Society, Northeastern University), Boston, MA, June, 2009
Title: *Understanding the Pillars of Sport and Social Responsibility.*
- 2009 Research Fellow panel discussion, Power of Sport Summit (Center for Sport in Society, Northeastern University), Boston, MA, June, 2009
Title: *An Expectation to Give? Corporate Social Responsibility and the Education of Tomorrow's Leaders of Sport.*
- 2009 Keynote Speaker, IV Gijón Economics of Sports Congress 2009, Social Responsibility and Sustainability in Sports, Oviedo, Spain, (May 8-9, 2009)
Title: *CSR in Professional Sport: Motives to be 'Green'.*
- 2009 Department of Sport Management, Brock University (April 29, 2009)
Title: *Greening the field in professional sport: CSR and motives to be 'green'.*
- 2009 Distinguished Guest Speaker Series, Faculty of Human Kinetics, University of Windsor (February 27, 2009).
Title: *Corporate social responsibility and environmental sustainability: Why professional sport is greening the field.*
- 2008 Sports Philanthropy Workshop / North American Society for Sport Management, Toronto, ON., (May, 2008)
Title: Babiak, K. & Kent, A. *Emerging trends in sport philanthropy research.*
- 2008 Invited panel expert at Council on Foundations Leadership Summit, Washington, DC, (May, 2008)
Title: *CSR and Sport: Background and Research Directions.*
- 2008 Doctoral Symposium, Florida State University (June 11, 2008)
Title: *Research in Sport Management*
- 2008 Doctoral Symposium, The Ohio State University (May 21, 2008)
Title: *Corporate Social Responsibility and Sport*
- 2006 Doctoral Symposium, The Ohio State University (May 17, 2006)
Title: *More than just a game? Corporate social responsibility and Super Bowl XL*
- 2004 Doctoral Symposium, The Ohio State University (April, 23, 2004)
Title: *Examining Corporate Social Responsibility Initiatives in Professional Sport*
- 2003 Distinguished Guest Speaker Series, Faculty of Human Kinetics, University of Windsor, March 14, 2003.
Title: *Is the Canadian sport system really athlete-centred?* (Collaborative work (Thibault, L. & Babiak, K.) presented by Dr. Thibault)

- 2003 Research Centre for Sport in Canadian Society, University of Ottawa, December 5, 2003
Title: *Organizational changes in Canada's sport system: An athlete-centred approach?* (Collaborative work (Thibault, L. & Babiak, K.) presented by Dr. Thibault)
- 2001 International Olympic Academy – Post Graduate Seminar on Olympic Studies, Olympia, Greece, 2001.
Title: *Determinants of interorganizational relationships in Canadian sport: The case of national sport centres.*
- 2000 Millennium Distinguished Guest Speaker Series, Faculty of Human Kinetics, University of Windsor, March, 2000.
Title: *The partnership paradigm: Examining interorganizational dynamics in the Canadian sport delivery system.*
- 1999 Babiak, K., & Thibault, L. *Leadership and team building*. British Columbia Youth Olympic Leadership Academy, Nanaimo, B.C.
- 1998 Thibault, L., & Babiak, K. *Leadership and team building*. Western Regional Olympic Development Conference, Calgary, AB.

Peer Reviewed Conference Presentations (Published Abstract)

