

**SPORT MANAGEMENT/BBA DUAL DEGREE UNDERGRADUATE RECORD SHEET – KINESIOLOGY  
2014-2015 BULLETIN**

Name				UMID				Date			
Distribution											
Humanities (12 credits)				Natural Science/Math/Quantitative Reasoning (12 credits)				Social Science (12 credits)			
Course No.	Credits	Term	Grade	Course No.	Credits	Term	Grade	Course No.	Credits	Term	Grade
BCOM 250	1.5			ACC 300	3			PSYCH 111	4		
BCOM 350	1.5			MATH 115	4			ECON 101	4		
				SM 249	4			ECON 102	4		
				TO 301	4						
<b>Minimum Total</b>	<b>12</b>			<b>Minimum Total</b>	<b>12</b>			<b>Minimum Total</b>	<b>12</b>		

**Minimum 150 total credits needed for dual degree.  
Distribution reflects requirements for Kinesiology ONLY; Ross School of Business requirements will differ.**

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Name				UMID				Date	
<b>Kinesiology Prerequisite Courses</b>				<b>Sport Management Required Courses – Beginning Junior Year</b>					
Course No.	Credits	Term	Grade	Course No.	Credits	Term	Grade		
SM 111	3			SM 331 Economics of Sport	3				
SM 203	3			SM 332 Organizational Behavior in Sport	3				
SM 249	4			SM 333 Legal Aspects of Sport	3				
<b>Total</b>	<b>10</b>			SM 341 Sport Finance	3				
				SM 342 Strategies of Sport Organizations	3				
				SM 434 Sport Ethics	3				
				SM 444 Sales Mgmt. for the Sport Industry (after MKT 300 pre-req.)	3				
				<b>Total</b>	<b>21</b>				
<b>Required Prerequisite Courses Outside Kinesiology</b>				<b>Sport Management Electives (MINIMUM – 21 Credits)</b>					
*ENGLISH 125 or FYWR	4			SM 313 <i>(used for new courses; check to see if approved for elec. credit)</i>	3				
PSYCH 111 or 112	4			SM 421 Gender and Sport	3				
*ECON 101	4			SM 431 Sport and the Media	3				
*ACC 300	3			SM 432 Human Resource Management in Sport	3				
<b>Total</b>	<b>15</b>			SM 433 Sport and Public Policy	3				
				SM 435 Sport and the Consumer	3				
<i>*Courses also required for BBA</i>				SM 436 Race Relations, Cultural Images, and Sport	3				
				SM 437 Psychological Aspects of Sport and Exercise	3				
				SM 438 Sport Economics Policy	3				
				SM 439 Sponsorship-Linked Marketing	3				
				SM 440 Sports, Economic Development, and Urban Revitalization	3				
				SM 446 Brand Strategy and Advertising Campaigns	3				
<b>Independent Learning Experiences (MAXIMUM – 10 credits)</b>									
SM/UC 280 (No SM elective credit)									
SM 290 (No SM elective credit)									
SM 402 (Limit twice; 2 cr. each)				<b>Total</b>	<b>21</b>				
SM 403									
SM 470									
SM 480									