1. Misener, K. & **Babiak, K.**, & Rogalsky, K. *Exploring social responsibility in nonprofit sport organizations: The impact of competitive pressure on strategy and structure*. Paper presented at the Association for Research on Nonprofit and Voluntary Associations conference, Chicago, IL, November 2015.
2. Misener, K. & **Babiak, K.** *Exploring Approaches to Social Responsibility in Community Sport*. Paper presented at the European Association for Sport Management Conference, Dublin, Ireland, September 2015.
3. Dobbels, L., **Babiak, K.**, & Willem, A. *Shared Value Creation in Public-Nonprofit Partnerships for Local Sport Promotion Initiatives*. Paper presented at the European Academy of Management Conference, Warsaw, Poland, June, 2015.
4. Marlier, M., Lucidarme, S., Cardon, G., De Bourdeaudhuij, I., **Babiak, K.**, & Willem, A. *Defining the Key Determinants of Cross Sector Partnerships to Promote Sports Participation*. Paper presented at the North American Society for Sport Management, Ottawa, ON, June 2015.
5. Zdroik, J., **Babiak, K.**, Veliz, P. *Who Gets Shut Out?: Trends in Pay to Play in Interscholastic Sports - Tracking the Diffusion of a Strategic Practice*. Paper presented at the North American Society for Sport Management, Ottawa, ON, June 2015.
6. **Babiak, K.**, Thibault, L., & Willem, A. *Framing and conceptualizing the IOR literature in sport management: Mapping the scholarly terrain*. Paper presented at the North American Society for Sport Management, Ottawa, ON, June 2015.
7. Misener, K., & **Babiak, K.** *A new 'arena': Social responsibility through nonprofit community sport*. Paper presented at the North American Society for Sport Management, Ottawa, ON, June 2015.
8. Veliz, P., Zdroik, J. & **Babiak, K.** *Thanks for the Memories: A Yearbook Analysis of the Provision of Athletic Opportunities in Southeast Michigan Public High Schools*. Paper presented at the North American Society for the Sociology of Sport, Portland, OR, Nov 2014.
9. Heinze, K., Banazsak-Holl, J., & **Babiak, K.** *Examining community wellness foundations and their processes of social innovation*. Paper presented at the European Group for Organizational Studies Colloquium, Rotterdam, Netherlands, July 2014.
10. Lee, J.S., & **Babiak, K.** *Celebrity athletes: Transgressions, philanthropy, and the moderating role of activity type and athlete-cause fit*. Paper presented at the North American Society for Sport Management Conference,

Pittsburgh, PA, 2014.

11. Mondello, M., **Babiak, K.**, Turner, J., & Zdroik, J., *Structuring and delivering strategic philanthropy: The Case of a National Hockey League Franchise*. Abstract accepted for presentation at the North American Society for Sport Management Conference, Pittsburgh, PA, 2014.
12. **Babiak, K.** & Wolfe, R. *Framing corporate social responsibility in professional sport*. Paper presented at the European Association for Sport Management Conference, Istanbul, Turkey, 2013.
13. Zdroik, J. & **Babiak, K.** *Gender differences in interpersonal networks: An exploration of sport leaders*. Paper presented at the North American Society for Sport Management Conference, Austin, TX, 2013.
14. Juravich, M. & **Babiak, K.** *Examining general managers in the North American professional sport context: Upper echelons as drivers of performance*. Paper presented at the North American Society for Sport Management Conference, Seattle, WA, 2012.
15. Lee, S.P., Cornwell, T.B., & **Babiak, K.** *Measurement-Based Leverage of Cause Oriented Sport Sponsorship*. Paper presented at the North American Society for Sport Management Conference, Seattle, WA, 2012.
16. Mull, C., Lee, S.P., & **Babiak, K.** *Philanthropy in professional sport: Exploring consumer perceptions of athlete charity*. Paper presented at the European Association for Sport Management Conference, Madrid, Spain, 2011.
17. Thibault, L. & **Babiak, K.** *Athlete funding initiatives in Canadian high performance sport*. Paper presented at the European Association for Sport Management Conference, Madrid, Spain, 2011.
18. Lee, S.P., Heinze, K., **Babiak, K.**, & Juravich, M. *Athlete philanthropy: Motives, drivers and intentions*. Paper presented at the North American Society for Sport Management Conference, London, ON, 2011.
19. Thibault, L., Kihl, L., & **Babiak, K.** *Athlete involvement in the governance of international sport*. Paper presented at the European Sport Management Association conference, Prague, CZ, 2010.
20. Trendafilova, S. & **Babiak, K.** *Understanding strategic corporate environmental responsibility in professional sport*. Paper presented at the North American Society for Sport Management Conference, Tampa Bay, FL, 2010.
21. Kihl, L. & **Babiak, K.** *Evaluating a MLB team's CSR initiative*. Paper presented at the North American Society for Sport Management Conference, Tampa Bay, FL, 2010.
22. **Babiak, K.** *An investigation into professional athlete philanthropy: Is charity part of the game?* Paper presented at the Association for Research on Nonprofit Action and Voluntary Organizations conference, Cleveland, OH, 2009.
23. **Babiak, K.** & Trendafilova, S. *Corporate social responsibility and environmental sustainability: How the professional sport industry is greening the playing field*. Paper presented at the North American Society for Sport Management Conference, Columbia, SC, 2009.
24. **Babiak, K.** & Kihl, L. *Stakeholder management and corporate social responsibility in professional sport*. Paper presented at the North American Society for Sport Management Conference, Columbia, SC, 2009.
25. **Babiak, K.**, Tainsky, S., & Juravich, M. *Professional athlete philanthropy: Walking the talk?* Research presented at the North American Society for Sport Management Conference, Toronto, ON, 2008.

26. **Babiak, K.**, Wolfe, R., Smart, D., Rechner, P., Johnson, G., Cameron, K., & Godfrey, P. *CSR and professional sport: A perfect match?* Symposium presented at the Academy of Management Conference, Philadelphia, 2007.
27. Tainsky, S. & **Babiak, K.** *A new breed of philanthropists? The charitable involvement of professional athletes.* Research presented at the North American Society for Sport Management Conference, Ft. Lauderdale, FL 2007.
28. **Babiak, K.**, Bradish, C., Kent, A., Johnson, G., & Wolfe, R. *Corporate social responsibility in professional sport.* Symposium presented at the North American Society for Sport Management Conference, Ft. Lauderdale, FL 2007.
29. **Babiak, K.** & Wolfe, R. *Bridging sport management research to actionable knowledge.* Paper presented at the North American Society for Sport Management Conference, Kansas City, 2006.
30. Wolfe, R., **Babiak, K.**, Gerrard, B., Mason, D., Frisby, W. *Moneyball: Its influence on sport and sport management.* Symposium presented at the North American Society for Sport Management Conference, Kansas City, 2006.
31. **Babiak, K.** & Wolfe, R. *Community outreach efforts in professional sport organizations.* Paper presented at the North American Society for Sport Management Conference, Regina, Sask. 2005.
32. Wolfe, R., Wright, P, Terborg, J., Gerrard, B., **Babiak, K.**, Smart, D., Cameron, K., & Quinn, R. *A new vision of management for the 21st century: Moneyball as a reframing phenomenon.* (All-Academy Symposium). Symposium presented at the Academy of Management Conference, Honolulu, 2005.
33. **Babiak, K.** & Thibault, L. *The promise and challenge of collaboration: Complexities and tensions in the dynamics of partnership formation in Canadian nonprofit sport organizations.* Paper presented at the 12th European Association for Sport Management Conference, Ghent, Belgium, 2004.
34. **Babiak, K.**, Waddock, S., Wolfe, R. (Symposium Co-Sponsors), Freeman, R.E., Margolis, J. & Shrivastava, P. *Bridging management research to actionable knowledge: Lessons from social issues in management scholarship.* All-Academy Symposium, presented at the Academy of Management Conference, New Orleans, August, 2004.
35. **Babiak, K.**, & Wolfe, R. *Understanding social initiatives in professional sport: The case of the Detroit Pistons,* presented in an All-Academy Symposium ("Bridging Management Research to Actionable Knowledge: Lessons from Social Issues in Management Scholarship"), Academy of Management Conference, New Orleans, August, 2004.
36. **Babiak, K.**, & Thibault, L. & Frisby, W. *Evaluation of interorganizational relationships in Canadian sport organizations.* Paper presented at the North American Society for Sport Management Conference, Atlanta, Ga, 2004.
37. **Babiak, K.**, & Wolfe, R. *Is it good business to do the right thing? A framework for understanding professional sport organizations' corporate social responsibility initiatives.* Paper presented at the North American Society for Sport Management Conference, Atlanta, Ga, 2004.
38. Bradish, C., Cousens, L., & **Babiak, K.** *Radically Canadian: A case study examination of corporate sport relationships.* Paper presented at International Conference on Sport and Entertainment Business, Columbia, South Carolina, 2003.
39. **Babiak, K.**, Foster, W., Parent, M., & Weibe, E. *Sport matters! Why organizational theorists should examine sport organizations.* Symposium presented at the Administrative Sciences Association of Canada Conference, Halifax, NS, 2003.

40. Cousens, L., **Babiak, K.**, Bradish, C. *From selling signage and suites to building strategic partnerships: A framework for assessing business-to-business relationships in the context of sport.* Paper presented at the North American Society for Sport Management Conference, Ithaca, NY, 2003.
41. Alexander, T., **Babiak, K.**, Frisby, W., Thibault, L., Vail, S. *Beyond partnership formation: Examining the complexities of managing interorganizational relationships.* Symposium presented at the North American Society for Sport Management Conference, Ithaca, NY, 2003.
42. Bradish, C., Cousens, L., & **Babiak, K.** *Sport marketing partnerships: Re-examining sport sponsorships from a relationship marketing perspective.* Paper presented at the American Marketing Association Sports Marketing Faculty Consortium, University of Kentucky Gatton College of Business and Economics, Lexington, Kentucky, 2002.
43. **Babiak, K.**, Cousens, L., Kihl, L., Kikulis, L., & Thibault, L. *Are athletes the priority? Exploring shifting ideologies in Canada's amateur sport system.* Symposium presented at the North American Society for Sport Management Conference, Canmore, AB, 2002.
44. **Babiak, K.** & Thibault, L. *Shifting priorities in Canadian amateur sport: The case of national sport centres.* Paper presented at North American Society for Sport Management Conference, Virginia Beach, VA., 2001.
45. **Babiak, K.** & Brown, D. *The study of a public-private partnership to build a school of choice.* Paper presented at the Canadian Society for the Study of Education Conference, Québec City, 2001.
46. **Babiak, K.** *Partnerships for non-profit organizations: Antecedents for building relationships in Canadian National Sport Centres.* Paper presented at the European Association for Sport Management Conference, San Marino, Italy, 2000.
47. Cousens, L., & **Babiak, K.** *Adopting a relationship marketing paradigm: The case of the National Basketball Association.* Paper presented at North American Society for Sport Management Conference, Colorado Springs, Colorado, 2000.
48. **Babiak, K.**, Hill, L., & Wolfe, R. *Intercollegiate athletic programs: Determinants of perceptions of success.* Paper presented at North American Society for Sport Management Conference, Vancouver, B.C., 1999.
49. **Babiak, K.** *Leadership in Canadian sport organizations: What do administrators look for in an effective leader?* Paper presented at North American Society for Sport Management Conference, Buffalo, NY, 1998.
50. **Babiak, K.** *Institutional pressures and formalization in non-profit organizations: The case of provincial amateur sport organizations.* Paper presented at North American Society for Sport Management Conference, Buffalo, NY, 1998.
51. Mandigo, J., Carmichael, D., Robbins, S., & **Babiak, K.** *SportCan: Making physical activity fun.* Report presented at Ontario Physical and Health Education Conference, Orillia, ON, 1995.
52. **Babiak, K.**, & Soucie, D. *Managerial leadership in Canadian national sport organizations: Perceptions of sport administrators and their staff members.* Paper presented at International Congress for Health, Physical Education, Recreation, Sport and Dance (ICHPER.SD) Asia Congress, Kuala Lumpur, 1994.
53. Soucie, D., Armstrong-Doherty, A., & **Babiak, K.** *Introducing a taxonomy of research themes and a model for examining relationships between variables in sport management research.* Paper presented at North American Society for Sport Management Conference, Pittsburgh, PA., 1994.

54. **Babiak, K., & Soucie, D.** Managerial leadership in Canadian national sport organizations: Perceptions of sport administrators and their staff members. Paper presented at North American Society for Sport Management Conference, Pittsburgh, PA., 1994.

Guest Lectures

- 2016 KIN 616, Professional Skills for Research Scientists, University of Michigan (March 28, 2016)
 2016 KIN 615, Philosophy of Science and Research in Kinesiology, University of Michigan (February 8, 2016)
 2015 SM 249, Research Methods in Sport Management, University of Michigan (September 16, 2015)
 2015 KIN 615, Philosophy of Science and Research in Kinesiology, University of Michigan (March 12, 2015)
 2015 SM 249, Research Methods in Sport Management, University of Michigan (January 14, 2015)
 2014 SM 249, Research Methods in Sport Management, University of Michigan (September 15, 2014)
 2014 SM 249, Research Methods in Sport Management, University of Michigan (January 27, 2014)
 2013 KIN 615, Philosophy of Science and Research in Kinesiology, University of Michigan (March 21, 2013)
 2012 SM 437, Psychological Aspects of Sport and Exercise (Group Cohesion) (November 1, 2012)
 2012 Kinesiology Prospective Student Day – The Power of the Rings (September 29, 2012)
 2012 HMP 604, Organization and Management of Health Advocacy and Community-Based Non-profits (March 20, 2012)
 2012 UC 256, 22 Ways to Think about the Games we Play (March 7, 2012)
 2011 SM 313, Research Methods in Sport Management, University of Michigan (Jan 26, 2011)
 2010 SM 313, Research Methods in Sport Management, University of Michigan (Sept. 29, 2010)
 2009 SM 349, Research Methods, University of Michigan
 2006 OS 495, Corporate Social Responsibility: Emergence, Issues, and Practices, University of Michigan
 2006 Summer Discovery, University of Michigan
 2002 HKIN 455, Field Experience, University of British Columbia
 2000 HKIN 372, Research Applications in Leisure & Sport Management, University of British Columbia
 2000 EDST630, Doctoral Seminar, University of British Columbia
 2000 HKIN 591, Organizational Theory, University of British Columbia
 1999 HKIN 455, Field Experience, University of British Columbia
 1998 HKIN 355, Field Experience, University of British Columbia
 1998 HKIN 372, Research Applications in Leisure & Sport Management, University of British Columbia
 1997 HKIN 372, Research Applications in Leisure & Sport Management, University of British Columbia
 1997 HKIN 355, Field Experience, University of British Columbia
 1997 Physical & Health Education Specialist Course, University of Western Ontario
 1996 Faculty of Education, University of Toronto
 1996 Physical & Health Education Specialist Course, University of Western Ontario
 1994 Physical Activity and Health, University of Ottawa

GENERAL WORK EXPERIENCE

- 2002 Research Consultant – Organizational Analysis / Needs Assessment, Kitsilano Community Centre, Vancouver, B.C.
 2002 Event Director – Canadian Series Freestyle Ski Finals – Cypress Mountain, B.C., 2002
 2002 Event Manager FIS Freestyle Ski World Cup - Whistler / Blackcomb, B.C., 2002
 2001 Chief of Protocol – FIS Freestyle Ski World Championships - Whistler / Blackcomb, B.C., 2001 (Organizing Committee)
 1998 Coordinator – Sport, Vancouver Whistler 2010 Olympic Winter Games Bid Society

- 1995 - 1997 Research & Promotions Coordinator for the Ontario Physical and Health Education Association (OPHEA)
- 1994 - 1995 Media / Public Relations Assistant for the Ottawa 67's Jr. A Hockey Club
- 1990, 1991 Coordinator of Health Enhancement for the Queen's Executive Program, Queen's University

UNIVERSITY SERVICE

University of Michigan, Senate Assembly Committee: Tenure, Promotions and Professional Development Committee (2015-2018) (<http://faculty.senate.umich.edu/senate-assembly/committees/tenure-promotions-and-professional-development-committee/>)

School of Kinesiology Executive Committee (2011- 2015), University of Michigan (two consecutive terms)

Sport Management Faculty Committee, (2003-present), Kinesiology, University of Michigan

Graduate Committee Executive (2006 - 2007), Kinesiology, University of Michigan

Awards Committee (2006-2011), Kinesiology, University of Michigan

Sport Management 2nd Level Admissions Committee (2005 - 2013), Kinesiology, University of Michigan

Search Committee – Kinesiology, University of Michigan:

1. Committee Member, Sport marketing & finance / economics (2006/ 2007)
2. Committee Chair, Sport organizational theory / strategy (2008)
3. Committee Member, Sport strategy / organizational theory (2009)
4. Committee Co-Chair, Sport strategy / organizational theory (2009/2010)
5. Committee Member, Open position (full professor) (2010/2011)
6. Committee Chair, Sport Management / Marketing / Media (2012-2013)
7. Committee Member, Sport Management / Marketing (2014-2015)
7. Committee Member, Associate Dean for Academic Programs (2014-2015)
8. Committee Member, Dean's Search Committee (2015)
9. Committee Member, Sport Marketing (2015-2016)

PROFESSIONAL SERVICE

Academic Service: Reviews & Editorial Contributions

Editorial board member:

- *European Sport Management Quarterly* (2011- 2015)
- *Journal of Sport Management* (2011- 2015)
- *Sport Management Review* (2009-2015)
- *International Journal of Sport Management and Marketing* (2012 – 2015)

Ad Hoc Reviewer for:

- *Sport, Business and Management: An International Journal*
- *Public Policy and Administration*

- *Journal of Management and Organization*
- *Journal of Business Ethics*
- *Nonprofit and Voluntary Sector Quarterly*
- *International Journal of Sport Management and Sponsorship*
- *Sport in Society*
- *Communication and Sport*
- *Corporate Governance*
- *International Journal of Sport Policy and Politics*

Janet B. Parks Research Grant Committee for the North American Society for Sport Management (2014-15)

Grant Proposal Referee: Insight Research Grant – Social Sciences and Humanities Research Council of Canada (2014, 2015)

Co-guest editor: Sports Management: Social Responsibility, Philanthropy and Entrepreneurship in the Sports Industry, *Journal of Management and Organization (Special Issue, 2010)*, Volume 16(4).

Grant Proposal Referee - University of Rome "Foro Italico", Italy (December, 2009)

Sport Management Digest Contributor to the *Journal of Sport Management*.
(1999 – 2001, 2006 - 2008)

Reviewer for the *North American Society for Sport Management* student paper competition
(2005 - 2009)

Abstract Reviewer for the *North American Society for Sport Management* Conference.
(2005 - 2009)

Section Head – 2010

Section Head - 2014

Service to Field

Penn State University, SMEAL School of Business, Center for Sport Business and Research – Advisory Board Member
(2012-present)

Robert Wood Johnson Foundation – Review panel member for Steve Patterson Award for Excellence in Sports Philanthropy
(2009-2015)

North American Society for Sport Management: Strategic Planning Committee. (2012)

Athletes for Hope University Project (Advisor) (2010 – 2011)

North American Society for Sport Management Distinguished Sport Management Educator Award Selection Committee
(2009-2010)

North American Society for Sport Management: Executive - Member at Large. (2006-2008)

Volunteer for the *Canadian Freestyle Ski Association - Whistler / Blackcomb, B.C.* (World Cup 2000 Committee)

Volunteer for the *Canadian Olympic Committee*

Board Member (Executive Committee), *Kitsilano Community Centre*. (1998-2003)

Chair of the Fundraising Committee for the *North American Society for Sport Management* conference held in Vancouver (1999)

Board of Governors for the *Association of Ontario Sport and Recreation Administrators* (AOSRA) (1996)

PROFESSIONAL DEVELOPMENT

STRIDE / FASTER – Focus on Faculty Evaluations Workshop (May 2012)

LIFT: Leadership and Integration in Faculty Transitions. University of Michigan (November, 2011)

Introduction to Survey Design: Data Collection, Questionnaire Design and Response Processes Workshop - University of Michigan, Center for Statistical Consulting and Research (May, 2010)

Text Mining with Common Digital Documents Workshop – University of Michigan, Center for Statistical Consulting and Research (October, 2008)

Grants 101 – The Grant Institute (August, 2007)

Best Practices in Teaching and Learning: Fostering Critical Thinking. University of Michigan, Center for Research on Learning and Teaching, (February 9, 2004)

Grant Proposal Writing - University of Michigan, Center for the Education of Women (February 2004)

Statistics: A review - University of Michigan, Center for Statistical Consultation and Research (September, 2004)

Power Point Workshop - University of Michigan (August, 2003)

Course Tools Workshop - University of Michigan (2003)

Create Interactive Web Sites using Dreamweaver - TAG (Centre for Teaching and Academic Growth), University of British Columbia (February 2002)

Instructional Skills Workshop – TAG (Centre for Teaching and Academic Growth), University of British Columbia, (June 2000)

AFFILIATIONS / MEMBERSHIPS

Center for Entrepreneurship, University of Michigan – Faculty Affiliate, since 2013

Center for Social Impact, University of Michigan – Faculty Affiliate, since 2013

Association for Research on Nonprofit Organizations and Voluntary Action, 2010

Center for the Study of Sport in Society, Northeastern University, 2008-2010

Academy of Management, 2004-2010

North American Society for Sport Management, 1997-2015

European Association for Sport Management, 2004-2015

International Olympic Academy Participant's Association, 2001-2015

Administrative Sciences Association of Canada, 2003

Association of Ontario Sport and Recreation Administrators (AOSRA), 1995-1997

IN THE NEWS / MEDIA

Staging Games includes big bill. *Detroit News*, August 12, 2004.

Researchers take a closer look at charities. *Seattle Times*, September 6, 2007.
(http://seattletimes.nwsourc.com/html/sports/2003870800_research06.html)

NBA player charities often a losing game. *Salt Lake Tribune*, February 12, 2009.
(http://www.sltrib.com/News/ci_11314692)

Clausura del congreso para un fútbol más responsable. *La Nueva España*, May 9, 2009.

Sports philanthropy tied to branding, bottom lines. *Boston Business Journal*, July 3, 2009.
(http://boston.bizjournals.com/boston/stories/2009/07/06/story9.html?jst=pn_pn_lk)

Helping Hand. *Sports Business Journal*, September 14, 2009 p. 13.

Pro athletes' charities often have limited life spans. *Indianapolis Business Journal*, July 23, 2011 (www.ibj.com)

University hosts Title IX conference. *Michigan Daily*, May 9, 2012 (<http://www.michigandaily.com/news/university-hosts-conference-title-ix>)

University of Michigan Hosts 'Title IX at 40' Conference. *Diverse Issues in Higher Education*, May 14, 2012
(<http://diverseeducation.com/article/17069/>)

Line judge Shannon Eastin makes history in NFL. *CSNBaltimore.com*. September 7, 2012
(<http://www.csnbaltimore.com/09/09/12/Line-judge-Shannon-Eastin-makes-history-/landing.html?stsid=158575&stsq=>)

Going the whole IX yards to include women and girls. *USA Today* Editorial 'Women in Action'. June 14, 2013
(<http://sites.mediaplanet.com/women-in-action/going-the-whole-ix-yards>)

Why Did the Winter Olympics Freeze Out Women for So Long? *Mother Jones*, Feb 6, 2014
(<http://www.motherjones.com/politics/2014/02/olympics-sports-women>)

A Million Thanks: Pro Athletes Share the Wealth With Their Colleges, *New York Times*, September 25, 2015
http://www.nytimes.com/2015/09/27/sports/ncaabasketball/a-million-thankspro-athletes-are-sharing-the-wealth-with-their-alma-maters.html?_r=0

In Pro Sports, the Fan Becomes Part of the Action, *New York Times*, November 1, 2015
(http://www.nytimes.com/2015/11/08/giving/in-pro-sports-the-fan-becomes-part-of-the-action.html?ref=topics&_r=0)

Big Blue + Jumpman = Union of history, culture, credibility, *Sport Business Journal*, March 7, 2016
(<https://www.sportsbusinessdaily.com/Journal/Issues/2016/03/07/Opinion/From-the-Field-of-Cultural-Innovation.aspx>)